



A walk to paradise with KK Tea



If green and red are signature colours of Bangladesh, the scent of tea might be its signature fragrance. While many cities across the globe wake up with a cup of coffee in their hands, Bangladesh shrugs off dreary mornings with a cup of tea.

'Ek cup cha' is more than just a cup of tea to start our days — the thick sweet drink is an integral part of the rhythm of our lives.

In the last few decades, our natural inclination for tea has taken a U-turn. Although



the debate over 'milk, or no milk' continues still, tea culture now embraces a versatile range of teas that would match your every moment of life.

Kazi & Kazi, one of the most popular brands of organic tea producers, have created an array of tea to suit varied palates of tea drinkers. Each year, they reinvent their selection by adding new flavours.

KK Tea offers Classic Black, with an undeniably different taste, and with just a

little honey, leaves a tinge of sweetness in the mouth. This is the perfect companion to indulge in a sumptuous, leisurely afternoon of tea with delicate pastries and finger sandwiches. It gets better with a crowd and some hearty chit-chat.

On a different note, KK Tea is enriched with antioxidants. Orthodox Black tea and First Flush tea are the premium quality black teas that Kazi & Kazi offers. The secret of this variant is that the whole tea leaf and bud are processed.



Among the organic range of green teas, Jasmine Green Tea and Orthodox Green teas are favourites, which is considered to be anti-carcinogenic, and also helpful for those looking towards losing weight.

KK Tea offers Ginger tea, Lemongrass infusion, and Tulsi tea that further assists you to balance the internal energy of the body and assuage the complications of cold and indigestion.

"The Tea Bar" is one of the latest ventures



of the company. Situated at Gulshan 2, The Tea Bar shares space with Holey Artisan Bakery. You can avail all the products from there besides grabbing a cup of tea. Lemongrass Infusion, Oolong tea, White tea, Turmeric tea, Milk tea are some of the crowd favourites. The Tea bar is also a window dressing of organic tea from Bangladesh, which is being sold at top stores in the US like Whole Foods, Target, and in the UK, at its own tea bar at Covent Garden, under the brand name, Teatulia.

Kazi & Kazi Tea is the first and only internationally certified organic tea from Bangladesh. The authenticity of their quality and being 100 percent organic is now globally recognised.

In Asma ul Roxana's words, "In an effort to keep the soil as pristine and natural as we found it, we have since used natural, neem based bio-pesticides and cow dung as fertilisers."

The COO of KK Tea, added, "We provide trainings for organic farming and distribute free medical plants to the villagers which enhance the socio-economic condition of the local people."

Almost every culture has their own tea rituals, which reflect the values of their social structure. Thus, KK's goal is to promote tea as a lifestyle, or art, rather than a mere cup of tea.

In this case, every tea cup consumed is a step towards harnessing goodness and integrity.

**By Tahmid Azad Sohan
Photo: Kazi & Kazi Tea**