EVENT

Dhaka Summer Runway 2019

An extravagant throw had Dhaka abuzz on Thursday night, 18 July, 2019 as the country's top designers got extra on a spectacular event by Panache, held at Le Méridien Dhaka. A glorious celebration of home-grown designers, the fashion show aimed high to shine light on Bangladesh's culture, heritage, and originality.

The fashion show was inaugurated by organiser and CEO of Panache Hub, Sabera Anwar. And first to brave on the runway was the inspired Afsana Ferdousi and her line.

Standing for real causes such as global warming, saving the rivers, drug abuse, high rate of sexual violence, and promoting our mother tongue, her collections spoke the honest truth of Bangladesh's weavers

as she chose home-grown fabrics to display her creations in shimmers of white.

Rukhsana Esrar Runi's collection was next to grace the ramp with her casual wedding collections in pastel shades of pink, green or shimmery white with ruffles galore, intricacy in detail and floral flows of sheer fabrics. Renowned singer, Shakila Zafar, was her showstopper who gleamed and glowed in a beige-detailed wonder of a sari exclusively by Rukhsana Esrar.

Up next, Rima Naz with atypical and asymmetrical cuts of fusion wear and capes in backgrounds of white and black, with glitters of bold yellow, green and pink demonstrated her reputation as a seasoned designer.

More on the roster was a standout col-

lection featuring men's wear meant to show off with élan and pride by Shahrukh Amin, a familiar name in Bangladesh fashion.

Even Jahanara Rahman showcased semi-gorgeous traditional wear enough with voluptuous pleats, sheer ruffles, and oozing glamour. CEO and Managing Director of Persona and an unmatched beautician, Kaniz Almas Khan stole the show as showstopper in a sari in black lit up with gold.

Championing wearable art in karchupi, Mehjabeen Mustafiz Simily held forward 2018's fashion torch of the usage of pastel motifs to create her designs next. Designer Zubaida Ahbab shared a beautiful message of not letting one's sparkle fade away as it adds brightness in the dark through her

inspired collection of semi-formal modest wears with showstopper Mahzabin Ferdous, Head of Corporate Communication of IPDC Finance Ltd.

And, last but not least, Tasnuva Rashid of popular label, Hoor, closed the show with her creations, led by showstopper Sadia Islam Mou, Bangladesh's most sought-after model and actress.

With hair and makeup left to the capable hands of Persona, the curtains drew as they opened; with Sabera Anwar humbly thanking her audience and leaving them grappling with the impact of a fashion show truly trumpeting success.

By Ramisa Haque

CHECK IT OUT

Black seed oil capsule Aliksir now available in Bangladesh

Punava Limited, a subsidiary of pharmaceutical company Renata Limited, has launched the black seed oil capsule Aliksir recently. The launching event was held at Asgar Ali Hospital in Dhaka.

The capsule was officially launched by Chief Executive Officer of the hospital Professor Dr Jabrul SM Haque. Present on the occasion were Rinat Rizvi, Additional Manager Renata Limited and officials of Purnava Limited.

Dr Jabrul SM Haque and Rinat Rizvi both spoke highly of the health benefits of black seed oil.

Several research studies have been done about the black cumin properties (mainly on these active components: thymoquinone, dithymoquinone and thymol). There is increasing interest in learning more about its effects on prevention and treatment of different diseases.

Whole or ground black cumin seeds are often used as a spice.

Black cumin oil contains more than a hundred active principles (iron, phosphor, enzymes, carotene, vitamin E, etc.), but notably nigelline (bitter principle, stimulating for the digestive and intestinal systems) as well as nigellone (bronchodilator and with an action similar to an antihistaminic drug).

Additional Manager of Renata Limited, Rinat Rizvi said, 'Black seed oil is highly popular due to its health benefits. Unfortunately, it has some characteristic side effects (flatulence, heartburn, stomach upset, belching etc.) if taken raw. To overcome these unpleasant effects, we have developed enteric coated soft gel capsule which is a unique formulation worldwide. To prove the efficacy of this unique brand Aliksir, we have run a human clinical trial and it was proven successful.'

Several specialist doctors of Asgar Ali Hospital were also present at the event. They also spoke about the health benefits of black cumin oil. The said, it reduces bad cholesterol and increases high-density lipoprotein, control blood pressure, improve joint health, controls blood sugar level in diabetes and improves coughing, wheezing and lung function in people with asthma.

For more information, visit www.facebook.com/PurnavaLimited

Spanish Nights at the Pan Pacific Sonargaon Dhaka

Don't miss the exciting opportunity to enjoy live tapas, nachos, paella, along with various authentic Spanish delicacies with celebrity Chef Nader Qannati!

The event will be held at the hotel's Cafe Bazar, and will consist of buffet dinner, along with live performance, and priced at Tk 4000 Net per person,

from 7PM onwards.

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