

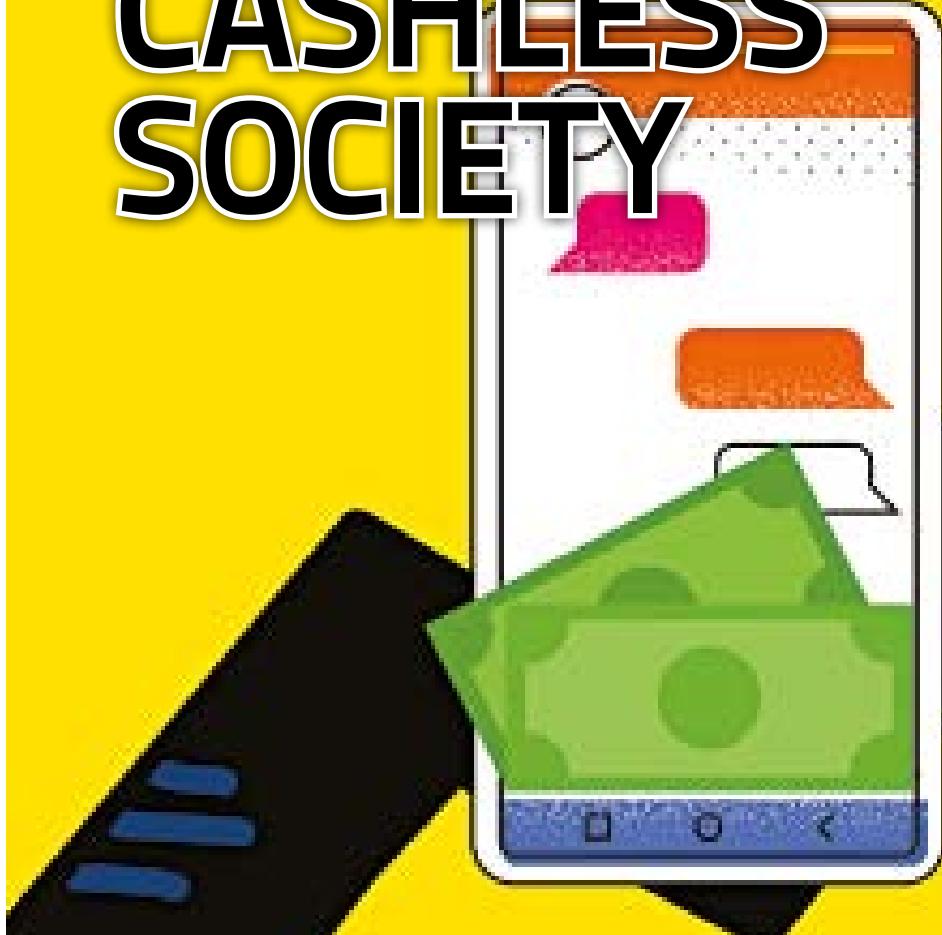
U
L
C
C
O
P
T

VOLUME 1, ISSUE 22 ■ FRIDAY, MAY 8, 2020, BAISHAKH 25, 1427 BS

A publication of The Star

WEEKEND LIVING IN THE DIGITAL AGE

HEADING TOWARDS A CASHLESS SOCIETY



PREPARE FOR
ONLINE MEETING:
WEAR PANTS
– PG 3

HOW TO AVOID CORONA DURING GROCERY SHOPPING – PG7

The advertisement features a white delivery truck with the Walton logo on its side. A smartphone is positioned to the left of the truck, displaying a screenshot of the Walton e-plaza website. The website's header includes the Walton logo and the text 'WALTON e-plaza'. Below the header, there are navigation links for 'Refrigerator & Freezer', 'Furniture', 'Appliances', and 'Accessories'. The main content area of the website shows a grid of products. A red dashed line connects the phone to a red location pin, which is placed over a small illustration of a house with trees. To the right of the phone, the text 'ORDER ONLINE' is written in large, bold, black capital letters. Below it, the word 'ENJOY' is in smaller black capital letters. The most prominent text is a large, bold, red '10%' followed by the word 'Discount' in blue. At the bottom of this section is the website address 'eplaza.waltonbd.com'. To the right of this central offer, the Walton logo is displayed in large blue letters, with the tagline 'Smart Fridge' in red. Below the logo, the text 'Digital Campaign 2020 Season - 6' is in small blue and red font. A red speech bubble on the right contains the text 'Also Cash Voucher Assured Through Digital Campaign'. At the bottom right, the Walton logo is shown again with the word 'WALTON' in blue capital letters. To the left of the logo, the text 'Helpline: 16267' and the website 'waltonbd.com' are in blue. A small note at the bottom left states: 'Conditions Apply' and 'Delivering products safely maintaining the Government's instructions about Coronavirus.'