

WEEKEND LIVING

A publication of The Daily Star

WEEKEND LIVING IN THE DIGITAL AGE

CHANGE IS INEVITABLE, GROWTH IS NECESSARY

For more than 28 years, The Daily Star has brought to you top tier journalism, with the greatest care in curating content and the highest standards in providing information without fear or favour. Over time, we have had to adapt and correct course, always in an attempt to stay ahead of the curve and cater to changing tastes.

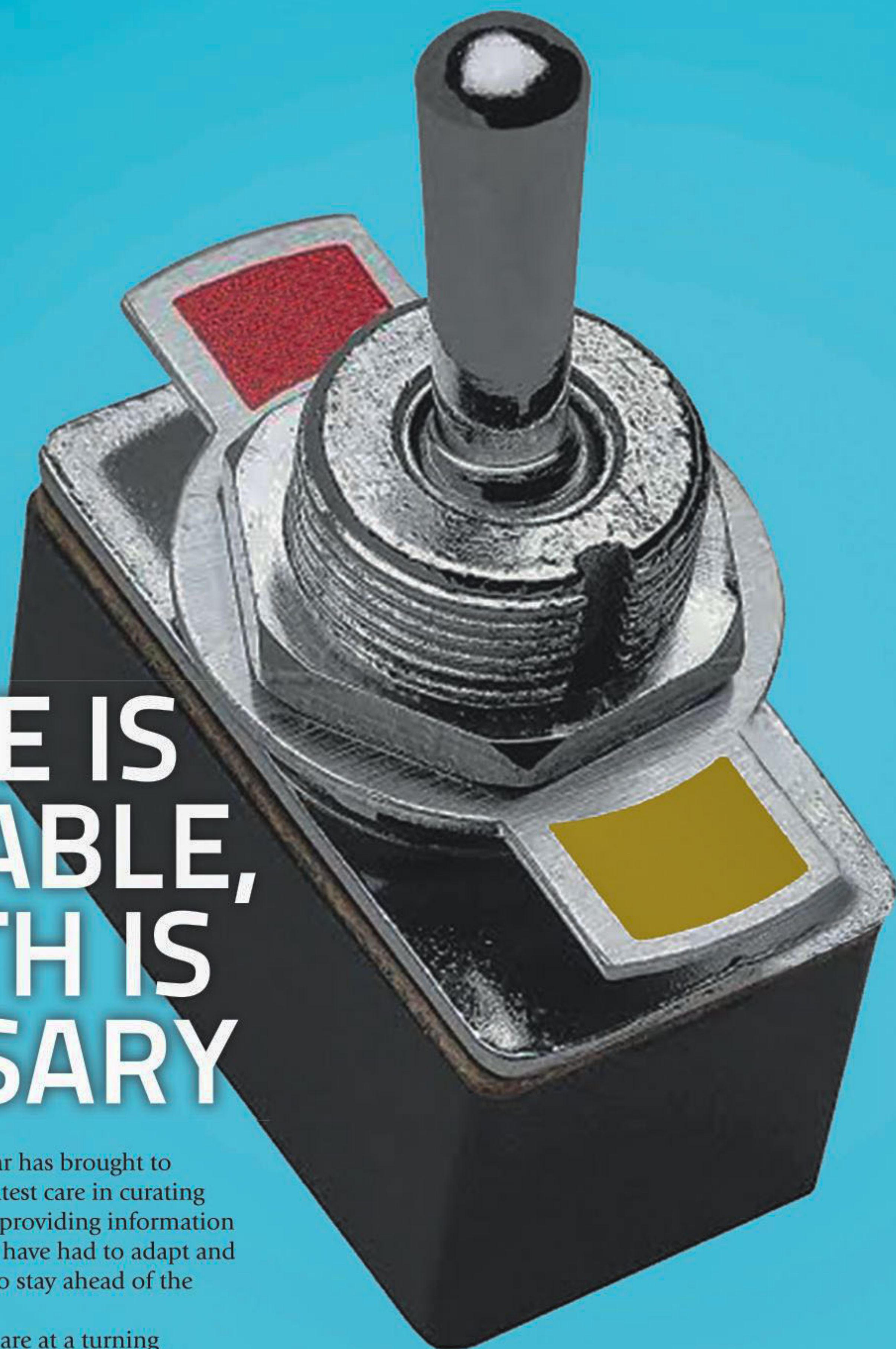
As the decade draws to a close, we are at a turning point yet again. Technology has taken over our lives, our democracies and our consciousness—even though that might inspire images of doom and gloom in some, for many, it is a call to action. Our readers have become smarter, more curious and ever so tech savvy in a Digital Bangladesh—they consume information faster than before and grow with the quality and quantity of the information they absorb. We choose to grow with them.

It is important to understand technology and the role it plays in our daily lives, to make informed decisions about products and services in our ever connected world. We believe we can combine the power of journalism

with in-depth technical knowledge to provide credible advice in our innovative new publication—Toggle. Every Friday, Toggle's combination of tech, automotive and career content—among others—will give you a fresh perspective on a world that is rapidly changing, hopefully for the better. Through Toggle, we hope you will be better equipped to embrace weekend living in the digital age.

From myself and The Daily Star family, we hope you enjoy your digital journey with Toggle.

Mahfuz Anam
Editor and Publisher, The Daily Star



**Assurance of
Advanced Technology &
Highest Reliability**



Thunder
Protection



Advanced Backlight
Design



KSF Coated
LED Bar



Sound
Technology

CURRENT PRICE
Tk. 15,800
W32Q20
813mm
EXCHANGE PRICE
Tk. 13,600

CURRENT PRICE (SMART)
Tk. 19,500
WE4-DH32-HN220
813mm
EXCHANGE PRICE
Tk. 16,900

MODEL	SIZE	CURRENT PRICE	EXCHANGE PRICE
WE4-MX43-SB100(SMART)	1.09m	Tk. 39,900	Tk. 34,900
WD4-TS43-KS220(SMART)	1.09m	Tk. 31,900	Tk. 28,400
WD4-TS43-DL220(SMART)	1.09m	Tk. 31,900	Tk. 28,400
WE4-AF39-BX120(SMART)	991mm	Tk. 27,900	Tk. 24,400
WE396AFH-150	991mm	Tk. 23,990	Tk. 20,490
WE4-DH32-BX220(SMART)	813mm	Tk. 21,900	Tk. 18,900
WE4-DH32-BY220(SMART)	813mm	Tk. 21,900	Tk. 18,900
W24D19	610mm	Tk. 11,990	Tk. 9,900

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EXchange**

Any working/non working TV can be changed by new LED/SMART TV

