

CHECK IT OUT

Berger Paints Bangladesh launches Mr. Expert Advanced Hand Sanitizer

To prevent the spread of COVID-19, frequent hand washing has become a mandatory practice. However, it is not always possible to have water and soap around. Alcohol based hand sanitizers in this case are the best solution. However, not all hand sanitizers are made according to the formulation recommended by the WHO. Berger Paints Bangladesh, stepping up in this situation, has introduced Berger Mr. Expert Advanced Hand



Sanitizer which follows the formulation provided by the WHO.

Regarding this business expansion, AKM Sadeque Nawaj, General Manager, Marketing, Berger Paints Bangladesh, said, "COVID-19 is causing upheaval in our lives and every organisation, including the government, is trying its bests to tackle the outbreak. Hand sanitizers, as part of personal hygiene, have been playing an important role in preventing the spread of the infection. And being one of the oldest and renowned companies of the

country, we believe it is our responsibility to contribute as much as possible during such situation. The introduction of Berger Mr. Expert Advanced Hand Sanitizer is part of that endeavour."

Additionally, the company has distributed hand sanitizers among its dealers and painters to boost personal hygiene and safety. Berger Mr. Expert Advanced Hand Sanitizer is liquid-based, with a pack size of 250ml, and costs Tk 180.

For more information, please visit www.facebook.com/bergerbd

Kurru Accent's takeaway biriyani meals

More than just a brilliant rice preparation, biriyani is a royal treat! Indeed, what other dish gives you such magnificent flavours and richness?

Also, what's better than enjoying all of that goodness at home in the comfort of your couch, perhaps whilst binge-watching Netflix — especially given the current situation where most of us strive to confine ourselves indoors?

And that's why, Kurru Accent has introduced excellent takeaway 'Biriyani Meals,' starting from a reasonable price of Tk 250.

The menu takes into mind Dhakaiites' versatile tastes and preferences and hence, caters to a plethora of biriyani lovers, comprising of Lucknowi, Hyderabad, Kolkata, and Paneer Subz Biriyani. And hence, whether you love rice infused with meat or prefer a vegetarian delight, Kurru Accent won't let you down.

The eatery uses the highest quality ingredients. Kurru Accent is the only certified HACCP restaurant in Dhaka. It follows very strict hygiene standards to ensure its patrons' and personnel's safety.

For more information, call 01713434075 or visit facebook.com/KurruAccent



Normalising the mental health concept in Bangladesh with Mindly

A recently initiated platform in Bangladesh, Mindly, is working for mental health and well-being and focusing on creating mass awareness through an intensive online campaign. The platform is also offering free online counselling sessions during this COVID-19 lockdown to the people who are in need through a pool of mental health experts. Mindly dreams of a world where the mind is without fear and the head is held high.

As part of its awareness campaign, Mindly is arranging an online programme called "Moner Bari." Prominent figures such as Sara Zaker, Dr Mehtab Khanam, Meher Afroz Shaon, Rafiyath Rashid Mithila, Iresh Zaker, Dr Abdun Nur Tushar, Azmeri Haq Badhon, Dr Farah Deebea, Dr Helal Uddin Ahmed, and some other leaders from different sectors were kind enough to participate so far and share their experiences and perceptions about mental health. This show has been able to grab the attention of the masses. People are showing the intention to come out from their comfort zone and talk about mental health issues they face in their daily lives.

Nazmus Saleh Sakib, Co-Founder and CEO of Mindly, mentioned, "Our perceptions of physical and mental health are surprisingly different! Mindly aspires to solve the lack of mental health awareness and insufficient support for mental discomforts at an individual, organisational and policy level to create an inclusive society where there will be a fine harmony between physical, mental and social well-being and, people will have access to mental health care whenever they want to and wherever they are from."

For more information, visit www.facebook.com/mindly.life

Kay Kraft this monsoon

A hypnotising aura of rains, blooming flowers and the occasional breeze is the core of monsoon. The culmination of all these mesmerising elements of the season is the highlight of Kay Kraft's latest line-up. The fashion house has included sari, shalwar kameez, kurta, tops, panjabis and shirts in their latest collection celebrating all that is monsoon. Screen print, digital print, machine embroidery and hand embroidery have been used extensively to bring out the seasonal blossoms adorning the clothes. Kay Kraft is all about a touch of tradition matched with modern cuts this season.

To shop the collection online, visit <http://kaykraft.com>

For more information, check out <https://web.facebook.com/kaykraft.com.bd>



Fast wash
DETERGENT POWDER

KOHINOOR CHEMICAL

এখন
নতুন মোড়কে

আরো
উন্নত ফর্মুলায়