

EDITORIAL

How does one define, and consequently limit, fashion? From the highlighted tips of one's hair to the pointy tips of one's shoes and beyond, the fashion and style of the youth is an ever-changing, ever-evolving phenomenon. You can't stop fashion.

Fashion also seeps beyond boundaries and into cultures. Remember the hoodie panjabis a few years ago? I was not entertained but there was surely a market for it. Similarly, fashion is a statement; an opinion. It's part of who you are and what you want to be. My nephew loves his Spiderman T-shirt because, well, he's three years old and wants to be a superhero. Who am I to stand in his way?

It is all the rage, all the time. And when we find the topic of fashion pop up in conversations on the environment, gender roles, self-expression, lifestyle, education and more, we realise how universal it truly is.

This week, on print and on the website, we're talking everything fashion. Get ready.

– Kazi Akib Bin Asad, Editor In-charge, SHOUT



PLAYWATCH

YOUTUBE CHANNEL REVIEW



FASHION SHOWS, BUT NOT REALLY...

ALIZA RAHMAN

MICARAH TEWERS

Micarah Tewers is a YouTuber known for creating her own dresses. From recreating iconic celebrity-worn dresses on a budget to dressing like characters played by certain actresses for a week, Micarah tries it all. She covers historical fashion, practical videos you could benefit from (or at least want to try) and bizarre ones like "TURNING A COUCH INTO FASHION!"

She will run you through the process of creating a dress while chipping in with corny jokes (she once joked about playing Rocky backwards while unboxing) and clips of various animals. Her videos usually have a pace that makes you feel like you've set the playback speed at 1.25. She'll also speak in three different tones within ten seconds with abrupt changes in camera angles and a whole host of other sounds that seem to have been edited in to match the sheer randomness.

KAROLINA ZEBROWSKA

If historical inaccuracies make you gnash your teeth, Karolina Zebrowska's channel is the one for you. She came on my radar after she recreated one of those many videos showing decades of women's fashion but she didn't just show the glamorous side as most videos did.

Despite thinking that the range of her channel would be narrow, I soon found an assortment of different types of videos such as a clothing haul where she acts like it's 1608 and she's a servant, and also one where she pretends to be a beauty guru in 1588. Her shorter videos (around 2 to 5 minutes) are simultaneously historical and modern, making you smile as you wonder how

someone came up with such ideas in the first place. Examples include Karen as a 1920s flapper, a lady in the 18th century behaving in an unladylike manner, and "send this to an unwanted suitor without context".

Her longer videos (around 10 to 15 minutes) are more educational so you end up learning why we stopped wearing hats and how being concerned with being fashionable is a relatively new concept.

MODERNGURLZ

When you usually think of YouTube videos critiquing costumes in movies, you think the subject of these videos will involve period dramas, and the aforementioned channels certainly do this. However, ModernGurlz is a channel that discusses contemporary costuming with a seriousness you might not have thought it deserved. Analysing clothes opens up an entirely new avenue for interpreting characters, and this becomes clear when you see the videos by ModernGurlz on "Legally Blonde", "The Devil Wears Prada", and of course, "Mean Girls".

The videos are engaging because of the mention of the minute details, the description of the changes in attire that arise as characters evolve and go through different situations in their lives, bits of fashion history, the fashion trends at a particular time and of a certain age group among many others.

This is also the channel where you will find several videos on Disney princesses, and they can range from simply mentioning what's wrong with a movie, the multiple different versions of Cinderella's ball gowns or even something as minute as the colour of Sleeping Beauty's eyes.

