



**CHECK IT OUT**

# Niharika Momtaz blends visual art with fashion

Art was never meant to be for walls only. It adds zest to life, in all its aspects. Thinking in that line, designer Niharika Momtaz has recently collaborated with the eminent artist Jamal Ahmed, to create some pieces of exquisite wearable art saris.

The flow of free creativity of an artist is something to marvel at. It is the source of pleasure for the eye and the soul, and is the most difficult to put a price tag on.

Over the years, Jamal Ahmed has created a niche for himself among the art aficionados of the country. His portrayal of women is artistically pleasing, and the series on pigeons is marvellous. While working with Niharika Momtaz, he has worked on saris to transform the vivid images from the canvas to the anchal of the silk saris.

The Jamal-Niharika duo has created a line currently ready for an international fashion show. Jamal's artworks on saris will be displayed at the highest forums as not only artwork, but also work done on textile — wearable art at its best.

Niharika hopes that through this joint endeavour, not only will Bangladeshi art be highlighted, but also the rich heritage of our textile.

-- LS Desk

**Wardrobe: Niharika Momtaz**

**Model: Margo Ili**

**Photographer: Rische Photography & Films**

