

GOING DIGITAL

DHAKA SATURDAY FEBRUARY 13, 2021, MAGH 30, 1427 BS

EDITOR'S NOTE

If anything, the pandemic ridden past year has taught us to rethink our strategies and approaches in almost every sector. As we were forced to retreat into the safety of our homes; the idea of adopting the 'new normal' posed a unique challenge for a nation still grasping the rudimentary concepts of digitisation.

While it was difficult, even intimidating at times, we pressed on. And it would not be a wild claim to say that, to a great extent, we excelled at it. From education to travel, almost every traditional industry capitalised on their vision of digital transformation and adopted the new model to survive and stride even.

This issue of our 30th anniversary supplement, is an encomium to these digital strides we made collectively as a nation. We would like to thank the industry experts and practitioners for their extremely insightful articles lent to this issue.

To our readers, we could never thank you enough. We hope you continue to support us as we foray into a new, constantly shifting, digital era. And we hope this issue meets your thirst to know. Because you deserve to. Because it's your right.

Mahfuz Anam,
Editor and Publisher,
The Daily Star