



#DECOR

KC redefining luxury living



If you ever walk into a building tucked away in Italy, you will be marvelling at the remarkable interior décor and furniture pieces. Walk into KC's design studio and you shall be greeted with the same aura, right here in Bangladesh.

KC by Kawsar Chowdhury, a brand familiar to many due to its design novelty and cutting-edge technology hit a plateau. Ergo, the aim to attain new heights of success resulted in the launch of the brand's luxury furniture collection. This line-up is the perfect amalgamation of elegance and technological advancement, making the end-products scream nothing short of sophistication.

KC strives to produce world-class furniture that is unmatched with any other, creating a benchmark for the industry in terms of superior design and quality. With such high standards of excellence, these furniture pieces shall easily be capable of contending with international brands too!

Being a historian and an artist at heart, Kawsar Chowdhury, CEO and Design Director at KC, takes design inspiration from variegated sources, especially from couture fashion. Fuelled by his creative appetite and imagination, KC is able to produce bespoke pieces that will transform any ordinary space into fine work of art.

Infusing technology and art is what makes every furniture at KC a masterpiece. Different forms of technology, including quilting and laser techniques, are exercised on suitable textures to generate results with great finesse and a fine finish. Patterns and prints are two things that are widely experimented with at KC, which is seen by the visualization of the same print on a



variety of surfaces making optimised use of technology.

"Every piece at KC is crafted with utmost diligence and each element that goes into the finished product is imported of extraordinary quality, including the raw materials, machinery, and even manpower and craftspeople," states Chowdhury.

Sofa sets, centre tables, console tables, and an array of modish chairs are the

primary highlight of the newly launched collection, with more to be added soon. Whether you are opting for a contemporary round chair or a comfortable barrel chair, KC is there to understand your personality and lifestyle to mould pieces designed especially for its niche clientele.

The sofas depict an orchestra of different textures and stiches of leather, where every piece has a distinctive background story.



From chic denim to smart suede and even elegant velvet finish, you will be awestruck by the endless options of leather KC has to offer. As if it weren't a good enough reason already, for your comfort, the leather is imported from one of the biggest manufacturers in Milan.

As an accoutrement to these lavish sofas and chairs, an array of plush cushions is available at KC as well, catered towards individual preferences. Ranging from detailed tranquil floral motifs to bold tiger embroidery — these are just a couple of options from the assemblage you may take a look at in the studio.

As for the consoles and centre tables, the shiny brass element is what makes them chef-d'oeuvre. Sculptured from solid brass, a great amount of technical acumen goes behind their making, which is reflected upon the outcome that has an antique finish with the right hint of modernity.

KC is the ideal representation of technology imbued with art and fashion to present something pleasantly unusual. "My philosophy is to start the work with art and introduce fashion, and then layer it with different forms of technology. Only then it will yield exclusive results," explains Chowdhury.

The unique pieces of furniture sitting in his studio is a testament to this very statement, which is undoubtedly the brand's magnum opus. Through constant progression to satiate the thirst for creativity and novelty, KC has created a new niche of its own, being a furniture couture.

By Fariha Amber
Photo: KC