



🔲 DHAKA TUESDAY FEBRUARY 23, 2021, FALGUN 10, 1427 BS 🛑 starbusiness@thedailystar.net 🔳

# Small garment factories struggling to stay afloat

#### **REFAYET ULLAH MIRDHA**

The dearth of work orders from international retailers and brands to small and medium-sized garment factories is so acute that many entrepreneurs are looking for buyers to sell units and exit the industry for good.

The fallouts of the coronavirus pandemic have brought the SME garment units to their knees as orders collapsed and sales dropped globally.

The units, which are considered the lifeline of an industry that accounts for more than 80 per cent of national exports, had faced abnormal delays in payment from buyers, order cancellation and suspension, the second wave, and nonavailability of loans from the stimulus package

Although bigger garment factories are getting orders to some extent, the shortage of work orders is compelling SMEs to ponder to sell units as they are no longer competitive because of a lack



#### of working capital.

So far, retailers and brands have reinstated 90 per cent of the cancelled and suspended orders worth \$3.18 billion, but they are delaying payment, dealing a blow to the SME units.

Tarique Alam (not real name), a garment factory owner in Gazipur, is looking for a buyer for his factory built on 22 bighas of land in 2017. He used to employ 1,400 workers before the pandemic hit the country in March. He shut his factory in September last year.

He partially reopened the factory to cater to the domestic market. Now 70 workers are employed at his factory.

Alam lost Tk 12 crore in business as one of his American buyers goes bankrupt due to Covid-19. As production came to a halt, raw materials worth Tk 20 crore lay unused on his factory floor and at the port.

"I had been struggling to revive my business even before the pandemic as I spent a lot of money to comply with the factory safety recommendations of the Accord," he

said, referring to the factory safety improvement plans suggested by the Accord on Building and Fire Safety in Bangladesh.

In Bangladesh, more than 70 per cent of garment factories are small and

medium sized. Even during the

business ongoing

to find out reasons



300 factories were shut

20 reopened

50,000 workers lost jobs

### **EFFECT ON OVERALL** INDUSTRY

About 3.57 lakh jobs wiped out, study says More than 50% of factories had fewer workers in Sep

cent of the factories indicated that they had accepted 50 per cent to 100 per cent of orders that did not cover costs. They did so to keep their business afloat, according to a study of the Centre for Policy Dialogue (CPD)

cent of the factories were certain about when it comes to innovation and market orders in the six months to April. The rest 56 per cent have different levels of uncertainty. Of them, 11 per cent had slowdown, about 10 per high level of uncertainty on orders. These



factories are mainly small.

Big factories are comparatively in a better position thanks to their large production facility and ability to ensure timely shipment.

On the contrary, SMEs have less The think-tank found that only 44 per manufacturing capacity and they lag behind development. As a result, big retailers place orders with big units during crises, industry insiders say.

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# KEPZ to build first private hi-tech park

STAFF CORRESPONDENT, Ctg

A hi-tech park will be set up at Korean Export Processing Zone (KEPZ) in Chattogram, which is owned by Korean global business conglomerate Youngone.

The KEPZ will develop 100 acres out of 2,492 acres of land to set up the country's first privately-owned IT and hi-tech park.

A tripartite agreement was signed among Bangladesh High-Tech Park Authority (BHTPA), the KEPZ and Startup Bangladesh at the zone yesterday to develop a high-tech industry and innovation ecosystem, says a press release.

Cooperation will focus on developing infrastructures, increasing foreign investment, strengthening the start-up ecosystem and support entrepreneurs through upskilling by way of startup camps, design thinking and innovation projects.

The parties envision to collaborate and exchange knowledge and expertise regarding technology and associated sectors for innovations, developing collaborative relationship with foreign countries, especially with South Korea and the US, and conducting joint research activities.

"Bangladesh High Tech Park Authority will create digital entrepreneurs by developing an innovation ecosystem in the country to increase investment from the private sector," said State Minister for ICT Division Zunaid Ahmed Palak as chief guest.

There will be no problem in inflow of investment in the proposed park, although mutation of the land has not been completed, he said.

Palak said Samsung, another Korean company, wanted to invest in this park in 2004, but unfortunately it could not make the investment.

The government allocated the zone's land to Youngone in 1999.

Later, Samsung placed its investment in Vietnam and now exports \$70 billion worth mobile products from there, he said

Samsung has also been assembling mobile phones at a Bangladeshi factory in Narsingdi and will start producing sets within the next one year, Palak said.

"We want our youth to put their minds into creating jobs rather than looking for them," he said.

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## Farmers get funds to recoup flood-induced losses

#### STAR BUSINESS REPORT

The agriculture ministry has so far provided incentives worth Tk 372 crore among 57 lakh farmers to help them recover from losses incurred from repeated floods and the pandemic. It also intended to encourage diversification of crops during the winter season, said a press release from the ministry.

## STAR BUSINESS REPORT

The Bangladesh Securities and Exchange Commission (BSEC) has appointed a special auditor for Delta

**DELTA LIFE INS CRISIS** 

BSEC appoints special auditor



the actuarial valuation basis.

The insurer filed a complaint against Hossain with the Anti-Corruption Commission (ACC) on December 7 last year, alleging that he Heidelberg seeks to amalgamate with **Emirates Cement, Emirates Power** 

### STAR BUSINESS REPORT

Heidelberg Cement is going to seek approval from its shareholders to amalgamate with Emirates Cement Bangladesh and Emirates Power Company.

Through a post on the Dhaka Stock Exchange website yesterday, the listed cement maker informed that it is going to



The listed cement maker has been incurring losses since the second quarter

of 2019 due to fierce competition in the

Farmers were given seeds, saplings and fertiliser for the cultivation of crops on nearly 23.65 lakh bighas of land.

Of the fund, Tk 122 crore was intended to cover losses. Another Tk 90 crore was for increasing cultivation of sunflower, black gram, mustard and maize.

Life Insurance Company to assess the firm's health.

The move comes following allegations of regulatory breaches by the listed insurer.

The Insurance Development and Regulatory Authority (IDRA) appointed Sultan-ul-abedin Mollah as an administrator of Delta Life Insurance on February 11.

The IDRA said they took this initiative to protect the policyholders' interests and submit a report on the company's situation within four months.

Earlier, Delta Life Insurance accused IDRA Chairman M Mosharraf Hossain of seeking Tk 50 lakh in bribes to approve the reappointment READ MORE ON B3 | of the company's CEO and renewing Delta Life

BSEC move comes following allegations of regulatory breaches against the insurer

IDRA appointed administrator for it on Feb 11

Administrator to submit report by four months

Delta had accused IDRA chief of seeking Tk 50 lakh in bribe

Insurer filed a complaint with ACC and later applied to withdraw it

demanded a bribe, and then again on December 9.

"Regarding the ongoing crisis, we listened to a statement from Delta Life Insurance and the IDRA," said Prof Shibli Rubayat-Ul Islam, chairman of the BSEC, during a press briefing.

"After listening to both sides, it seems that there are two stories. So, our duty is to find out the real thing and to that end, we have appointed a special auditor," Islam added.

The press briefing was organised at the BSEC headquarters yesterday by the stock market regulator on the roadshow held from February 9 to 12 in Dubai.

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organise an extraordinary general meeting on May 2 to seek consent in this regard.

In 2019, the German cement manufacturer decided to acquire Emirates Cement Bangladesh and Emirates Power Company at a cost of nearly Tk 183 crore.

Emirates Cement Bangladesh, which was incorporated in 2000, produces and retails cement in both the local and international markets.

The company's factory situated in Munshiganj has the capacity to produce 660,000 tonnes of cement per annum.

Meanwhile, with a production capacity of 10 megawatts, Emirates Power Company supplies energy to Emirates Cement Bangladesh, which registered sales of around Tk 69 crore in the last nine months.

market, higher prices of clinker, imposition of advance income tax and higher interest costs However, Emirates Cement which

mainly markets two brands -- Scan and Ruby -- made a profit in the first quarter of 2020

The listed cement manufacturer incurred a loss of Tk 17 crore in the first nine months of this year compared to a profit of Tk 94 lakh a year earlier.

Heidelberg Cement Bangladesh, which was listed in 1989, did not provide any dividend to its shareholders last year due to losses.

Along with its depressing performance, the company's stock prices plunged around 50 per cent to Tk 161 in the last two years.

# DSE turnover nosedives to seven-month low

#### STAR BUSINESS REPORT

Stocks nosedived yesterday when the market's turnover reached a sevenmonth low due to a confidence crisis among investors.

DSEX, the Dhaka Stock Exchange's (DSE) benchmark index, dropped 90.77 points, or 1.65 per cent, to 5,385.21.

Turnover, an important indicator of the stock market, was downed by 32 per cent, to Tk 467 crore. The last time it was so low was on July 29, 2020 when turnover reached Tk 399 crore.

The index has been overcast for the last couple of weeks, so many stock prices were a source of losses for investors which ultimately had an impact on confidence, said a stock broker.

Investors have their money stuck as they can not sell shares without incurring losses, he said.

So many investors are silent now, he said, adding that investors' funds were mostly stuck with stocks of Beximco Pharmaceuticals, Robi Axiata and LankaBangla Finance.

If investors hold stocks of companies with good performance records, they will not end up losing out in the long run, so they should not go for making sales, he added.

Companies whose performances are low might be the cause of losses anytime, he added.



"The index has been falling for the last few weeks, which badly downed our portfolio," said stock investor Abdur Raheem, adding, "Investors are in panic.'

Panic is contagious, so it further intensified the market fall, he said, adding that institutional investors need to invest more in the market to keep investors' confidence alive.

The turnover's fall proves that institutional investors are now not active in the market, he added.

In the DSE, 23 stocks rose, 219 declined and 101 remained unchanged.

Alhaj Textile Mills topped the

The index has been overcast for the last couple of weeks, so many stock prices were a source of losses for investors

gainers' list rising 10 per cent, followed by Intech, Walton Hi-tech Industries, Unilever Consumer Care and the Mithun Knitting and Dyeing.

Beximco topped the turnover list with trade worth Tk 105 crore followed by Robi Axiata, British American Tobacco Bangladesh, LankaBangla Finance and Beximco Pharmaceuticals.

Prime Finance First Mutual Fund shed the most dropping 6.50 per cent followed by Mir Akhter Hossain, Robi Axiata, Jute Spinners and Sandhani Life Insurance Company.

Meanwhile the port city bourse also dropped. The CASPI, the Chittagong Stock Exchange's (CSE) general index, fell 256 points, or 1.61 per cent, to 15,564.99. Among 186 stocks to witness trade, 26 rose, 122 dropped and 38 remained the same.

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