

STYLE CHECK

POPY

What is your style mantra?

I try to keep up with new trends, and follow those that match my personality.

Who is your favourite star icon in Bangladesh and in Hollywood?

I am my own fashion icon.

Who is your favourite fashion designer?

I wear clothes from different designers, but I prefer creating my own outfits.

What is your regular everyday wear like?

For a casual look, I usually opt for a *salwar kameez*.

What is your general party wear like?

I prefer draping myself in a *saree*, whenever I attend a party. I also like wearing *salwar kameez* sometimes.

What are your favourite accessories?

Watches.

What is a must have in your wardrobe?

Casual dresses are definitely a must have in my wardrobe.

What fashion trend do you dislike?

I dislike fashion trends that are too revealing.

What fashion trend would you say is your favourite?


I am enjoying all the fashion trends that are currently popular.

What would be a fashion message you would like to give to the readers?

It's important to dress in a manner which represents your personality. If someone is comfortable and happy with what they're wearing, it will undoubtedly look good.

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Shreya Shomoyeeta



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*Damage repair refers to signs of surface damage. Based on lab test on hair breakage and smoothness evaluation on Dove system vs shampoo and conditioner brands having at least 3% Volume Market Share (source: Nielsen FY 2018).

*New refers to New pack

New pack and formulation