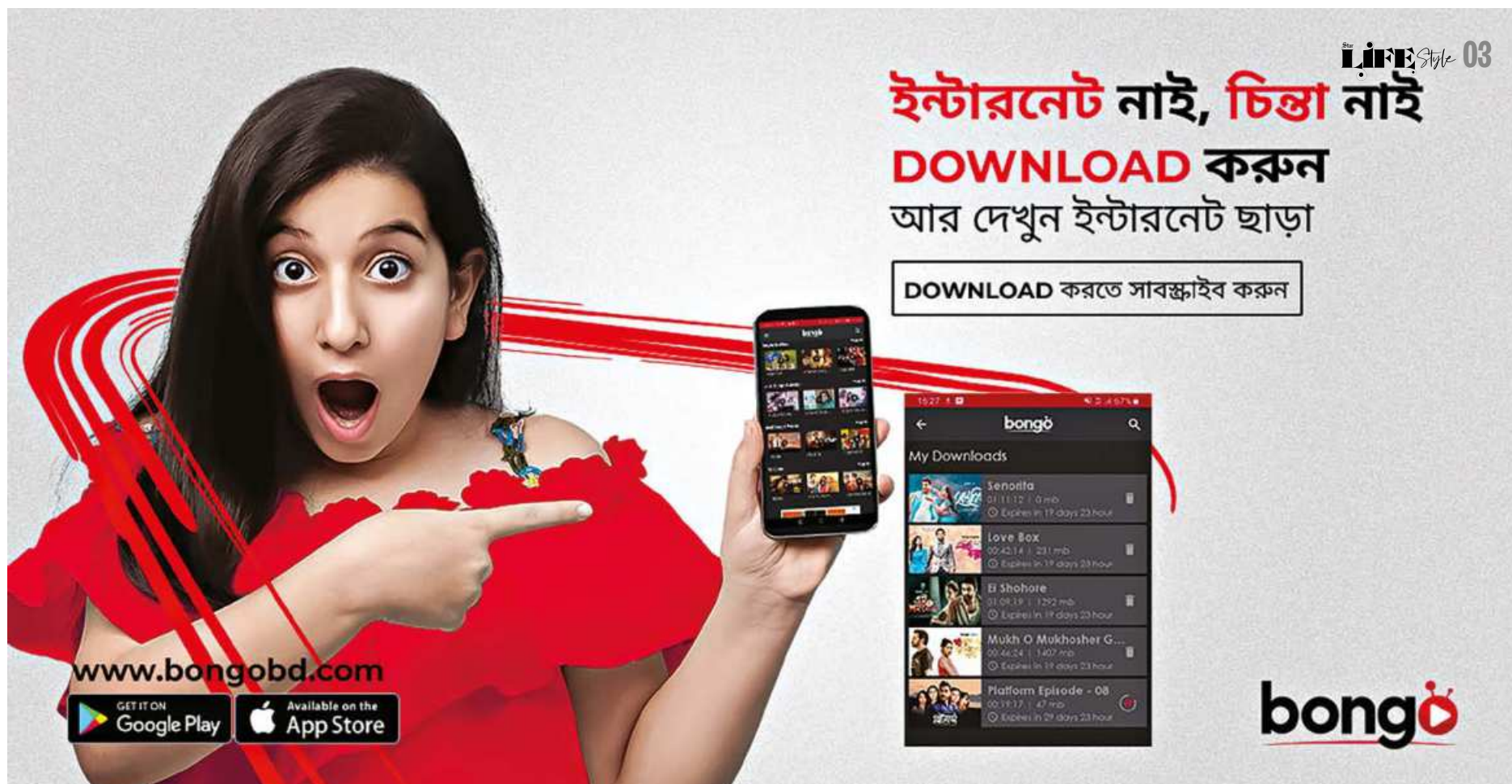


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#ENTERTAINMENT

Bongo: Pioneering the video streaming industry in Bangladesh

Only 20 years into the 21st century, and we have already witnessed ground-breaking technological advancements. In an era of digital entertainment where we highly depend on the internet and smart devices to support all facets of life, from work to recreation, Bongo has been a pioneer in transforming the video streaming service industry of Bangladesh, otherwise known as OTT (Over the top).

Bongo's journey started with preserving classic content through digitisation, which was first streamed over Bongo's YouTube channel back in January, 2014. Since that day, the company has evolved into a media technology company, ensuring world class video streaming service. Recently, they were awarded the Most Popular Streaming Platform in Bangladesh by the CJFB Performance Award. At present, Bongo's main

YouTube channel boasts over 4.3 million subscribers and contains a plethora of movies, telefilms, drama series, music videos and more.

Within a short span of time, Bongo also developed its own proprietary video streaming platform, BongoBD.com, which is accessible through all internet-connected devices such as Android and iOS (under the app name 'Bongo'), desktop, mobile web and on Android TV. Bongo's goal is to make video

of library content and a constant flow of Bongo Original content, Bongo is now the world's largest and the forefront in Bangla entertainment library. The streaming has content for all groups of people who love to watch great content including many Live TV channels such as Sony, and Zee. Housing kids' classics such as Popeye, popular dramas such as Gojodontini, and both local and international movies such as Password, Shesh Khela, and Brick Mansions.

other partners this year to launch their streaming services for entertainment, iptv or educational learning sites or even health. The local technology provider will be regionally growing to expand their services in the coming years as a SaaS video solution provider.

Bongo also played a significant role in assisting social media influencers in the country. While there is a host of talented content creators, often, they struggle with monetisation, copyright, and production funding support. By creating a hub for social media influencers, Bongo provides them with all forms of technical and content-related help.

Many familiar names have risen to success by leveraging the support network of Bongo: Tawhid Afridi, Rakib Hossain, Parizaad, RnaR are just some examples who make it to the list of the country's top influencers and have worked in collaboration with Bongo. At present, Bongo manages over 450 YouTube channels under its umbrella in the region.

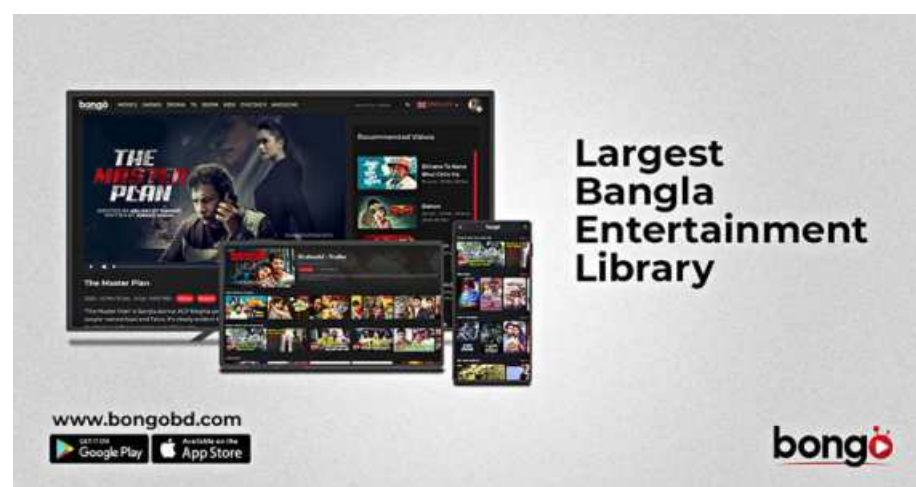
Bongo has already made a mark in the streaming service industry of Bangladesh. Through the creation of a holistic platform for the major components of this industry to include artists and influencers alike, Bongo is revamping the digital entertainment scenario of the country by playing the role of trailblazer.

Link to streaming site: <https://bongobd.com/>

About Bongo:

Bongo is the largest Bangla entertainment library! Download Bongo to enjoy millions of hours of video content! Watch blockbuster movies, the latest shows, dramas, live news & sports, and so much more. You'll always find something to watch, with new content being released every week.

Photo Courtesy: Bongo



entertainment available to all Bangladeshis, with a specific focus on accessibility for their customer base — whether they prefer to watch it on smartphones on-the-go or enjoy a cosy home theatre experience. Bongo has recently launched the download feature for offline viewing for its Android and iOS app users, which allows users to watch video content offline once they have downloaded it.

Bongo's streaming site and app includes a diverse entertainment library with a vast array of video content to choose from, including blockbuster movies, shows, drama, and local television. It also has a dedicated kid's section. As a result of having over 15,000 hours' worth

"Bongo has been building the video streaming ecosystem over the last 7 years, in terms of technology, infrastructure, and content, including copyright development and management of content. We are improving every year. We are thankful to our users, employees, and investors. Without their support, Bongo could not have come this far," said Fayaz Taher, Chief Operating Officer at Bongo.

What many do not know is that Bongo also powers the technological infrastructure, content and software for companies such as Grameenphone such as Bioscopelive.com. Bongo is also going to be empowering