

VOLUME 20, ISSUE 35, TUESDAY, MARCH 2, 2021
FALGUN 17, 1427 BS

Star

LIFE

Style

E-mail: lifestyle@star.com
64-65 Kazi Nazimuddin Road, Dhaka-1215. A publication of The Daily Star



STRUGGLING through the RANKS

LOVE PINK?
NOT THE PINK TAX! P3

WOMEN AND WORKPLACE BARRIERS
GENDER PERCEPTIONS FOR GROWTH C

SPLENDID AND TRADITIONAL
JEWELLERY AT MRINMOYEE P12

CREATIVES: BIPOB CHAKRABORTY

An advertisement for Berger Viracare paint. On the left, a family of four (father, mother, and two children) is sitting on a bed in a bright, modern bedroom. The wall behind them is blue with a white hexagonal pattern. On the right, there is a green and white paint can labeled 'BERGER Breathe Easy VIRACARE'. Above the can, there are several colorful, stylized virus-like particles. Below the can, there are three circular icons: 'Green Label SINGAPORE', 'Anti-Virus', and 'Anti-Bacteria'. The Berger logo 'BERGER Trusted Worldwide' is in the top right corner. At the bottom left, there is a 'FREE CALL' number '08000-123456' with the text '১৯৯ সিস্টেমের ক্ষেত্রেও সর্বসময়'.

Unitrend BGR 4329/21