

#CHECK IT OUT

## Foodpanda initiates donation campaign to support communities in need

At this point in time, foodpanda is collaborating with five NGOs as part of this effort to raise money for, and help those in need. These NGOs include Bidyanondo Foundation, It's Humanity Foundation (IHF), Footsteps Bangladesh, JAAGO Foundation, and Bangladesh Cancer Aid Trust (BANCAT).

Foodpanda hopes to collaborate with even more organisations with the goal of supporting a greater social safety net for those in need. The company also encourages other organisations to step forward and support vulnerable populations across Bangladesh both now and in the future.

As part of the current donation drive, foodpanda and its partner NGOs will be providing basic amenities to the low-income population. These amenities will include safe drinking water, hygiene products, essential groceries, and food items. The initiative will also provide families and individuals with access to medical care and with grants and necessary stipends.

Through 'foodpanda cares', the company will facilitate customer donations with ease and convenience. Foodpanda users nationwide will be able to donate funds on both the foodpanda mobile app and website — thus helping

countless individuals to get the support they need quickly and without hassle. Customers will be able to customize their donations by choosing packages from each NGOs selection of offerings. However, at this moment the donation can only be made through digital payment.

The donation drive will continue throughout the month of Ramadan and will be LIVE 24/7 on both the foodpanda mobile application and website. All customers will be able to locate foodpanda's partner NGOs, choose their preferred donation package, and pay online with just the tap of a few buttons.



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