

AIUB hosts seminar titled "Hunting for Consumer Psychologist"

Department of Marketing, American International University-Bangladesh (AIUB), arranged a seminar "Hunting for Consumer Psychologist" at Multipurpose Hall where students of Consumer Behavior, Global Trade, Marketing Management, Sales and Airlines Reservation and Ticketing acquired real life experiences from guest speaker Dr. Syed Alamgir, Managing Director of ACI Salt Ltd.

Dr. Charles Villanueva, VP of Academic & Dean of FBA was present at the event. The distinguished speaker shared pertinent facts from his life experiences and success stories, innovation, eagerness and tactics in his valuable speech. In the post-seminar session, students said the most important words that they were inspired and would remember for rest of their life.

Dr. Alamgir was the first mover to pour toothpaste in the tube made by Premiaflex plastic in Bangladesh. Moreover, the respected speaker tried to fill the specific gap between competitors to achieve customer satisfaction. In addition, he explained about aggressive marketing approach to grab market shares for ACI Aerosol. Dr. Nisar Ahmed, director of MBA programme appreciated the guest and our respected faculty members Dr. Partha P. Chowdhury, Stanley Rodrick, Hamidul Islam and Mahmudul Hasan in his vote of thanks.



CGS organises Annual Athletics 2020

The Annual Athletics of Chittagong Grammar School (National Curriculum) was held on February 28, 2020 at Dampara Police Line field. The chief guest was Md. Abdul Awal, Director of Bangladesh Ansar 16th Battalion and special guests were ASM Azim Uddin, Commanding Officer, Bangladesh Ansar 15th Battalion and Alamgir Shobul, Bureau Chief of Desh TV, Chattogram Branch.

Inauguration speech was given by Tohsin Khan, Headmaster Of CGSNC. Sadia Nizam, Academic Coordinator; Raheel Jamal School, Co-ordinator; Assistant Heads Ishrat Jahan and Jamila Akter; Arjun Nahar, Senior Admin; and Sabrina Azam, Event Manager were present. The field was joyful with the presence of enthusiastic students and guardians.

DIU hosts seminar on education philosophy and thinking of Bangabandhu

To mark the Mujib Birth Centenary, Daffodil International University (DIU) in collaboration with the monthly education magazine Education Watch organised a seminar titled "Education Philosophy and Education Thinking of Bangabandhu: Today's Education System, Expectation and Challenge" on March 1, 2020 at 71 Milonayoton of DIU.

National Professor and President, Mujib Birth Centenary implementation committee Professor Dr. Rafiqul Islam was present as the chief guest. Prof. Dr. Mezbauddin Ahmed, Chairman, Bangladesh Accreditation Council inaugurated the seminar. Prof. Dr. Wahiduzzaman (Chan), former VC, Noakhali University of Science and Technology; and Prof. Dr. Yousuf Mahbubul Islam, VC of DIU were present as guest speakers. Dr. Mahbub Litu, Chairman, Department of Special Education, University of Dhaka presented keynote speech in the seminar. Presided over by Dr. Augustin Cruz, Advisor of Education Watch, the seminar was also addressed by former Secretary Serajuddin Ahmed, Prof. Dr. Habiba Khatun, and Md. Khalilur Rahman, Editor of Education Watch.

PUPROA arranges Family Day 2020

Private University Public Relations Officers Association (PUPROA) held Family Day 2020 on February 28, 2020 at Chandpur estuary. A large number of members and their family attended the daylong programme.

The programmes included visiting Meghna-Dakatia estuary, mini Cox's Bazar, music and drama performances, etc. The programme was addressed by President of PUPROA and former PR Director of AIUB Lutfar Rahman, and General Secretary of PUPROA and PR Director of European University Monirul Islam Rintu. Moniruzzaman Tipu,

General Secretary of Bangladesh Public Relations Association and Head of PR of Social Islam Bank Bangladesh Ltd. was present as guest of honour.

The event was conducted by Md. Anowar Habib Kazal, Senior Assistant Director (PR) of Daffodil International University; Abu Sadat, Director (PR) of United International University; Imtiaj Ahmed, Director (PR) of South East University; Nahid Hossain Public Relations Officer of Sonargaon University; Asif Khan, Public Relations Officer of Canadian University of Bangladesh and many more.

North Korean envoy visits EDU

Ambassador of the Democratic People's Republic of Korea (North Korea) to Bangladesh Pak Song Yop visited East Delta University (EDU) in the port city on February 23, 2020. VC Prof. M. Sekandar Khan welcomed him to the campus.

The Ambassador during the visit said the Liberation War of the Bangladesh is an inspiration for neglected and repressed people around the world. "The prestigious history of Bangladesh motivates the people of the North Korea," he said. He also expressed his satisfaction over cordial hospitality of Bangladeshi people and admired the

beauty of the EDU campus.

EDU VC Prof. Khan said Bangladeshi private universities have greatly contributed to higher education along with public universities. "We are also playing an important role to produce skilled and modern human resources for the country," he said.

EDU Founder Vice Chairman Sayeed Al Noman said they are working to produce excellent students from the university. "We are taking our students to developed cities of the world to enrich their experiences under International Graduate Leadership course," he said.



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