

Bproperty launches RentalCast

To further simplify the lives of tenants and landlords, both residential and commercial, Bproperty has been busy with their latest focus, Rental Services. Bproperty, Bangladesh's one-stop real estate service provider, has been working around the clock to improve how people look and advertise all this property.

Rental Services makes everything hassle-free. Parties can sit at home and have property matters sorted out by professionals. Bproperty now provides complete video and virtual tours to market a landlord's property and for tenants to view before making a decision. The service is entirely free for those searching for property, but landlords need to pay a certain amount upon a successful lease.

One method being employed to deliver simplified information to the masses is Bproperty RentalCast; a video segment designed to take an area in the city and break it down by types of property, size and price. It also covers amenities and special features of the area. This creates a great quick glance at the location in case someone is interested. The first release was for the Bashundhara Residential Area and covered all 13 blocks from A to M.

For example, two renowned universities, namely North South and IUB, are situated in B Block, a 15-20 minutes distance from any block of the area. Apollo Hospitals is situated at Block E. As many facilities are readily available in these seven blocks, the rent is much higher here compared to any other blocks.

Apartments with three bedrooms and three bathrooms are popular and available here. Rental value ranges from A-D Blocks are: apartments of less than 800 sqft with 1-2 bedrooms are Tk 5,000-17,000; 800-1200 sqft with 2-3 bedrooms are Tk 14,000-37,000; apartments of 1200-1600 sqft with 2-3 bedrooms are Tk 20,000-55,000. Rent for apartments of more than 1600 sqft is Tk 25,000-150,000. The rental price is comparatively lower at E-I Blocks. Apartments of less than 800 sqft with 1-2 bedrooms would be Tk 5,000-8,000; 800-1200 sqft with 2-3 bedrooms is Tk 12,000-22,000, apartments of 1200-1600 sqft with 2-3 bedrooms would be Tk 15,000-40,000. Rent for apartments of more than 1600 sqft at E to I Blocks is Tk 20,000-60,000.

While talking about the initiative, Bproperty CEO, Mark Nosworthy said, "This is the first of its kind in Bangladesh. We have taken the initiative by considering the demands of our clients and we are receiving a great response from them. We will be doing this each and every week and feeding the market with this information."

For more information, visit www.facebook.com/bpropertybd or www.bproperty.com

ROMANO launches body sprays in Bangladesh

An international male grooming brand from Vietnam, ROMANO, has been launched for the very first time in Bangladesh. The brand was launched on 16 July, 2019 by SMV Consumers Ltd., who came together with the Malaysia based multi-national company WIPRO UNZA which markets the brand worldwide. In Bangladesh, Zimi Distributions Ltd. will be distributing the products of the brand.

To celebrate this launch, SMV Consumers Ltd. had launched a quiz competition earlier on their social media page. Three win-

ners were announced who won the chance to attend the launch.

For the initial launch, a new and unique range of body sprays for men have been introduced. The three new fragrances are Classic, Attitude and Force. The body sprays have been carefully formulated with an eye for the versatile weather of the Asian region. For now, the range includes body sprays; deo roll-ons will also be included in the list soon.

For more information, visit www.facebook.com/smconsumers or www.facebook.com/zimidl



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