

FREEDOM OF THE PRESS AND PROTHOM ALO

Mystifying metamorphosis of a tragedy



enforcers not to harass or arrest them until the hearing on a bail petition in a lower court. On January 16, a Dhaka court issued arrest warrants for Prothom Alo editor and publisher and nine others in a case that involved the death of Abrar, a ninth-grader. Abrar was electrocuted during the anniversary programme of Prothom Alo's youth magazine Kishor Alo on November 1 last year. The father of the deceased registered a case on November 5.

All the accused were charged under section 304(A) of the Bangladesh Penal Code. The section deals with deaths caused by a "rash or negligent act". According to the section, a person may face up to five years in jail if charges are proven against him or her.

The filing of a criminal case against the editor who was not even present at the site of the unfortunate accident has triggered deep anxiety among journalists and rights activists, both at home and abroad. The government and its intellectual cohort insist the family of the deceased is merely exercising their right to seek legal redress for an act that they perceive as criminal negligence. They deny any involvement of the state in the filing of the case. In contrast, many in the press fraternity, rights community and political circles of Bangladesh find reasons to believe that the tragic event has presented itself as a boon to forces that were looking for an excuse to tame the editor of the most widely circulated daily of the country and who stands out among his peers for pursuing independent and impartial journalism under strenuous circumstances.

Various national and international press freedom related and human rights organisations have time and again

reiterated that freedom of expression in print, electronic and social media, is under stress in Bangladesh. The arbitrary application of colonial defamation and sedition laws, the Special Powers Act, the Printing Press and Publication Act and the recently framed Digital Security Act hang as Damocles' sword over the Bangladesh media. The discretionary authority exercised in granting license and advertisements also disrupt the



PHOTO:COLLECTED

level playing field in a competitive market. Journalists at various levels endure threats and intimidation from the politically influential. On occasions, informal advice from powerful quarters also impede free journalism.

Taking into consideration all these factors, Article 19, the UK based press freedom monitoring agency, in a report marking World Press Freedom Day 2019 noted "Increased intimidation and threats to undermine freedom of expression has continued in Bangladesh... the situation for communicators in Bangladesh is dire". The regional director of Article 19 states "the kind of violations we are seeing, often totally unprovoked, hampers and limits the work of human rights activists, communication activists, writers, artists and media workers".

It is under such adverse circumstances the current predicament

of Prothom Alo and its editor needs to be assessed. Several factors merit consideration.

Against all odds, Prothom Alo's pursuit of independent journalism has led it to command the readership of millions of Bangladeshis both at home and abroad. In a polity where professional groups, civil society organisations and the media are in effect fractured along partisan lines,

the objective quest for truth followed by this newspaper has earned it ardent admirers who cherish accountability, transparency and the rule of law.

The forces that feel threatened by the pursuit of such values find plots and conspiracies in the actions of Prothom Alo and its associates. The November 1, 2019 tragedy is a glaring example.

At a press briefing, the Information Minister informed the media that in the Cabinet meeting of November 4, "several members expressed concern and frustration" over the death of Nayeemul Abrar. They raised questions on whether appropriate security measures were taken. He added that everyone expressed their displeasure that the organisers went ahead with the programme despite the death of the student and wondered why a postmortem was not conducted and the body was laid to rest without following

due procedure. The minister assured that investigation would surely reveal if the organisers had defaulted in any way.

In response to the minister's statement, the editor of Kishor Alo on November 5 stated that in order to ensure physical safety of all the participants, they secured the services of RAB, police and two reputed security companies, set up an emergency medical camp (in which two highly trained doctors were available) and kept an ambulance with intensive care unit facilities on standby. He asserted that thousands of participants would testify that the programme ended even before the hospital authorities pronounced Abrar dead. Therefore, the claim that the cultural programme continued even after the event was not true. The editor further stated that the decision to send Abrar to a particular medical hospital belonged to the attending doctors and that it was Abrar's guardians who, in an application, informed the police that since it was a case of accident, they did not want any postmortem to be conducted. Quite understandably, it was the family's decision when and where to bury the deceased. The explanation offered by the editor of Kishor Alo on the minister's statement clearly establishes the fact that the Cabinet was not appropriately informed about the incident.

It is a matter of extreme regret that young Abrar had died despite such detailed measures being taken to ensure the safety of participants. It is for the court to decide if there was criminal negligence of any quarter. However, the fact remains, on the day of the tragedy the father of the deceased informed the police in a letter that he accepted the death as an accident and it is in that context, he requested that no postmortem be conducted. One is not sure what made him change his decision, although he is surely entitled to that.

The speed and efficiency with which the case report was filed and he arrest warrant issued by the concerned authorities also raise questions. Defence counsel and others have argued that even though the legal proceedings could have continued with the issuance of a

summons, in this case, an arrest warrant was issued. It is also worth noting that the warrant was issued only a few hours before the weekly holiday commenced, in which case the opportunity for protection from a higher court was significantly reduced.

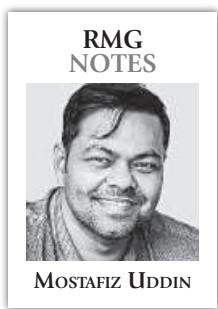
At the bail hearing, the state's vigorous opposition to the suggestion of granting bail to those accused also reinforces the argument that other considerations may be at play. This is because basic jurisprudence informs that an accused is denied bail when he or she is a flight risk (could potentially leave the city and not return for court appearance), is a repeat offender, could pose a threat to others and the crime is severe. In this case, the editor and his co-accused are eminent persons on trial for negligence and the Additional Attorney General representing the state had failed to provide any evidence that they could be a flight risk, repeat offenders and a threat to others.

The selective application of the law has given rise to the belief that the Prothom Alo editor is being unfairly targeted. As law professor Asif Nazrul has argued, if the state really wants the editor of Prothom Alo to account for an accident at an event organised by his enterprise, then should the state not also have investigated and punished the VIP who held back the departure of a ferry that led to the death of a youth in an ambulance or identified and taken action when 10 persons died in a stampede at a religious ceremony organised to mark the death of the former mayor of Chattogram?

The above considerations lead conscientious citizens to believe that some quarters may be using Abrar's accidental death to stifle and put undue pressure on one of the very few newspapers that carry critical perspectives, publish reports that call for accountability and transparency of state agencies and provide space for dissenting voices. They feel a tragedy be respected as tragedy, and it is time that reason prevails and undue influence on those performing the judicial task ceases.

C R Abrar is an academic and rights worker.

The mark-up monotony



Management at INSEAD, one of the world's leading and largest graduate business schools.

Bangladesh stands as the second largest exporter of apparel globally, with the Ready-Made Garment (RMG) sector accounting for 83 percent of export earnings, 12 percent of GDP and employing some 4.4 million people, over 65 percent of whom are women. Given the importance of the sector to the nation the recent report "International Buyers' Sourcing and Suppliers' Mark-Ups in Bangladeshi Garments," issued by the International Growth Centre (IGC), raises some salient points about supplier and buyer relationships and the effect that they can have on apparel producing manufacturers.

The IGC is an international body with head offices in London, England, that aims to promote sustainable growth in developing countries by providing demand-led policy advice based on research undertaken in the field.

The report uses in-depth data, compiled from analysis of apparel exports from Bangladesh, to highlight

the importance of the effects on the industry by international buyers that use their purchasing power to squeeze profit margins, and have a negative effect on a supplier's mark-up of goods being produced.

It is important to highlight that the report focuses on is the mark-up on any given item of apparel being produced—namely the percentage difference between the purchase price received for the garment and the variable costs incurred in the production of the item. This does not refer to profitability, as the factory will incur fixed costs that are not included in the calculations of the report.

The report reveals that international buyers tend to source products in many different ways, best illustrated by two polar opposite approaches: the "American procurement system" and the "Japanese procurement system," terminology that stems from the car manufacturing industry but that now applies for industries as a whole.

With the "American procurement system," a buyer will use their market power to solicit bids through auction for a product, from various suppliers. The supplier with the lowest bid will be awarded the order. This system is generally associated with short-term contracts and relationships. Under this spot procurement system, suppliers are selected based on short-run cost minimisation criteria. The report identifies that buyers adopting this approach source from multiple suppliers, with whom trade relationships tend to be short lived and subject to termination if the supplier is

outbid by a cheaper manufacturer.

In some respects, the RMG industry itself is guilty of allowing these systems of procurement practice to continue. We have, since the foundation of the RMG industry in the 1980's, had a propensity to chase the lowest price for the product we produce, a situation that often sets manufacturers against one another and where the only winner in the process is the buyer. I appreciate that we operate in a competitive market but feel that we, as an industry, need to "call time" on procurement systems that encourage unhealthy competition and do not allow for fair, workable mark-ups for the manufacturer.

Is it not time, with all the investments that have been made in the industry over recent years, for the RMG sector to recognise the true value of the product that we produce and charge a fair price for it?

We may consider it as an industry, promoting a united front and no longer accepting the spot procurement approach from buyers. Instead we could highlight the improvements in compliance and factory safety that have been achieved over the last seven years in particular and concentrate our efforts on apparel product with more integrity, rather than the ongoing reliance on "basic," price sensitive items.

Conversely, with the "Japanese procurement system," the buyer prefers to rely on long-term relationships with preferred and trusted suppliers. Buyers concentrate orders onto a smaller number of suppliers on whom they can rely for on-time delivery and product shipments of consistent quality. Under this model, the report noted that buyers

tend to engage with the supplier's production practices to develop the manufacturers' capabilities, focus on the required research and development (R&D) and garner an understanding of the customers' requirements. Furthermore, the relationship-led approach was found to yield higher mark-ups for the manufacturers, allowing them to invest in plant and factory safety, environmental measures and fair wages for the workforce.

Surely, as an industry, we need to be actively pursuing customers that adopt the relationship-led procurement model as outlined in the IGC report? In order to do this, we need to continue with the improvements that the industry has made since the Rana Plaza tragedy in 2013 and need to actively encourage greater engagement with the right profile of customers.

We can rightly be proud of the steps that have been taken by the RMG industry, but without the proper approach and promotion of our endeavours, we will not gain the attention of the right business partners to secure a successful future for the sector.

Government can take up the baton in this respect. As opposed to compelling buyers to adopt pre-described procurement methods, our government needs to investigate ways to attract the right customer for the RMG industry. The customer that is willing to pay more for a consistent, reliable apparel product, made in the safest working conditions, also expects a system of reliable logistics and advanced infrastructure to ensure the smooth flow of goods being

exported from the country.

Here, as we are all aware, there is work that needs to be done, both in terms of our internal transport systems as well as the facilities at our docks. Government needs to address the logistic issues faced by the RMG industry and the nation as a whole, as a matter of urgency, and instill confidence in buyers who look for effective, efficient shipment systems to reduce the lead time of product.

Along with this, there is the need to establish an affordable finance structure within the country to allow manufacturers to be able to raise the necessary funds needed to secure the required variables (fabric and trims) specified by the customer.

There is a lot to consider, but I sincerely believe that with data that is exposed by reports such as that from the IGC, the RMG industry and the government need to consider the type of business and customer we wish to attract for the country and what purchasing practices can be deemed appropriate when trading with other nations.

I'll leave the last words to Dr. Rocco Macchiavello, Associate Professor at the London School of Economics and co-author of the IGC report: "Yes, it is important what you export, it is important how much you export, but it is also very important to whom you export." A statement that the government and all suppliers in the RMG industry could take into account.

Mostafiz Uddin is the Managing Director of Denim Expert Limited. He is also the Founder and CEO of Bangladesh Denim Expo and Bangladesh Apparel Exchange (BAC). He can be reached at mostafiz@denimexpert.com.

QUOTABLE
Quote

PETER DRUCKER
(1909-2005)
Austrian-born American management consultant, educator, and author.

The greatest danger in times of turbulence is not the turbulence; it is to act with yesterday's logic.

CROSSWORD BY THOMAS JOSEPH

ACROSS
1 Walk unevenly
5 Propeller type
10 Freshener target
11 Relaxed
12 Too
13 Enjoy a book-store
14 Online slang
16 Personal annoyance
20 Baltimore team
23 Bear lair
24 Watchful
25 Like some canaries
27 Dijon denial
28 Stocks the party
29 Series featuring Agent 86
32 Divers wear

them
36 Change back
39 Nick Charles's wife
40 Bird sanctuary
41 School on the Thames
42 Mournful
43 Postmark part

DOWN
1 Bank offering
2 Not active
3 Largest amount
4 Do well
5 Satchel part
6 Carburetor valve
7 Squabble
8 Print measures
9 Petite
11 Assists illegally

15 Cooped (up)
17 Border
18 Turn suddenly
19 Ceases
20 Tolled
21 Lotion ingredient
22 Let off steam
25 2006 Pixar film
26 Brought into harmony
28 Malicious
30 Take an oath
31 Gleeful
33 Tiny amount
34 Easy gait
35 Reasonable
36 Maze runner
37 Planning time
38 Through

WRITE FOR US. SEND US YOUR OPINION PIECES TO dsopinoin@gmail.com.

YESTERDAY'S ANSWERS

A	B	E	T		S	E	E	M
S	E	X	E	S		Y	O	U
P	L	E	A	T		A	U	R
I	A	M		R	E	P	R	E
C	Y	P	R	E	S		K	E
S	T	O	A	T		B	A	R
			S	M	E	L	L	
B	A	Y		E	A	U	D	E
T	O	M		E	M	P	R	E
E	X	P	R	E	S		M	P
S	T	E	E	L		U	H	R
L	O	R	D	S		P	U	R
A	P	E	S			B	E	T

BETTE BAILEY
by Mort Walker

BABY BLUES
by Kirkman & Scott