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on increasing. Netflix under the index NASDAQ of the stock market has already added 7 million new subscribers in the first quarter of 2020 along with a total subscriber base of 167 million. It also topped all other streaming charts as the most dependable entertainment portal amidst the lock down. Analyst Michael Olson of Piper Sandler found out that the subscriber base of Netflix is in an increasing trend of 3.8% user per year in the U.S.-Canada region while the data predicts that in case of international subscribers, the growth might be 30.9% in comparison to the prior-year quarter.

After one of the Netflix employees found to be tested positive for corona virus, they have taken drastic actions to empty their buildings in response to about 1000 employees being at risk of being affected who are now working from home. While an estimated number of 120,000 film industry workers have lost their jobs as a result of the crisis, Netflix has decided to recuperate for them by announcing \$100 million relief fund for cast and crew members working on studio productions. Among them, 15 million will be donated to non-profits providing emergency relief to out-of-work crew and cast in different countries. The biggest worry of Netflix however lies on its basic model of business. As people seem to be running out jobs, they will soon be unable to pay the monthly subscription which will lead them to look for cheaper options in its competitors. If the pandemic persists and creates a huge difference in the purchasing power of the customers, Netflix might have to find a new way to tackle its competitors who offers a much lower rate for subscription.

Dropbox shares grow 7.8 percent

Dropbox, Inc. provides a user-friendly platform to store files, videos, photos and data spreadsheets. The present work culture heavily aligns with the feature's Dropbox provides which is why its user base boosted even further along with addition of Dropbox Spaces, Paper and Extensions. During this pandemic, its shares have gained a 7.8% increase due to the massive demand created for the lockdown. Dropbox Business announced subscriptions for a 3-month period to non-profits/ NGOs that are fighting COVID-19 and schools/educators who are in need of support.

Life will not feel the same while you are in quarantine. But this is the best time to make use of the wide range of resources that the internet has to offer. Stay safe. Stay productive.

Free webinars to watch this quarantine

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Webinars are an interactive and engaging medium of learning about something from experts online. It's basically attending a seminar via the web. The biggest advantage webinars give the viewers is the ability to learn from experts from across the globe. Here are some free webinars to watch while staying quarantined at home.



For the kids

You'd naturally think that kids would feel too bored to sit through a webinar and learn something. But science experiments are just the right way to make children curious and engage them in science. That is why MEL Academy has made all of its webinars free for the next three months. Each webinar lasts 45 minutes and has scientific explanations and DIY demonstrations. It's not only informative but will also allow parents to have a fun time with the kids at home. Visit melscience.com for more.

Everything business

From marketing to compliance, Gartner.com has a vast array of free webinars on topics related to everything business. You can view previously organized webinars, upcoming ones and also exclusive on-demand ones. Aspira, a project management and technology consultancy, has launched a series of four webinars starting from 15th April to 6th May. The objective is to help business leaders and their teams to work effectively in the virtual environment during the pandemic. Visit aspira.ie/events to register.

Tech and Architecture

NetCom Learning provides a series of live and free training webinars on technologies and software like Microsoft,

Cisco, Adobe, AutoCAD, VMware etc. Their aim is to allow viewers to develop their skillset in the fields of data and AI, application development, security, design and multimedia and even networking. In the field of architecture, upcoming webinars include Enscape presented by SketchUp, and Rendering for Everyday Architectural Drawing and Strategies for Adopting BIM in Landscape Architecture – both presented by Vectorworks.

Photography

Nikon has decided to offer all of their online classes for free throughout the entire month of April. These lessons cover many different topics. They have specific courses for Nikon camera users and for non-Nikon photographers, they have themed lessons. These lessons include photographing children and pets, making music videos and many more. DxO, a photo processing software, is offering webinars hosted by Fabio Antenore, YouTuber PhotoJoseph and Dan Hughes for free. These are designed for all levels of photographers and will only be free for the month of April. Visit dxo.com for more.

Aside from these, Webinar.com has an incredible range of free webinars on topics ranging from technology to business. Viewers can access both upcoming and old webinars in the site.