

## EVENT

# Launch of Cupcake Delight

The heart and soul are what defines everything Dan Cake sets out to bake, and its launch of cupcake delights is no far cry. In a cosy affair at Dhaka's Gulshan Club, the Danish brand launched this latest delicacy to add to its line of sweet assortments on Monday, 29 July, 2019.

The new cupcake delights come in three distinctive flavours impossible to be disappointed in. The first flavour you will now notice at grocery stores is the tang of the orange cupcake which may be the perfect side to the zing of a lemon-ginger tea; the rich indulgence of the chocolate cupcake fit to satisfy any sweet tooth is another variant; and lastly, the vanilla cupcake is sure to take you along swirls of fluffy decadence!

Dan Foods Limited is a joint venture with its inception in Bangladesh in 2015. Winning hearts with their European recipes and international standards, Dan Cake swears by innovation and passion. This is exactly what helped Dan Cake score the title of the most favourite

ready-to-go snack brand in the market today when it comes to baked goodies such as cakes, rolls, sponge cakes, and muffins.

Present at the event was the Head of Marketing of Dan Foods Ltd, Minhaj Hossain who addressed the ceremony, "Dan Cake always tries to bring unique and tasty products for the consumers. The Cupcake Delights are the continuation of that effort. Available in orange, vanilla and chocolate flavours consumers will be able to purchase a single pack at Tk 10. We believe the consumers will enjoy these cupcakes as much as they have enjoyed our other products."

Also among the attendees were Ashikul Islam Bhuiyan, Executive, Brand Development, Dan Foods Limited, Sarker Maswood Hasan, Senior PR Consultant, and Shagufta Tasnime, Senior PR Manager of Northbrook Consultants Ltd.

By Ramisa Haque

## CHECK IT OUT

# Amaya kabab special buffet at Amari Dhaka

Amaya Food Gallery at Amari Dhaka is bringing back Amaya Kabab Nights with live grilling of succulent lamb and chicken kababs at its Interactive Dinner Buffet. With five live kitchens and the most tender kababs in town, this is a true delight for foodies.

Guests can enjoy Indian, Chinese, Japanese, Thai and Italian cuisines from the kabab stations. A team of specialised chefs will be preparing food right in front

of the guests and serve it hot onto their plates through this interactive dining style.

Priced at Tk 4,000 net/person, guests can now enjoy this buffet dinner from 6:30PM to 10:30PM everyday. Buy One Get One Free offer is available for selected cards.

For more information, call 01777796444 or visit [www.facebook.com/AmariDhaka](http://www.facebook.com/AmariDhaka)

# Eid-ul-Azha collection from Rang Bangladesh

To celebrate the spirit of sacrifice, Rang Bangladesh is bringing out a whole new collection. The collection is all set a with new outlook and fashionistas can have their pick from the wide selection. The line-up includes saris, three pieces, kameezs, unstitched dresses, panjabis, t-shirts, fatuas and many more. As always, Rang Bangladesh has not forgotten their special family and couple matching sets!

Rang Bangladesh's brands — West Rang

for the youth, Shroddhanjoli for the elderly and Rang Junior for the children, too are celebrating the spirit of the season with their line-ups.

This selection is available at all of Rang Bangladesh's outlets in and outside of Dhaka. Interested buyers can also get these from their online store at [www.rang-bd.com](http://www.rang-bd.com) with their choice of cash on delivery.

For more information, call 01777 744244 or visit [www.facebook.com/rangbangladesh](http://www.facebook.com/rangbangladesh)

## Smart Traveling

To make your travel more economical and comfortable, plan and pack accordingly to avoid shopping while you're away. Simple mantra is leaving less to chance, meaning less unexpected spending.

Besides, avoid trips during the peak season or government holidays to save yourself from unwanted price hikes of the travel industry. In fact, booking budget airlines in advance will save your wallet some money, because the closer you get to your departure date, the more the prices increase.

Rather than choosing trade expensive hotel suites, there are great alternative websites where you simply book a spare room in a

local person's house or apartment. Cheap lunches can be bought at a supermarket or even a local fresh food market, rather than at an overpriced cafe or restaurant.

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