

**SHOP SPECIAL**

Craftsman Fashion

Sadat Hossain Salim has been closely involved with the leather industry for over 20 decades now. His love for leather and shoes encouraged him to put his passion to work and build a prominent brand of leather goods, Craftsman Fashion. "Back in 1993, when I was the General Manager of Apex, I realised that the next big thing in Bangladesh is going to be leather. Later on, I joined HRC, where I reformed their tannery in Chittagong," said Salim. "Craftsman Fashion sources its leather from the best tanneries in Bangladesh, abiding by the Helsinki Protocol and are LWG (Leather Working Group) certified," he said.

