

# Le Reve launches Summer '21: Tutti-Fruity Collection

Le Reve, one of the country's leading fashion and lifestyle brands, launches a great summer collection with a combination of vibrant summer colours, flowers and prints selected from the Spring/Summer style of international runways.



With the latest collection, Le Reve launches the stylish maxi dress for women for the first time, which can be worn at any party, office, or even at home. In addition to that, the collection includes muslin, half-silk and cotton saris, tunics, single shirts, shalwar kameez sets, woven and knit tops.

Casual panjabi and Kabuli sets are a special attraction for men this time. These panjabis will look great even at casual parties indoors and outdoors. There are also semi-fitted, fitted and premium panjabis, long and short-sleeved casual, comfort and formal shirts, t-shirts, and polo shirts.

There are great surprises in the kid's section too. This is the first time Le Reve brought saris for girls and casual panjabi for boys. There are comfortable frocks, ghagra-choli sets, tunics, tops, shirts, salwar-kameezs, woven sets, t-shirts, polo, casual and party shirts as well as special arrangements for new-borns.



Some eye-catching styles have been added to the mini-me segment to match the parents. Siblings' matching clothes are also a special attraction. There are matching pants and pyjamas for everyone in the bottoms collection.

The Le Reve Lifestyle segment includes jewellery, matching masks and sandals, and men's essential fashion accessories. Their entire collection are available at the 16 Le Reve outlets located in Dhaka, Narayanganj, Khulna, Sylhet Darshan Deuri and Naya Road. Customers can also order online at [www.lerevecraze.com](http://www.lerevecraze.com) from any part of the country to get their favourite products home-delivered.

For the convenience of customers, they can opt for online payment or cash on delivery.

For more information, visit their Facebook page [www.facebook.com/lerevecraze](http://www.facebook.com/lerevecraze) and Instagram [lerevecraze](https://www.instagram.com/lerevecraze).



## Footwear brand STEP taking bigger strides

Popular footwear brand, Step, recently launched a new range to cater to the fashion needs of corporate women and young professionals. Shoes are an essential component of fashion, therefore a style statement is incomplete without the right pair.

The changing dynamics of fashion in Bangladesh and its neighbouring countries are encouraging women to try various types of outfits. As a result, wearing the right shoes has become essential for fashion-conscious women, especially corporate and young professionals.

Keeping all these in mind, Step launched the new series at Pink City in Dhaka. The shoes have been especially crafted keeping in mind the style statement of corporates and without compromising the comfort and quality.

Talking about the new range, Forbes Under-30 Youth Icon and Entertainer Raba Khan said, "I always knew STEP as the most comfortable shoes in my collection. But this range is beyond that. It is sleek, stylish and comfortable. You can wear it with any outfit."

Managing Director of Step Footwear Shamim



Kabir said, "Wearing the right footwear is very important for everyone. But we often have to compromise on comfort for stylish shoes or vice-versa. I just wanted my customers to get comfort and style together in one pair."

The new range is available at STEP's newest outlet in Pink City in Gulshan.

