

# Watch the perfect webinar

FAISAL BIN IQBAL



With all the seminars and recently webinars happening around you every month, how can you decide which ones you should attend and which ones you could miss out on? Here's a set of questions you should be asking yourself before you decide to sign up for a seminar as an attendee.

#### What's it about?

The first thing you need to take note of is the title or topic of discussion. Go through the content the seminar plans on covering. If it's something that is related to your field of study or work or interests you in any other way, feel free to go for it.

#### Does it add to your existing knowledge?

Always try to attend seminars that talk about the latest trends in your line of work or study. Go for the ones that will expose you to new ideas or things you were previously unaware of. As long as the seminar has something valuable to add to your existing knowledge, you can give it a shot.

#### Who's speaking?

There's a high chance that the speakers at the seminar aren't that well known or famous on social media. But that doesn't mean that what they've to offer will be valueless. If you're not familiar with the speaker/s, you can always Google them. You're sure to find something about them. In case you don't, you're free to have your doubts. However, the case for motivational seminars is a bit different. You can never know who or what can really motivate you until you hear them out. Can you manage the time?

Take a good look at the date and time of the event. See if you can make time for it or not. If you're really

looking forward to the seminar, you should be able to manage the time for it no matter how packed your schedule is.

#### Is it worth your money?

Seminars don't usually charge you money for taking part in them, especially if they're arranged by the institution you're studying or working in. However, there are many seminars that will cost you a certain amount. Whether the seminar is worth your money or not will once again depend on who'll be speaking, what you can take away from the seminar, and what impact it will have on you. The venue of the event, and other amenities the seminar plans on providing, will also influence the price of the tickets. But when it comes to such knowledge-sharing events, it's better to determine the event's value based on what it's going to provide you from a knowledge point of view, rather than the materialistic gains. However, no matter how good the speakers or amenities are, avoid attending seminars that will trouble your wallet.

## THE BOSSMAN

BY E. RAZA RONNY



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