



Eco-friendly EID with Bata

Bata's new Eid collection has brought about more than five hundred new designs for men, women and children with unique styles and no compromise in comfort. Fit for the entire family, the range of shoes not only endless, but also eco-friendly.

Bata has been around for decades and is one of the most popular footwear brands today catering to customer requirements and satisfaction. Its reputation of having elegant shoes in numerous colours and styles remains untarnished and accordingly, the 2021 Eid-ul-Fitr collection is no different. To fulfil the demand of new Eid shoes, Bata is the perfect place to find the appropriate footwear at affordable prices.

Thinking about their customers, Bata's exclusive Eid collection focuses on comfort and style. With a variety of themes and categories, Bata has left no stone unturned to ensure something for everyone.

In their comfit category for women, the 'Easy Walk Tri Active' collection, flat silhouette sandals and low-heeled wedge sandals are presented in chic colours making it a versatile addition to one's wardrobe.

For a more elevated look, flexible stilettos are also available. For men, the 'Ultra-Light' collection has a variety of shoes fit for occasion. Additionally, classy and sleek but also comfortable leather shoes are also

available in the men's line.

Starting from formal and casual shoes to party shoes, the line also includes footwear for active individuals under their 'Lounge Wear' collection. These sporty shoes are only fit for physical activity but for daily use and add a trendy touch to one's outfit.

A more colourful range of shoes for the little ones is available in a variety of styles like sandals, slip-on sneakers, slippers and so on. With colours like navy blue, pale pink, green, purple, red and such, the stretchable shoes are both playful and caters to aiding the growth of the child's feet be it during playtime or fun-filled days of Eid. All these shoes come in numerous sizes so that everyone can get their desired footwear.

In this Eid's collection, Bata has taken extra care in terms of ensuring comfort. While fashionable shoes often leave blisters and soreness, with Bata's comfort features and use of new technology making painstaking footwear a thing of the past.

Technologies developed by Ortholite, a

globally recognised brand, includes high performance insoles delivering long-lasting cushioning and extra comfort. Memory Foam, a kind of foam contouring the feet, gives extra cushion and comfort on every step. These materials are used in Bata's shoes along with massage insoles in comfit and moccasin shoes, to make one feel like they are comfortably floating through the air.

Bata has not limited their resources to only catering to their customers' satisfaction but also has taken an eco-friendly approach in this year's line.

Having launched on Earth Day, the exclusive Eid collection is also an eco-friendly collection.

The shoes are made with fibres made of recycled plastic bottles and with recycled

Ortholite insole and outsole. The use of recycled material in the footwear makes Bata the first brand in Bangladesh to launch recycled shoes.

As customers can shop at ease knowing that their favourite footwear is eco-friendly, customers can also rest easy without having to

worry about developing stinky feet.

Bata's footwear utilises the antibacterial called "Life Natural", a plant-based antimicrobial, eliminating 99 percent bacteria causing bad odour. The eco-friendly and chemical-free antibacterial not only stays true to Bata's environment-friendly initiatives but also serves for proper functionality.

Bata has a fully functional e-commerce platform along with the Bata Chatshop through which shoppers can easily contact the nearest Bata store manager and order via WhatsApp. The exclusive Eid collection and a wide variety of handbags and accessories, will be available in both their retail and online store, <https://www.batabd.com> for a couple of months, so everyone ought to grab their desired pair before it runs out!

Bata has shoes for the entire family and carries a wide range of styles for all occasions and for everyone. As Eid arrives, festivities would remain incomplete without the perfect pair of shoes to complete the outfit for a day filled with celebrations, traditions, and love.

By Puja Sarkar
Photo: Bata



In today's modern world of fashion, shoes have become a necessary part of anyone's wardrobe. Shoes combining both style and comfort make dressing up for Eid all the more relaxing and fun.








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আর মতাইনে,

ঐদ জমবে
বাড়ার মাথে



*সুধুমাত্র




Credit Card পেমেণ্টে শর্ত সাপেক্ষে প্রযোজ্য

Surprisingly
Bata