

Hair goals 2020



Gone are the days when one had to overload their hair with products to look glammed up! In fact, 2020 hair goals are all about that messy, effortlessly flawless, just-woke-up kind of hair.

Whether you opt for multiple layers or shaggy curtain bangs, you are well on your way to rock some of the season's fiercest looks.

THE MODERN SHAG

Featuring the 1970's curtain bangs, long razored ends, and multiple layers framing your face, the shaggy haircut is the ultimate 2020 look. From Selena Gomez to Elizabeth Olsen, the modern shaggy look is all the rage.

The cut is a great way to look effortlessly edgy, giving lots of scope to add texture and dimension to your hair. In fact, there is a shaggy look for every hair texture and in every hair length. Those with silky straight hair can opt for choppy layered ends. For the curly beauties, make sure you ask for ultra-long layers to accentuate your curls and finish your



look with side-swept bangs.

BEACH WAVES

With 2020 hair talk being all about texture, the beach waves are still in season! In fact, nothing says naturally gorgeous as much as those loose glossy curls. Instead of over styling your hair, accentuate your natural texture with heating tools and a bit of shine spray. If you do not want to use heat, fret not. You could also flat-twist your hair and wrap it into a bun with a scrunchie to get the messy look overnight. To add a bit of dimension to your waves, opt for gradual highlights to finish your look.

HAIR UPDOS

As the year highlights messy natural textures, buns and braids are the ultimate go-to look! No matter what your hair texture is, there is always an updo for you. Updos can give the illusion of more volumised hair and therefore, are ideal for those with thin hair.

From sophisticated braided buns to funky casual updos, there are plenty of options for you to choose from. Opt for



a swirly bun or create a plait and tuck the ends of your hair with a bobby pin.

Those with curly hair, remember to leave a few strands out at the front.

BOB (OR LOB) IT UP!

The short bob cut is still the go-to for a sophisticated look. From the sleek blunt one-length cuts to the fun short and choppy look, there's definitely one to suit your personality!

For a bold edgy finish, opt for slightly uneven layers. This year's bobs are highly focused on creating gorgeous angles at your jawline. Collarbone, chin-length or cropped styles are perfect ways to add volume to your hair. If you are too scared to go all out, opt for a long bob or a lob. Finally, finish your glam look with an ombre or a soft balayage to give your locks some extra movement.

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