



TRADITIONALLY BASANTI

Spring for a Bangladeshi is the love-affair of oranges and reds. Typically referred to as basanti rong, these shades reveal our forever lively Bengali soul. Traditional outfits such as panjabi or sari all deck up in these colours and radiate joy. Not to mention, light cotton pieces are soothing to the eyes and complement the transition well. Adorn yourself with a beautiful 'basanti' attire on your way to a lovely evening or dawlat.

midseason MOODS

BRIGHT AND BOLD

The mid-season vibe urges you to be bright and bold. Deep hues are alluring and can be beautifully carried throughout the transition. They reflect warmth and grace, making any attire look outstanding. A gorgeous crimson red sari shares the tale of the last days of spring; on the other hand, a dark black panjabi prepares you for the warm summer nights. For the night-time especially, this mix of brights with bolds create a stunning combination that's sublime.



MUTED FORMALS

Muted tones within traditional outfits complement every season throughout the year. It radiates the same spirit while looking more sophisticated. The lesser saturation in this spectrum makes the pieces easy to match and surprisingly interesting. Just a hint of contrast, like pairing a soft green panjabi with a deeper green coat, adds more dimension to this get-up. Muted formals are a subtle way to be modishly dawlat-ready.



SOFTNESS OF SHALWAR-SUIT

Shalwar kameez is a beloved yet versatile choice for any Bengali woman. The beauty lies in its variations as most women love to reflect their personal style with it. It's graceful and suits absolutely every occasion. Whether it's something fancy or a simple get-together, live carefree with the comfort of the suit. And in this time of the year, incorporate bright tones and velvets to look absolutely elegant.

CASUALLY 'DESHI'

Amplify your style by dressing down to the most casual form of a traditional wear. Kurti-styled tops (fatua) with skirts, palazzos translate to a 'desi-boho' fashion that we obsess over. It's fun and easy, with a carelessly charming factor. It keeps you effortless and comfortable, making it the perfect day-to-day wear. From the office to classes and even a fun hangout with friends, style this look for a playful vibe.



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CHIC IN KAFTAN

Kaftan is a breezy wear that is back in vogue. It's a one-piece dress that will keep you both stylish and comfy this season. Kaftans are meant to feel more relaxed and so, it's perfect to enjoy this calming weather to the fullest. On top of that, it's chic and has an element of glamour to it. Kaftans can be styled as a casual daytime outfit or even as a stunning party-wear.

