



Winner announced for 'Ke Hobe Apex Rewards Millionaire'

In the quest to find new shoes this wedding season, Shibli Rahman Pavel from Cumilla won Tk 5 lakh from Apex in their 'Ke Hobe Apex Rewards Millionaire' campaign. Apex's CEO, Rajan Pillai, handed the cheque to him at the capital's Jamuna Future Park. Before him, Shahjahan Sujon, from Dhaka, won Tk 1 lakh.

The campaign 'Ke Hobe Apex Rewards Millionaire' falls under the Apex Loyalty Programme, and has created an immense impact across the country. It began on 14 November and ended on 16 December, 2019. To participate in this campaign, customers had to purchase Tk 2,000 worth of products from Apex outlets, after which, they were given a scratch card. Customers were able to avail many gifts, starting from a 10 percent discount, to a chance at winning Tk 10 lakh.

The CEO of Apex Footwear Limited, Rajan Pillai, was overwhelmed to see the reaction of customers for this campaign, saying, "Customers' trust towards Bangladeshi manufactured products is the inspiration to move forward for Apex reaching the peak."

For more information, visit www.facebook.com/apex4u

Infinity Mega Mall's latest outlet

One of Bangladesh's leading fashion and lifestyle brands, Infinity Mega Mall, has opened a new Mega Mall in Cox's Bazar.

Committed to maintaining quality, while keeping stride with modern trends, Infinity Mega Mall has been a favourite among fashion-forward individuals throughout the years.

During the opening, Mohammad Junaid, Chairman, Lubnan Trade Consortium Ltd., said, "Our affordable price range, trendy designs, and quality products have built a long-lasting relationship with our customers."

The newest outlet can be located at Cox's Bazar's Kolatoli Road, in front of Hotel Sea Palace.

For more information, visit www.facebook.com/infinitymegamall

The Araaz effect

What started back in 2014 as a jewellery and fashion venture catering to the needs of friends and family is now a must-go place as wedding season rolls by each year; we are talking about none other than Araaz, a one stop destination for exclusive jewellery.

One particular crowd favourite is the Multani jewellery. As the name suggests, traditionally, these pieces of ornaments were crafted in a city called Multan, Pakistan. This type of jewellery usually contains about 20-25 percent gold and is mixed with other metals and Multani soil. The owner certainly has an eye for detail, with each piece of Multani jewellery more exclusive than the other!

Tear-shaped precious stones also known as kundan, are the highlight of the jewellery. Gold washes are made on the exterior of these precious metals making the items look regal and exquisite, worth wearing on special occasions including one's own wedding.

Starting from beautiful bangles and 'balas,' Araaz's stunning collection contains eye-catching earrings. You can have your pick from the wide variety of must-have tops, studs, and 'jhumkas.' Complete sets are also available. And as always, you have the full liberty to mix and match as your heart desires!

The elegance of these jewellery lies in the simplicity that Araaz aims for. These designs will take you back to the Mughal Empire studied in history. Araaz also makes customised jewellery. With a provided design, pieces are delivered within 3-4 weeks.

And that's not all. From trendy kameezs, eye-catching footwear and fashionable saris, Araaz has it all for any and all occasions. Araaz also brings in a lot of chiffon and cotton kora saris to suit all kinds of needs.

In case you needed an added push, Araaz is having a year-end sale on their Multani jewellery.

For more information, call 01746660011 or visit them at Road # 30, House # 12, Gulshan-1, Dhaka-1212 or send an email to araaz-clothing@hotmail.com

Authentic branded fragrances from Sundora

Sundora is an official retailer of genuine fragrances that has started its journey quite recently in Bangladesh. Perfume connoisseurs can find a wide selection of fragrance brands at international prices under one roof.

Sundora inaugurated its new outlet in Banani, Road 12, on 7 December, 2019. The launch event kicked-off with influencers, beauty bloggers, and VIP guests attending the event.

On the event, Marc Thiry, Business Development Manager of BestinBrands, said,



"Sundora, a sister concern of BestinBrands, is an official and authorised retailer of over 30 international fragrance brands. With an online store and a first outlet of high international standards, Sundora is planning to bring skincare and cosmetics, and open further outlets around Dhaka to become the leading omni-channel retail for beauty." Frédéric Cassin, BestinBrand's Chairman; Christian Sater, CEO; Bruno Bianchi, COO; and many others were also present.

Leading international brands such as BVLGARI, Paco Rabanne, Carolina Herrera, Nina Ricci, Coach, Lanvin, Acqua di Parma, NaturaBissé, Kilian, Amouage, Bond N°9 and many more are now available at Sundora for perfume lovers.

For more information, visit <https://www.facebook.com/Sundorabd>

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স্যান্ডালিনা সোপ

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