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# GOING GLOBAL



## Unleashing the Potential of Bangladeshi Heritage

**BGMEA, in partnership with HSBC, is set to transform the RMG sector by exporting fashion based on local culture and heritage.**

Adapting to the evolution of the markets, **BGMEA** has taken the Pledge for Culture and Heritage, partnering with 3 of the most renowned Bangladeshi designers – Anadil Johnson, Kuhu Plamondon and Rina Latif – to create new, one-of-a-kind, high-end fashion lines using our homegrown weave and fabric for the global arena.