

## First ever international matchbox exhibition

Bangladesh Matchbox Collectors' Club (BMCC) has arranged the ever first ever international Matchbox and Labels Exhibition. Around 60 matchbox collectors from 20 different countries are taking part in this exhibition, displayed at [www.matchbox20k.blogspot.com](http://www.matchbox20k.blogspot.com) until 15 January 2021. The exhibition was inaugurated on the 1st of this month.

As associate partners of the international exhibition, BMCC has the pleasure of having the Australian Match Cover Collector's Society (AMCCS) and the Philatelic Society of Bangladesh (PSB), with Bangla Kitchen as official sponsor.

Founded in 2016, BMCC, one of the leading matchbox collectors' organisations in the world, wholeheartedly works for promoting philumeny, the hobby of collecting matchbox, labels and related items.

Shakil Huq, the president of BMCC said, "BMCC works for creating enthusiasm and passion for matchboxes so that people take up matchbox

collection as their hobby. We frequently organise meetings, discussions and different occasions for collectors and publish a quarterly international journal, Diyasholai, to present the study of various collectors."



Matchboxes used to be a part and parcel of everyday life in former days. They were not merely made for lighting fire, but also used to depict amazing artworks. The artworks depicted various themes from history, to culture, language, sports, politics, geography and almost everything in between. And this forms the basis of what was once a popular collecting subject.

Although the pursuit is losing popularity across the globe, it has a strong fan following in Bangladesh, much to the credit of Bangladesh Matchbox Collectors' Club (BMCC).

For more information on the exhibition, or matchbox collecting in general follow Bangladesh Matchbox Collectors' Club on social media, [www.facebook.com/BMCC2016](http://www.facebook.com/BMCC2016)

## Rang Bangladesh celebrates 26th anniversary



What started out in 1994 as Rang, now has an off shoot known popularly as Rang Bangladesh. Rang began its journey at Narayanganj. It was the creative result of four friends, and then became the venture of two. Today, as Rang Bangladesh, the

fashion house has over 26 outlets spread across Bangladesh. Besides that, Rang Bangladesh now has a robust online presence; customers can now get their desired products, ordered online, right at their doorsteps.

## Saffola launches '100% Pure' Saffola Honey



Marico Bangladesh Limited, the fastest-growing multinational FMCG Organisation in Bangladesh, has recently launched the all-new 100 percent pure Saffola Honey. This is an extension to its health-brand Saffola to deliver great nutrition value and immunity boosting benefits to consumers.

Saffola is one of the most trusted International brands in this region. It has the heritage of scientific expertise and delivering superior nutritional value for more than 60 years.

Recent days have made us take a new look at our health and hygiene. At this heightened sense of awareness about consuming nutrient rich, pure, immunity boosting food, the role of honey along with other nutritious and immuno-rich super foods have become stronger.

With the need to stay fit and healthy at the heart of its creation, every batch of the new Saffola Honey is tested using the latest NMR (Nuclear Magnetic Resonance) test, the gold standard test for the quality of honey, to ensure zero adulteration, no added sugar and no compromise with consumer's immunity.

The promise of immunity booster and health stays true only when the honey is 100 percent pure, if it contains added sugar or exposed to adulteration consumers will not get the famous benefits of honey.

us on [f](#) /Sandalina

ঐতিহ্যের আর এক নাম আধুনিকতা  
ঠিক যেমন ঋপচর্য আভিজাত্য মানেই

# অ্যান্ডালিনা

## সোপ



ঋপচর্য আভিজাত্য...

