



# Do you have the time?



One might think that with having smartphones, the necessity of more traditional accessories or devices has faded away. But take a moment and think, can the latest smartphone be passed down generations after generations and bear individual sentiment?

Mohammad & Sons, located on Tejgaon Link Road (Shanta Western Tower), reintroduce a familiar device to the people of Dhaka in all its glory — the wristwatch. The authorised watch store offers a range of wristwatches from brands such as Zenith, Movado, TAGHeuer, Mont Blanc, and Frederique Constant Geneve. Being a family business, they understand the value and sentiment that every watch has the capacity to hold, and strive their utmost to provide the perfect luxury watch for their customers.

The main incentive of the business is to discourage the market of knock-off watches of renowned brands and motivate people, especially young adults, to walk into stores themselves and to become aware about the mechanics that go into making the perfect watch.

The business stands to encourage people to estimate the worth of the watches and decide for themselves; are the authentic timepieces really better?

If you are not looking to buy, then why not decide on a watch to buy a few years from now? Just like other accessories, wristwatches can be a personal success parameter and keep you motivated for achievement.

It is better to have the real deal rather than some watch that will fall apart in a couple of months.

One might assume that spending so much behind a timepiece is useless or that you could buy the same watch for cheaper at some other store, but be honest, if it were a car or a phone, would you not wonder why the other store was offering it for cheaper?

The case of the wristwatch is no less.

Good quality things often do not come without a price. But Mohammad & Sons believes that this investment is worth it, as an authentic wristwatch can last nearly a lifetime, and eventually become a family heirloom.

In this case, the watch itself symbolises achievements and failures, memories of growth and time.

Apart from the well-known Zenith watches, other Swiss brands are also available. Whether you prefer sporty watches or more elegant down to earth ones, Mohammad & Sons has something for everyone.