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Star

# LIFE

Style

E-mail: lifes@star.com  
64-65 Kazi

publication of The Daily Star

# Mellow, at home

SUSTAINABLE AND CHIC P4  
MANAS

MYRIAD BENEFITS OF OIL P9  
RECIPES

TALK OF THE TOWN P12  
EID TIME PRESS RELEASES

PHOTO: KAUSHIK IQBAL

MODELS: TABINDA, MANOSHI, HRITIKA

WARDROBE: ROSE BY NIJHU

MAKE-UP: SUMON RAHAT

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#CHECK IT OUT

## Foodpanda initiates donation campaign to support communities in need

At this point in time, foodpanda is collaborating with five NGOs as part of this effort to raise money for, and help those in need. These NGOs include Bidyanondo Foundation, It's Humanity Foundation (IHF), Footsteps Bangladesh, JAAGO Foundation, and Bangladesh Cancer Aid Trust (BANCAT).

Foodpanda hopes to collaborate with even more organisations with the goal of supporting a greater social safety net for those in need. The company also encourages other organisations to step forward and support vulnerable populations across Bangladesh both now and in the future.

As part of the current donation drive, foodpanda and its partner NGOs will be providing basic amenities to the low-income population. These amenities will include safe drinking water, hygiene products, essential groceries, and food items. The initiative will also provide families and individuals with access to medical care and with grants and necessary stipends.

Through 'foodpanda cares', the company will facilitate customer donations with ease and convenience. Foodpanda users nationwide will be able to donate funds on both the foodpanda mobile app and website — thus helping

countless individuals to get the support they need quickly and without hassle. Customers will be able to customize their donations by choosing packages from each NGOs selection of offerings. However, at this moment the donation can only be made through digital payment.

The donation drive will continue throughout the month of Ramadan and will be LIVE 24/7 on both the foodpanda mobile application and website. All customers will be able to locate foodpanda's partner NGOs, choose their preferred donation package, and pay online with just the tap of a few buttons.



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ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

# স্যান্ডালিনা সোপ

রূপচর্চায় আভিজাত্য...

**KOHINOOR  
CHEMICAL**



# Jatarea - A Jute Story



is a philosophy rooted in tradition and an inspiration for sustainable fashion. As the world moves towards more ethical consumption, it is now more than ever, that fashion needs sustainability at its core. Been traditionally used for decades, Jute is 100% biodegradable and recyclable making it ideal for the environmentally-conscious consumer. We source the natural fibre from the home to the best quality Jute, the Jat area of the sultry Ganges Delta, hence the name Jatarea. With the aim to recapture the lost tradition



of Jute usage commercially and promoting its eco-friendly aspect for a sustainable lifestyle, through Jatarea by Moochie, the house of Apex brings an authentic collection of the versatile and stylish

From fields stretched to the horizon to the endless paddies turning gold. Lush green grass swaying in the wind and dancing in the monsoon rain. A natural delta, our land is blessed with bounties of nature and some of the most fertile soil in the world. Bestowed upon us, is one of the finest gifts of nature; she grows in the fertile soil of the Ganges Delta, she brings smiles to the faces of a million farmers, the golden fibre of Bengal - Jute. A regenerative gold mine, turning dreams into reality for centuries. The wonders of Jute are limitless but above

together, with a focus on improving the lives of the people behind the craft, we embarked on our journey to sustainability with JATAREA by Moochie – from the house of Apex. Born out of a desire to reclaim the heritage of Bangladesh, to revive the glory of the golden fibre, to take a step towards responsible living; JATAREA



## Jatarea Moochie

all, it is a sustainable resource. To make a better world, the use of 'green' resource is the most important step forward. With the goal to combine tradition and fashion

European favourite - Espadrilles. Handmade by local artisans from the finest natural Jute with elegant designs, each shoe is thoughtfully crafted to move you through life with style and ease. A blend of heritage in every weave, paving its way where tradition meets fashion. Here to bring back the golden days of the golden fibre. To enrich the quality of lives of the marginalised producers, for their relentless hard work, to ensure a sustainable future for you and for us; Jatarea is a movement towards fashion for better. We believe the fibre of the past is now the fibre of the future; because fashion may be fast but it must be fair.

Jatarea by Moochie, is exclusively available at selected Apex stores. For more details, do check out their official Facebook page: [www.facebook.com/apex4u](http://www.facebook.com/apex4u)

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# The story of Manas

For few designers, it is no longer about fashion, runway, or even fame. It's about creating a legacy, and leaving a better world for the consumers; and while on the journey if there are a few thousand followers on Facebook and Instagram then —why not?

One such brand is Manas by Faiza Ahmed, a popular name in the Bangladesh Sustainable Fashion Arena, a brand that has already marked itself as a torch bearer to establishing change.

"Manas means 'Mind Power', in Sanskrit," reveals Faiza Ahmed, the proprietor and the creative head of the sustainable fashion brand.

"I was always a fan of *deshi* products including fabric, motifs, craftsmanship, and artwork. However, when I looked for something new to wear, majority of the times I did not like what was being offered in the market, and this very fact encouraged me to make my own clothes," said a determined Ahmed.

While we know that many designers are influenced by the ongoing trends because sales become easier, when things go viral, Ahmed swam against the tide.

"I never conformed to styles that were taking the world by storm. I only produced designs that the creative inside me found interesting. From the very beginning my thoughts and ideologies were to revive the old-age customs of the society, to revive artwork, literature etc., which people almost forgot with time. I wanted my fashion label to mirror the classic and the intellectual heritage of the world," reflected Ahmed.

And based on that notion, Manas produced unique lines associated to Michael Madhusudan Dutta, Quamrul Hassan, and even Mark Knopfler on handloom saris and textiles. "The idea at the beginning was to promote global legends, both national and international, but considering the legal and the ethical aspect I had to put a halt to the idea, because of legal complicacies regarding

permission and officialisation. Later, I began contacting the closest acquaintances of the renowned names and continued only with lines where I could take a formal permission. In the future, I wish to work majorly with Bangladeshi artistes, and promote them to the local plus global audience," said Ahmed.

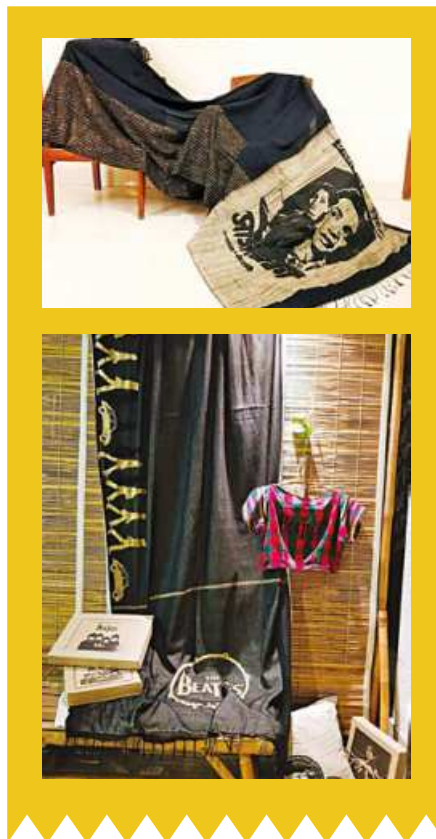
Just when we thought Ahmed would stick to one particular idea, she informed us of several others. Promoting artists, novelists and poets were not all she was thinking about. Ahmed wanted to make huge impact with Manas, in the arena of fashion activism.

"It may not be very popular in our country today, but it is quite popular elsewhere. I want Manas to tell the stories that we usually refrain from discussing," said the self-proclaimed fashion activist.

She continued, "And based on my experience, a six-yard-sari is the best alternative to being vocal about a subject-



matter or even penning a topic of concern. This encouraged me to begin my work with 'Crimson Pride' where I discuss menstruation, and how it is a matter of pride for every human being. Menstruation allows us, women to embrace motherhood, it is a respectful and very much natural- biological process, why must we act as if it's something to be ashamed of?" explained the designer.



literature, and music. No one is bothered about wearing expensive clothes, shoes or accessories, the main theme is to enjoy an evening with substance that impresses our souls, instead of being fake and materialistic," said the diva.

Along with Manas, Cha Chakra and many other brands that Faiza Ahmed single-handedly promotes, one thing was clear; Ahmed wanted to revive the Bengali heritage, traditions and culture. Through all her initiatives, she wants us to come closer to nature, our own souls and be more educated about the heritage of our country.

"It was never just about clothes and fashion, it was always about something bigger, something that makes us more human," concludes Ahmed.

**By Mehryn Mubdi Chowdhury**  
**Photo: Manas, by Faiza Ahmed**

Launching her latest collection – Crimson Pride, at one of the most talked about sustainable fashion exhibition of the year, Ahmed received a lot of praise, encouraging her to go global with her special lines and initiating similar creative projects in the future.

Meanwhile, while collaborating with handloom artists from the periphery of the country and weaving handloom cotton and *deshi* silk saris with an intellectual twist, she also initiated few other projects at her quaint little store in the 'tri-state' area.

"Staying busy with our lives have made us forget about the get-togethers that we once used to enjoy. The COVID situation is unique, but even apart from this, many of us refrained from being social even when things were normal; the pressure of dressing up and spending lots of money for a simple get-together simply got on our nerves!

"At Cha-Chakra, we encourage everyone to be their plain simple selves, where we have get-togethers, over a cup of tea and light snacks, discussing poetry,



## HOROSCOPE



### ARIES (MAR. 21-APR. 20)

Your bankbook will suffer. Restrictions will put a damper on your relationship. Don't overspend on luxury items. Changes in your home are apparent. Your lucky day this week will be Friday.



### TAURUS (APR. 21-MAY 21)

Catch up on any correspondence you've neglected. Take time to listen to children. Be careful; you may say something you'll regret later. Your lucky day this week will be Monday.



### GEMINI (MAY 22-JUN. 21)

Your emotional reaction will be dependent upon your partner's responsiveness. Don't let your emotions interfere with completing your chores. Your lucky day this week will be Monday.



### CANCER (JUN. 22-JUL. 22)

Try to curb your bad habits. Good friends will give you honest answers. If you have to deal with large institutions, be careful not to make waves. Your lucky day this week will be Thursday.



### LEO (JUL. 23-AUG. 22)

You can make money. Don't hesitate to voice your opinions. Try not to lend or borrow money this week. Friends may not be completely honest with you. Your lucky day this week will be Tuesday.



### VIRGO (AUG. 23-SEP. 23)

Opportunities to make advancements are evident. You may find it impossible to get the rest you require. Lovers may prove unworthy of your affection. Your lucky day this week will be Monday.



### LIBRA (SEP. 24-OCT. 23)

You need to take a good look at all sides of an issue. Matters pertaining to work must be completed before you leave. Your lucky day this week will be Wednesday.



### SCORPIO (OCT. 24-NOV. 21)

Be extra careful with your valuables. Your outgoing nature might work against you this week. You can ask for favours and get sound advice. Your lucky day this week will be Sunday.



### SAGITTARIUS (NOV. 22-DEC. 21)

A romantic dinner at home should be most satisfying. Re-evaluate your position and make decisions about your future goals. Stick to your guns. Your lucky day this week will be Tuesday.



### CAPRICORN (DEC. 22-JAN. 20)

You could be your own worst enemy. Your diplomacy will be of utmost importance this week. Avoid being intimately involved with colleagues. Your lucky day this week will be Wednesday.



### AQUARIUS (JAN. 21-FEB. 19)

Think of changes to your home that will please and add to everyone's comfort. Put aside any decisions concerning your position at work. Your lucky day this week will be Monday.



### PISCES (FEB. 20-MAR. 20)

Discuss your problems if you wish to rectify them. Call friends or relatives you don't get to see very often. Helping children may be rewarding and challenging. Your lucky day this week will be Wednesday.



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# Eco-friendly EID with Bata

Bata's new Eid collection has brought about more than five hundred new designs for men, women and children with unique styles and no compromise in comfort. Fit for the entire family, the range of shoes not only endless, but also eco-friendly.

Bata has been around for decades and is one of the most popular footwear brands today catering to customer requirements and satisfaction. Its reputation of having elegant shoes in numerous colours and styles remains untarnished and accordingly, the 2021 Eid-ul-Fitr collection is no different. To fulfil the demand of new Eid shoes, Bata is the perfect place to find the appropriate footwear at affordable prices.

Thinking about their customers, Bata's exclusive Eid collection focuses on comfort and style. With a variety of themes and categories, Bata has left no stone unturned to ensure something for everyone.

In their comfort category for women, the 'Easy Walk Tri Active' collection, flat silhouette sandals and low-heeled wedge sandals are presented in chic colours making it a versatile addition to one's wardrobe.

For a more elevated look, flexible stilettos are also available. For men, the 'Ultra-Light' collection has a variety of shoes fit for occasion. Additionally, classy and sleek but also comfortable leather shoes are also

available in the men's line.

Starting from formal and casual shoes to party shoes, the line also includes footwear for active individuals under their 'Lounge Wear' collection. These sporty shoes are only fit for physical activity but for daily use and add a trendy touch to one's outfit.

A more colourful range of shoes for the little ones is available in a variety of styles like sandals, slip-on sneakers, slippers and so on. With colours like navy blue, pale pink, green, purple, red and such, the stretchable shoes are both playful and caters to aiding the growth of the child's feet be it during playtime or fun-filled days of Eid. All these shoes come in numerous sizes so that everyone can get their desired footwear.

In this Eid's collection, Bata has taken extra care in terms of ensuring comfort. While fashionable shoes often leave blisters and soreness, with Bata's comfort features and use of new technology making painstaking footwear a thing of the past.

Technologies developed by Ortholite, a

globally recognised brand, includes high performance insoles delivering long-lasting cushioning and extra comfort. Memory Foam, a kind of foam contouring the feet, gives extra cushion and comfort on every step. These materials are used in Bata's shoes along with massage insoles in comfit and moccasin shoes, to make one feel like they are comfortably floating through the air.

Bata has not limited their resources to only catering to their customers' satisfaction but also has taken an eco-friendly approach in this year's line.

Having launched on Earth Day, the exclusive Eid collection is also an eco-friendly collection.

The shoes are made with fibres made of recycled plastic bottles and with recycled

Ortholite insole and outsole. The use of recycled material in the footwear makes Bata the first brand in Bangladesh to launch recycled shoes.

As customers can shop at ease knowing that their favourite footwear is eco-friendly, customers can also rest easy without having to

worry about developing stinky feet.

Bata's footwear utilises the antibacterial called "Life Natural", a plant-based antimicrobial, eliminating 99 percent bacteria causing bad odour. The eco-friendly and chemical-free antibacterial not only stays true to Bata's environment-friendly initiatives but also serves for proper functionality.

Bata has a fully functional e-commerce platform along with the Bata Chatshop through which shoppers can easily contact the nearest Bata store manager and order via WhatsApp. The exclusive Eid collection and a wide variety of handbags and accessories, will be available in both their retail and online store, <https://www.batabd.com> for a couple of months, so everyone ought to grab their desired pair before it runs out!

Bata has shoes for the entire family and carries a wide range of styles for all occasions and for everyone. As Eid arrives, festivities would remain incomplete without the perfect pair of shoes to complete the outfit for a day filled with celebrations, traditions, and love.

By Puja Sarkar  
Photo: Bata



In today's modern world of fashion, shoes have become a necessary part of anyone's wardrobe. Shoes combining both style and comfort make dressing up for Eid all the more relaxing and fun.








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#CHECK IT OUT

# SaRa Lifestyle: A colourful Eid

New clothes are not merely Eid must-haves but also bring about happiness and a festive mood to make any celebration filled with excitement and joy. For this year's Eid ul Fitr festivities, SaRa Lifestyle's exclusive collection of elegant and festive clothing promises to do exactly that.

Staying true to the themes of happiness and festive exuberance, the line comprises colourful clothes with playful designs and patterns for women, men, and children.

With colours ranging from pastel shades to bold colours to classy black and white monochromes, there is something for everyone. Made with fabric like cotton, georgette, synthetic silk and muslin, ethnic kurtis, saris, single and three-piece kameezes and lawns are presented in unique hand embroidered designs for women.

The floral patterns and sequences are complemented with soft and bold shades



to resonate a festive aura. These designs make the clothes not only flowy and comfortable for summer but also fit for celebrations.

Men's panjabis, available mostly in cotton, come in pleasant and smooth solid colours and as well as with minimalist and sophisticated designs. Children's options are not limited as the line includes all designs and clothes for children as well.

The most eye-catching and exclusive

piece of the line is their black sari. The motif of the saree sets it apart with the abstract concept made out of georgette. The sari and the blouse piece are both graced delicately with hand embroidery fit to complete a chic and elegant Eid look.

Other than the Eid ul Fitr exclusive line, SaRa Lifestyle also offers a wide range of casual and fashion tops, denim wear, travel bags, and playful children's clothes.

SaRa Lifestyle offers online shopping



from their website <https://www.saralifestyle.com.bd> and their Facebook page SaRa Lifestyle Ltd. all over Bangladesh. For those preferring to shop hands-on, their showrooms are situated in Mirpur, Bashundhara City, Mohammadpur, Baridhara and Uttara and running under strict safety protocols.

During difficult times it remains imperative that we keep our spirits high and safely celebrate Eid. SaRa Lifestyle's line makes celebrating Eid all the more joyous giving everyone comfortable and stylish clothes and boosting the festive environment.

The exclusive Eid ul Fitr line is unfortunately, for a limited time. Hence, without much delay, these colourful, vibrant and sophisticated clothes ought to be added to one's wardrobe.

**By Puja Sarkar**  
**Photo: SaRa Lifestyle**

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#CHECK IT OUT

# Benefits of oil

Cooking oil is a staple in many of our cupboards and diets, and different oils can provide unique flavours, fragrances, and textures to our favourite recipes.

Oils are the basis for many recipes and play a major part in various cooking techniques, from sautéing and frying to roasting and baking.

How do different oils factor into a healthy diet? It all comes down to the types of fat found in the oil.

Fat provides satiety and enjoyment to the food we eat, but it also serves nutritional benefits. Fats are made up of fatty acids which act in a variety of ways, but they are key to the development of hormones, transport and absorption of fat-soluble vitamins and helping to regulate body temperature.

The most common types of fatty acids include unsaturated fats, saturated fats, and trans- fats.

## Unsaturated Fats

These types of fats are usually liquid at room temperature and come in two main forms, monounsaturated and polyunsaturated. These fats may help reduce heart disease and lower cholesterol levels.

## Saturated Fats

These are typically solid at room temperature. Many studies have linked diets high in saturated fat with elevated cholesterol levels and increased risk for heart disease, so it's best to consume these in moderation.

## Trans-Fats

Most trans-Fats are manufactured through hydrogenation, which helps increase shelf life. They can raise LDL cholesterol and lower HDL cholesterol, a combination that increases the risk of heart disease.

## SPAGHETTI BOLOGNESE

### Ingredients

500g whole wheat spaghetti, boiled  
1 tbsp oil

1 large onion, finely diced  
1 celery stick, finely chopped  
2 clove garlic, crushed  
1 tomato, chopped  
1 carrot, cut into small cubes  
½ cup green peas  
400g chicken mince  
4 tbsp tomato puree  
2 tbsp tomato ketchup  
250ml chicken stock  
¼ tsp dried oregano  
Fresh basil  
Salt and pepper to season

### Method

Boil the spaghetti with salt and little oil until cooked. Let the water drain and keep it aside. Heat oil in a large frying pan and sauté the vegetables and garlic for 10 minutes. Add chicken mince and fry over medium high heat. Breaking up the mince as you go. Season with salt, pepper and dried oregano. Cook the chicken mince for 10 minutes or until cooked through. Add tomato puree and ketchup. Stir in the stock. Bring to a simmer and cook for 10-15 minutes, until the chicken mince sauce is thick. Add fresh basil and serve with Parmesan and boiled whole wheat spaghetti.

## GRILLED CHICKEN WRAP

### Ingredients

4 boneless skinless chicken breast  
**For marinade —**  
2 large garlic clove, minced  
1 tbsp ground coriander  
1 tbsp ground cumin  
¼ tsp cardamom powder  
2 tsp smoked paprika  
1 tsp black pepper powder  
2 tbsp lemon juice  
3 tbsp oil

### Yoghurt sauce —

1 cup yoghurt  
1 clove garlic, crushed  
1 tsp cumin powder  
½ tsp pepper powder

Salt to taste

### To serve —

6 flatbreads  
1 cup lettuce  
½ cup tomato slices

### Method

Combine the marinade ingredients in a large ziplock bag. Add chicken and use your hands to make sure each piece is coated. Marinate for 2-3 hours. Combine the yoghurt sauce ingredients in a bowl and mix. Cover and put in the fridge until required. Heat oil in grill pan on medium heat. Place chicken on the grill and cook the first side for 4-5 minutes until nicely charred, then turn and cook the other side for 3-4 minutes. Remove chicken from the grill and cover with foil. Set aside to rest for 5 minutes.

### To serve —

Slice chicken and pile onto platter alongside flatbreads, salad, and the yoghurt sauce. To make a wrap, get a piece of flatbread and smear with yoghurt sauce. Top with a bit of lettuce and tomato and chicken. Roll up and enjoy!

## CHICKPEA RICE (CHANA PULAO)

### Ingredients

2 cups long grain basmati/aromatic rice  
1 cup chickpeas, rinsed and drained  
2 tbsp oil  
1 tbsp ghee  
2 onion, sliced  
3 clove garlic, crushed  
½ inch ginger, crushed  
2 small bay leaves  
½ tsp black pepper corns  
1-inch cinnamon stick  
1 cardamom  
3 cloves  
½ tsp cumin seeds  
4-5 green chillies  
2 tbsp coriander leaves  
Salt to taste

### Method

Thoroughly wash the rice and soak in water.

Set aside. Heat oil in a pan. Add onion and fry until golden brown. Add ginger-garlic and sauté for 1 minute. Deglaze the pan with 2 tablespoons of water and continue to sauté. Add whole spices and drained chickpeas, stir to combine. Add rice, water, green chillies and salt. Cover and cook until done. Remove from heat. Garnish with coriander leaves and serve.

## TOM YUM SOUP

### Ingredients

250g shrimps (raw, deveined and peeled)  
2 stalks of lemongrass  
2 lemon leaves  
2 red chillies (dry or fresh), sliced  
3 cloves garlic, minced  
1 tbsp ginger, minced  
1 large tomato, diced  
1 tbsp soy sauce  
1 tbsp red chilli paste  
2 tbsp lemon juice  
1/2 cup coconut milk  
1 tbsp oil  
1 tsp sugar  
Salt to taste

### Method

Trim off the top third and very bottom of the lemongrass stalks. Using the side of a knife, press down across the stalks to bruise the lemongrass and release the oils. Chop each stalks into 4 pieces and set aside.

Melt the butter in a pan over medium heat. Once the butter begins to shimmer, add the lemongrass, garlic-ginger minced and cook for 1 minute, until fragrant.

Add the red chilli paste and cook for another 1 minute. Add shrimps into the pan and fry for few seconds. Add water, lemon leaves, soy sauce, sugar, tomatoes and stir to combine. Bring to a boil. Cover, then reduce the heat. Cook until broth has reduced slightly. Add the coconut milk and red chilli slices. Add the lemon juice and season with salt to taste. Remove from heat and enjoy!

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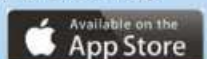
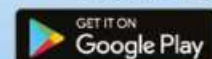


কার্ড সার্ভিস রিকোয়েস্ট



ব্যাংকিং শ্রোডাক্টস

ডাউনলোড করুন এখনই





#CHECK IT OUT

## Halda Valley's 'Spring Flush'

Halda Valley has come up with a Spring Flush collection of tea. Made from the first leaves of the tea plant, these are collected in spring at Halda Valley's tea garden in Fatikchari, Chittagong. This tea is already disseminated across the country in a special packaging, the Spring Flush collection.

Recently, the new combo packs of the Spring Flush collection were inaugurated in the presence of the top executives of the organisation. The entrepreneur of Halda Valley, Nader Khan said, "Spring Flush is unique and delectable with its taste and aroma during any time of the year. That is why the Spring Flush collection has a demand and reputation globally."

To give pleasure and premium taste to tea lovers, Spring Flush has three different flavours — Red Robe Oolong Tea, Dragon Well Green Tea, and Halda Valley Black Tea. These three variants of tea are available in three combo packages —Crimson, Verdant, and Sapphire. However, the combo packages will be available as per stock. Halda Valley's Spring Flush tea collection also can be purchased online from <https://haldavalley.com>



## Iftar at Khazana

With two decades of experience in bringing the best of Indian cuisine, Khazana has reopened its door on 10 March, 2021 with an exquisite new venture at Gulshan 2.

This Ramadan, Khazana is doing take out and home delivery showcasing specialised Indian cuisine like halim, a stew composed of meat, lentils, and pounded wheat made into a thick paste.

Avishek Sinha, CEO of Khazana, said that at Khazana Iftar Bazaar there will be live roll counters, kabab counters, biriyani and all-time favourite Khazana 'kesaria jelebi'. He added that they will be maintaining strict social distancing and encouraging home delivery directly and through food delivery app.

Khazana's new location is at House 8, Road 53, Gulshan-2, Dhaka.

For take away and home delivery please contact 01711476379.

## Up to 50 percent discount at Tangoon

What started as a small concept on Pahela Falgun last year, is not a fledging enterprise offering quality shoes and leather products. Keeping Eid in mind, Tangoon is now offering up to 5 percent discount on a range of products including formal and casual shoes, ladies' bags, wallets, key rings, etc.

For more details, follow them on Facebook, tangoonbd or call them 01404708090.

## Exquisite Ramadan Offerings from The Westin Dhaka

This Ramadan enjoy The Westin Dhaka's exquisite Iftar offerings from the comfort of your home.

Chef Rimoun Obaid along with The Westin Dhaka's culinary team presents many mouth-watering iftar favourites in three premium Iftar boxes – Silver, Gold, and Platinum. All the iftar dishes are thoughtfully selected and each box is meant to be shared by two persons. All the platters come with fresh juice, saffron 'jalebi' and fresh fruits.

Some of the other signature items are *faluda*, saffron *lassi*, assorted kebabs, *shahi halim*, mutton *ouzi*, *nehari*, *shahi tukra*, and chicken *dum biryani*.

Signature add-ons that are available is beef *tehari*, prawn tempura, lamb shank, *hilsha* fish fry, and premium stuffed dates. The price of the boxes are: Silver – Tk 4500 Net, Gold – Tk 6000 Net and Platinum – Tk 7500 Net.

Guests can also avail 'Buy One Get One' (B1G1) offers from multiple banks when purchasing the iftar boxes with their offer



qualifying cards. By paying a nominal delivery charge, all the iftar boxes and add-ons can be delivered to a location of choice in Dhaka with The Westin Dhaka's own delivery system.

By calling +8801713257860 and +880177768841, guests can place home-delivery and takeaway orders. All orders for

same day deliveries are suggested to be placed before 12 PM in order to avoid late deliveries.

Also considering the current pandemic situation, all safety measures are taken so that maximum hygiene standards are maintained for preparing and delivering the iftar dishes all over Dhaka city.

**এখন ফাস্ট ওয়াশ**  
ডিটারজেন্ট পাউডার  
১ কেজির সাথে  
১ টি ৫৭০ লব্ধীসোপ ফ্রী!

**Fast wash**  
DETERGENT POWDER  
১টি ৫৭০ লব্ধী সাবান ফ্রী!

KOHINOOR CHEMICAL



## Aarong now ships to Australia, UK, and USA

Bangladesh's largest and most popular lifestyle brand is now shipping online orders to Australia, the United Kingdom, and the United States of America through [aarong.com](http://aarong.com).

We have partnered with DHL to offer express delivery within seven business days to these international destinations. Customers can place an order through our website or through our mobile app on the Google Playstore and the apple app store.

"We want to connect artisans in Bangladesh to customers around the world," said Tamara Hasan Abed, Managing Director, BRAC Enterprises. "This has long been our vision and we hope to launch in more countries within the next few years."

Aarong is offering free shipping to these locations when customers purchase over a certain amount. Currently, there are no physical Aarong outlets outside Bangladesh and [aarong.com](http://aarong.com) is the only sales channel of Aarong for placing international orders.

## Eid discount offer at Cats Eye

Renowned fashion house, Cats Eye is offering a discount on all online purchases ahead of Eid ul Fitr. Log onto [www.catseye.com.bd](http://www.catseye.com.bd) or check their verified Facebook page for more information.



## Kadambari Exclusive by Razbi



Keeping the coming festival of Eid in mind, this online store has brought out over 25 new designs in saris.

Without compromising on the glam factor, all of the saris are made from comfortable fabrics. The hand stitched saris range between Tk 3000 to Tk 10000. Kadambari believes, customer satisfaction is the key and clients from Dhaka will get delivery absolutely free within 48-hrs.

Please visit <https://kadambariexclusive.com> or in their Facebook page: <https://www.facebook.com/KadambariByRazbi> to place orders.

## Pretty in pastels with Rose by Nizhu

Rose by Nizhu, a popular designer's collection of Bangladesh has developed a fitting Eid collection for 2021. The latest wardrobe by the fashion house consists of minimalistic designs in soft and sombre colours like pastels and corals. The owner and designer, Rojina Akhter Khanam Nizhu dedicates her latest line to all the people suffering from the pandemic and the blazing heat of the season.

"We need some life back into our dreary lives, we need to forget about the pandemic for a moment and enjoy our lives, even if it means staying away from loved ones momentarily. I really hope our latest collection energises people and helps seal their lives with a fresh perspective," said the designer.

While discussing furthermore, Nizhu also deliberated the safety precautions her team had been taking throughout the pandemic and the production process of the fashion label.

"Safety comes first from every angle and that's why all our employees have been taking adequate measures since the beginning. We make sure that our packaging and shipments also follow strict sanitary measures. Finally, all being said, I would like to mention that we need to save our fashion industry during the turbulent times, but only through prioritising our health first and that can only be achieved through online shopping," reckoned the designer.

Hence, Rose by Nizhu has made all sorts of physical presence by the brand, stationary for the moment, till the virulent disease has been largely eradicated, and instead plans to exist 'online only' for the betterment of the customers.

By Fashion Police

## A high-end fashion label by Le Reve

Nargisus, the first high-end label by Le Reve is launched with the concept of beauty, passion and charm in elite fashion. The whole label contains not just party wear, but all kinds of attire to fulfill your dream style solution according to your mood.

Every outfit of Nargisus is made from high-quality and pure muslin, satin-viscose, silk, chiffon, tissue, organza, faille and cellulose-based fabrics.

For those who like to stand out from

the crowd at any special event, they have added the latest trend details and silhouettes to each of Nargisus designs. Fashion-savvy people will find celebrity-style *sarara-kameez*, party-gowns, long tunic and shrug, skirt-tops, skirt-palazzo, extra length salwar kameez sets and much more.

Nargisus by Le Reve is available at Le Reve's website [lerevecraze.com](http://lerevecraze.com). Stay tuned for latest updates at <https://www.facebook.com/lerevecraze>.

## Songs of the stitches by Label Imam Hassan

The current pandemic reminds us again how important it has become to shift focus from a purely materialistic lifestyle to a more holistic approach. With the climate crises deepening over the years, it has become inevitable to prioritise sustainability in all forms of existence, including the world of fashion. So what does this term – sustainability — actually mean?

Sustainability, particularly in the fashion industry is an ideology, a movement, where the fashion industry incorporates ecological integrity and social justice into its core principles.

It is, in fact a matter of pride for the Bangladeshi designers, to be familiar with the subject matter for a long time now and designer Imam Hassan elaborates, on this note.

"Fashion in Bangladesh, since its origin has been largely sustainable, to clarify we can use the example of the *nakshi kantha*; these amazing hand-woven summer quilts were made from old and discarded saris of



our mothers and grandmothers. Even the thread for the 'straightforward *kantha* stitch' would be taken from the *paars* of old saris and everything would be upcycled to make a new form of textured cloth that could be

used as a decorative furnishing or a summer quilt," informed the designer.

Inquired on how the designer was using similar ideologies for his own designs, he gladly remarked, "Based on a similar philosophy, I have tried to modernise the *kantha* culture and bring it forward to the world market via haute couture. Through my brand Label Imam Hassan, I have created kimono style, light-weight *kantha* jackets or summer coats, which can be fashionably paired with khadi pants and organic cotton skirts. I have particularly made sure that each jacket is upcycled from old leftover saris and adequately processed into brand new, export quality '*kantha-kimono*' jackets," revealed the designer.

Label Imam Hassan has been working with sustainable fashion since day one, and regularly makes haute couture wear with local fabrics and designs, for the fashionistas of today.

By Mehrin Mubdi Chowdhury  
Photo Courtesy: Label Imam Hassan