

#FASHION

Own the streets this spring



Fashion crowds take to the streets this spring to zigzag around the city in cool juxtapositions of pragmatism and personality! With the pandemic still halting runway shows, it's also come to influence style trends this season, making easier, personal fashion one of its silver linings. And what can get more personal than street style?



Evolving raw from the streets, as opposed to ramps and vogue, street style is the standout blend of basic casual clothes and a few fashion it-pieces to make running errands in the streets of urban centres look as striking as an editorial shoot!

With spring in tow with more forgiving temperatures, the best time to make a fashion statement as personal as street style, without layers of jumpers on, of course, is now! And helping this transition is TAAGA's

latest line for Spring-Valentine, 2021, a youthful celebration of everything street.

Choose from a myriad of artful options from TAAGA's new range and step out in style, whether it's to get groceries or to have coffee with friends on Tuesdays. Take their cornerstone shirt dresses, for example. Subdued in neutral blue and touched up with intricate patchworks of bouquets that's just bold enough to merely catch the eye without claiming all the attention for itself, TAAGA's line features shirt dresses that can act as basic staples in every wardrobe. This causal piece of clothing can be styled up

with a brazen fringed handbag with tassels dangling down to the ground for maximum drama! Slip on a pair of kitten heel mules to round up the look and own every street you walk on this spring!

If shirt dresses aren't your thing, we've still got you covered. Picture this: a vibrant, rainbow neckline preceding a smooth surface of black ruffles in a classic but delightfully ethnic sundress that can easily be styled with the hottest accessory this season, a canary baguette handbag. Yellow is the perfect accent on black and this style is sure to label you as a fashionista on the high streets!

Stand out rather than blend in with TAAGA's ankle-length, fusion dresses that is just the perfect thing to don anytime. Stay appropriately on trend during anxious times by throwing on sleek, black face masks, a protective pick to remain chic and a trending accessory too.

More to choose from their range are straight-cut white pants, destined to clean up any look it's styled with, modish high-low shirts with epic central prints and classic horizontal stripes revived with a refreshing energy in sorbet pastel hues. Pair them with effortless denim or travel back in time to the '60s by throwing on floral headscarves to finish an ensemble that is both elegant and street.

Concocting your own unfussy style with confidence to spare is the norm this season. Capture your best street style moment and own SS21 with TAAGA in check.



By Ramisa Haque
Photos and wardrobe courtesy: TAAGA