



YouTube to run ads on smaller channels without sharing any revenue

Youtube has begun to run ads on smaller creators' videos without sharing revenue with them.

Typically, creators receive a portion of the revenue through their role in YouTube's Partner Program. However, to get into the program, the creator's channel has to accumulate 4,000 total hours of watch time over the last 12 months and have more than 1,000 subscribers.

Before the update, YouTube claims these videos only received ads in limited circumstances, such as if they were monetized by a record label as part of a copyright claim. Under the company's new Terms of Service, a creator who is not in the partner program "may see ads on some of your videos,".

Naturally, this update has put further strain on the already tense relationship between content creators and YouTube.

YouTube refrained from commenting how many channels will see non-revenue shared ads run on their videos, but confirmed channels of all sizes may see ads appear. They also claimed they will monitor the impact on creators.

Content moderators at Facebook demand safer working conditions

More than 200 Facebook content moderators, as well as some full-time employees, raised their voice to the social media company with concern over workplace safety.

In an open letter to Facebook and the company's content moderators contractors, Accenture and Covalen, the group demanded the tech company "stop needlessly risking moderators' lives,". This protest



was triggered after some of the moderators — who deal with sexual abuse and graphic violence content — were required to return to office during the middle of the pandemic. Shortly after returning to the office, a moderator reportedly tested positive for COVID-19.

In the letter, the group wrote "After months of allowing content moderators to work from home, faced with intense pressure to keep Facebook free of hate and disinformation, you have forced us back to the office," it further reads, "Moderators who secure a doctors' note about a personal COVID risk have been excused from attending in

person. Moderators with vulnerable relatives, who might die were they to contract COVID from us, have not."

The group demands that Facebook maximizes the amount of work people can do from home and allow those who are high-risk (or live with someone who is high-risk) to be able to work from home indefinitely. They also want the company to offer hazard pay, healthcare, psychiatric care, and employ moderators rather than outsource them.

In response, Facebook's VP of Integrity Guy Rosen said on a press call that they are "not able to route some of the most sensitive and graphic content to outsourced reviewers at home,".

"This is really sensitive content. This is not something you want people reviewing from home with their family around." He added.

The moderators argue that Facebook's algorithms are nowhere near ready to successfully moderate the site's content. They claim the algorithm cannot spot satire, sift journalism from disinformation, and unable to respond quickly to self-harm or child abuse.

Currently, the group represents content moderators throughout the U.S. and Europe and has support from legal advocacy firm Foxglove. In a tweet Foxglove claims, this is the "biggest joint international effort of Facebook content moderators yet."

EDITOR'S NOTE

Cars, Apps, Startups and Hacks

In this week's issue of Toggle, we attempt to reignite the age-old debate of which one is a better dad-mobile: Civic or the Corolla? To be exact neither of them, in 2021, are dad-mobile anymore but we still say it occasionally to rattle the fans a bit. We also get to know how you can overcome your pandemic blues and enhance your productivity by trying a few of our scheduling hacks and distraction-busting apps. We also bring you stories of people making the most out their self-imposed house arrest by growing their very own rooftop garden. Our centrefold for this week covers how some busy bees turned their mom's kitchenettes into a full-blown on-demand restaurant. We also have our regular sections in this week's issue as well. Honestly, this is my first editor's note and I was asked to write at least 150 words – so I am just typing till I am a little over that word limit. Done!

- Shahriar Rahman,
Resident overlord, Toggle

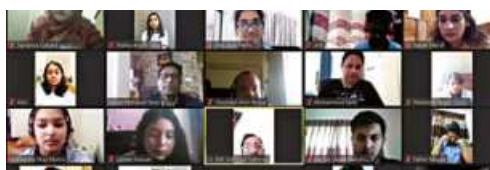
NEW BIKES THIS WEEK

Ducati refreshes Panigale, Damon debuts budget-friendly E-superbike

The two-wheel track weapon from Italy got an update, as it's as crazy as ever. The Ducati Panigale V4 SP is a carbon fiber forged, dry clutch screaming superbike whose 1,103cc Desmosedici Stradale 90-degree V4 engine produces 214 HP and 91.5 lb-ft of torque. In the hands of the right maniac, this 381 pound machine can reach 0-100 in less than 2 seconds and then come to a safe stop without killing its rider. Despite the mind-numbing figures Ducati claims this \$37,000 terror on wheels is "easy to ride" and "amateurs friendly". Go figure.



From ear violation to complete silence, the Canadian e-bike maker Damon has rolled out an affordable cousin of their \$24,995 200HP Hypersport HS. The new entry-level Hypersport SE 11-kWh battery only makes around 100HP, but can still hit a top speed of 193 Kmh. Range wise, it can travel 173 Kmh before needing a recharge, and can be topped up to 80% in 20 minutes with a DC fast charger. Damon is asking \$16,995 for this stripped out version of their top of the line model, which is quite reasonable, all things considered.



Prospect of career in neuroscience explored in a workshop hosted by BNSS

Bangladesh Neuroscience Society (BNSS) has recently organised a special workshop on "Prospects of neuroscience research", sponsored by the International Brain Research Organisation (IBRO). The program was arranged for the O/A level students of the Kids Tutorial and Wills Little Flower school and focused on the importance of neuroscience research was discussed and how one can think about pursuing a career in this particular field. The first speaker was Dr Mohammed Uddin Dafil, Associate Professor of Human Genetics at the College of Medicine, MBRU, Dubai. He spoke about the different scopes of neuroscience and the career pathways one can look forward to in this field. The program was conducted by Dr Ashrafur Rahman, the VP of BNSS and Assistant Professor of Department of Pharmaceutical Sciences, NSU. The program was concluded by Dr Hasan Mohammad Reza, President of BNSS and Dean of School of Health and Life Sciences, NSU. He summed up the entire session briefly by encouraging students to be more open minded towards neuroscience as it covers an interesting area in science.

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