



#FASHION

The story of RAANUBALA

Piyush Kanti Sarkar's juxtaposed love for posies of flowers and nature has the traditional Bengali fashion scene abuzz with Raanubala, an online outlet creating just the most mesmerising pieces of saris you have probably ever laid eyes upon.

It is amazing how a mundane idea for a unique gift has magnified the delicious trend of hand-painting in saris, putting Sarkar, a humble artist and teacher, in the leagues of couturiers like Saimoon Amin and Nighat Imam.

"I was under the tutelage of renowned Bangladeshi artist Shishir Bhattacharjee, when studying art at university. He'd encourage me to produce detailed watercolour paintings and create delicate works of art. In 2017, I put my skill to good use when I decided to gift my wife something unique and true, something that I could create myself, perhaps to show her how much she meant to me," recalls Sarkar, "and that is when the epiphany of painting a sari to give to her struck me."

FLIP TO CENTRE FOR THE FULL STORY

Photo: Sazzad Ibne Sayed
Model: Nazia
Makeup: Orko
Wardrobe: Raanubala
Jewellery: Rongoboti
Styling: Sonia Yeasmin Isha