

NEWS FLASH

Empowering women led businesses with EBL



Having a business is easier than ever with the online platforms. A good product, capital, and a viable supply chain with an established delivery system – the very basics of a business are no longer that out of reach. However, this is still a domain of the male entrepreneurs. Women entrepreneurs and business owners are of course making waves, but their success and presence require far more effort than their male counterparts, even if they are providing better products and services.

The challenges that women face when it comes to financial activities, particularly endeavours related to businesses, start from their own families. Family members intentionally and unintentionally put off ideas that may have immense potential as a business. This is where the crux of the situation lies. Research supports the finding that the mothers, daughters and sisters of the family always save away a certain amount

of the money they receive or earn, which more often than not, they use for family emergencies.

The established patriarchy has long extended roots into society, and it is not an overnight task to cure the many flaws. Women's core strengths and talents, like fine needlework, cooking and presenting dishes that require skill etc. are shunned as everyday chores without any acknowledgment. The least that family members can do is not negatively judge a potential business idea from the women of the family. It should not be a matter of successes or losses, rather at the initial stage all someone requires is encouragement to express the plan.

Keeping all these in sight, EBL Women Banking is seeking to proactively eliminate these initial barriers. The bank has held women-centred short video contests, social engagements focusing on renowned women

figures from many faces of life with quotes and videos as well as a number of banking services made solely for women.

As for those who are looking to open their own business, EBL has an upcoming brand-new service — Ovilashi. This service will introduce women to all the typical rules and regulations, plus provide real-life tips and strategies to make a business break through in the long term. The service will include a very handy booklet with all the essentials, along with modern real-life examples to highlight the main points. The new service will facilitate those dreams, starting from business documentation processing, business management course, exclusively designed training to product promotion so that the women can have enough confidence to move forward with financial independence.

For more information, visit <https://www.facebook.com/eblwomenbanking>

EBL Mukti Loan

As an entrepreneur you may hear a lot about loan documentation hassle.

To ease up the process, EBL Women Banking exclusively help our dear entrepreneurs to prepare necessary documents to file a loan application.

EBL Women Banking Help Desk!

Like us on

eblwomenbanking



Reach out for what you have been dreaming all your life.

With EBL Women Banking you can grow like never before. From competitive installment options to country's highest collateral free business loan, EBL Women Banking has everything designed for your next big business transformation.

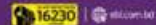
Features:

- Unsecured credit facility from Tk. 5,00,000 to Tk. 25,00,000 for women entrepreneurs or women lead business
- No collateral security required
- Single digit interest rate
- Repayable in 6 - 60 months
- 0% processing fee

Eligibility:

- Any Legitimate business run by women entrepreneurs with at least 1 year in operation
- Business Cash flow to support repayment

To know more about EBL Women Banking products,



* Conditions apply

প্রতিটি
ফাস্ট ওয়াশ
ডিটারজেন্ট পাউডার
১ কেজির সাথে

সাদা
আবু এক
নাম

