

NEWS FLASH

Royal feast with Pizza Hut

The beginning of October held a pleasant surprise for pizza fans. Pizza Hut Bangladesh launched one of their most anticipated and unique pizzas at the start of the month — The CheeseBurger Crown Pizza. This particular pizza is a combination of pizza with eight delicious burger patties topped with melted golden cheddar cheese. In appearance, it resembles a crown as the cheese topped patties form the 'jewels' of the crown with a pizza base.

The fragrant waft of cheese, meat and vegetables will reach you way before you even manage to lay eyes on it. This medium-sized pizza comes in eight slices, with an individual chicken patty for every slice. As the first slice is taken out, you will be met with the ever familiar, almost endless string of Mozzarella cheese. There is a choice to be made for the first bite, will it be from the side of the patty or the pizza side? Whichever side you choose; you will be met with the buttery crust.

Regarding this succulent addition, Amit Dev Thapa, Chief Executive Officer



of Transcom Foods Limited, the sole franchisee of Pizza Hut Bangladesh, said, "The CheeseBurger Crown is the premium innovation that we are offering to customers. The pizza is a combination of scrumptious toppings and flavours, which are carefully sourced to serve the best quality. We believe we can exceed the customer expectation that we have as an international brand and offer the royal treat

to make them feel special."

From a spur of the moment hangout among friends after work, to a family get together; have your pick from the new Royal range, which includes Spiced Chicken Meatballs, Smoky Red N Hot, Triple Chicken Feast, Chicken Deluxe, Chicken Sensation, and Beef Italiano.

Every one of the pizzas has its own combination of meats and vegetables. The Spiced Chicken Meatballs includes the namesake meatballs, accompanied by red capsicum, jalapenos, and onions. The Smoky Red N Hot includes both smoked and spicy chicken, with onions, green chillies and tomatoes. You will not miss any of the chicken preparations with the Triple Chicken Feast, boasting smoked chicken, Lebanese chicken, and spicy chicken.

The Chicken Deluxe pizza takes the taste of the smoked chicken to a new level, with a combination of onions, jalapenos, and red paprika. For a full Royal experience for your taste buds, delve into the Chicken Sensation, or the Beef Italiano.

Beef, beef pepperoni, mushroom and jalapenos are all part of the spicy, delicious Beef Italiano. As for the Chicken Sensation, zucchinis and red capsicum are paired with chicken meatballs and chicken sausage.

The CheeseBurger Crown Pizza is a delight for meat and cheese lovers looking for a new combination. The visual aesthetic and the taste make for an unforgettable treat, making it the 'The most royal pizza ever!'

For the Royal range, prices are between Tk 999 to Tk 1,149 (exclusive of VAT and applicable SD). This is available for Dine-in, Take-away and delivery in all Pizza Hut outlets.

Pizza lovers looking for a one-of-a-kind taste should not miss out on this delicious addition, as this pizza will be available for a limited time only.

By Iris Farina

For more information, please visit <https://www.facebook.com/pizzahutbangladesh>

LaLiga to hold first ever El Clasico Viewing Party in Bangladesh

The highly anticipated clash, between rivals FC Barcelona and Real Madrid CF, the El Clasico, has been scheduled for a 5:00 PM BST kick-off on 26 October, 2019 for Bangladeshi audiences.

To celebrate the biggest club rivalry in the world, LaLiga will be organising a special live screening for 5,000 fans in a 24 ft wide and 14.4 ft high giant screen at International Convention City Bashundhara Expo Zone, Dhaka, to bring the crunch clash closer to them. Luis Garcia, Ambassador of LaLiga and former player of clubs such as FC Barcelona and Atletico de Madrid, will join the

celebrations in Dhaka to watch the match with the die-hard fans. Jose Antonio Cachaza, Managing Director LaLiga India and Gary Udhwani, LaLiga Delegate in India will also attend the event.

LaLiga is a global, innovative and socially responsible organisation, a leader in the leisure and entertainment sector. It is a private sports association composed of the 20 teams in LaLiga Santander and 22 in LaLiga SmartBank, responsible for the organisation of these national professional football competitions.

The entry gates will open at 3:30 PM BST with plenty of pre-match

entertainment like DJ music, exciting competitions and various fan activities ahead of the kick-off.

In this part of the world, LaLiga has previously organised big El Clasico screenings in Mumbai, New Delhi and Kolkata with legends such as Luis Garcia, Frederic Kanoute, Gianluca Zambrotta and Steve McManaman. Millions of fans in Bangladesh love the 90 years old battle between FC Barcelona and Real Madrid CF and practically never miss it whether it's in the evening or at the midnight. The viewing party is just a way of showing the love for Bangladeshi fans from LaLiga.

About the viewing party, Jose Antonio Cachaza, Managing Director LaLiga India, said, "Bangladesh is a land of football enthusiasts. The love we have received from the country is immeasurable and it's the love of the Bangladeshi fans that brings us here in the country. I hope, LaLiga could be of great value for the country as well as for the supporters."

The entrance is free for registered participants. Interested individuals can check out the details here - <https://www.eventbrite.es/e/dhaka-el-clasico-viewing-party-elclasico-in-bangladesh-registration-75643422513?aff=MediaMSL>

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