

Kia to update its badge, adopt new slogan

Korean automaker KIA is set to change its logo along with a new slogan.

The new logo uses stark, angular lines for the strokes in each letter. The upper part of the K attaches to the top of the I which in turn connects to the lower part of the stylized A.

In comparison, the existing emblem simply puts a serif on the top of each letter.

In addition to the new logo, is to replace its old "The Power to Surprise" slogan with a new one, which is "Movement that Inspires".

The company has already begun using the logo as it was seen in Imagine by Kia concept at the 2019 Geneva Motor Show. The first production car with this logo is rumored to be the next generation K7 / Cadenza, which is making its official debut early-mid 2021 under a new "K8" nameplate.



New Bike this week A Honda for Bangladesh

Honda, or to be more specific Bangladesh Honda Private Limited (BHL) has been busy lately. In addition to expanding its local production facilities, the company has been hard at making a model specifically catering to domestic needs. The Dream 110 is the first bike to hit that goal, falling under the "Bangladesh Domestic Market" (BDM) category. The design of the new motorcycle is pretty contemporary if a bit too simplistic. Much like the design, the feature list of the new model is also pretty minimal, mainly

to minimize cost and long-term maintenance. The suspension is raised and rugged, with a focus on drivability on unpaved roads. Power-wise, the single-cylinder outputs 8.247 BHP and 9.09 Nm and can reach a mileage of 7kmpl under specific testing conditions. Price of the bike is set at BTD 89,000, making it one of the most affordable options in the segment. All in all, the first BDM bike from BHL is not meant to be the new hot thing, but a workhorse for people looking to carve out a living from themselves.

SpaceX planning to 'catch' its super-heavy boosters

Space is planning to recover its Super Heavy rocket booster by catching it with the launch tower.

In a tweet, the company's CEO and founder Elon Musk said they are going



to attempt to catch the Super Heavy Booster with the launch tower "arms", using the grid fins as anchors.

The main benefit of this method, he added, will be the reduction of

mass and cost by eliminating landing legs. It will also allow for immediate repositioning of the booster on to launch mount enabling it to be ready to fly again in "under an hour".

EDITOR'S NOTE

2021: Let's get it started

2020- A year that humanity is going to recall for a long time, a year we lost so many that we became oblivious about our achievements. On the brink of our nation's 50th year of independence, we looked back on this issue to everyone who tried making the world a better place. We rejoice at their success and aspire to be the better versions of ourselves. In our regular sections, we talk about the aspects of breaking gender stereotypes in the workplace; we bring you a review of a product that many students might find useful. For the petrol heads, we bring a listicles of amazing american cars that never made production. We also explore if the world we live in is real or a simulation running on Martix!

A loaded issue we have this week for you here. Enjoy and have a happy weekend!

-Shahriar Rahman,
Resident overlord

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Published by the Editor from Transcraft Ltd, 229, Tejgaon Industrial Area, Dhaka on behalf of Mediaworld Ltd., 52 Motijheel C.A., Dhaka-1000.



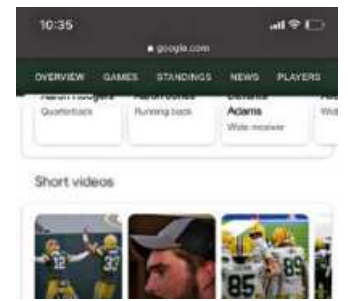
Adobe ends support for Flash, ending its 26 years lifecycle.

Amazon acquires podcast network Wondery



Tesla to make India debu in "early" 2021

Volkswagen working on a mobile charging robot for electric vehicles.



Google testing a search aggregator for short-form videos