

LEARN. KNOW. GROW

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# 5 life lessons to learn from the Cricket World Cup 2019

The cricket world cup fever has taken over. From the joyous win against West Indies to witnessing the thrilling match of India-Pakistan, it's safe to say, this world cup has provided us with enough entertainment. But if you take a deeper look, you can definitely find a few life lessons that this world cup has taught us. Here are few that I picked up:

**I. Not everything in life will go according to plan:**

Life is unpredictable. You might plan something for yourself but there might come some hurdles that will clash with your plan. Just look at England's weather and what it is doing to the matches. The growth of your life can also be interrupted by some unwanted rain, so plan accordingly.

**II. Always appreciate people's efforts:**

It's very easy to blame people. When a player performs badly in one match, we just forget all the previous things he has done for us. Pointing fingers at someone for one bad result should not flush down all the good things that person has done for you.

**III. Never look down upon anyone:**

Being humble is the key to success. No matter how big you make it in life, don't

make fun of, or look down upon people who are trying to do well in life, because you never know when the people that you took for granted start winning in life, and you turn into the favourite template of meme pages.

**IV. Stand up against wrong:**

How Virat Kohli requested fans not to mock Steven Smith during their match is the best example of standing up against wrong things gracefully. He taught us all that there are peaceful ways to raise your voice against wrong things.

**V. Keep doing your best no matter what people say:**

The biggest lesson that you can learn from this world cup is that no matter how much people talk about you, you just need to stay focused on your goals, and keep moving forward. When you no longer care about what people say about you, you can forget past mistakes and win at life.

Our life is like a game of cricket. You can't always come out as a winner, but you can always earn respect and experience along the way as you play it. Remember, even if you don't win the toss, the game can still be won through hard work and dedication.



NEWSFLASH

## Digitising food delivery, evolving lifestyle choices

With the work force now seeing a surge of younger professionals, convenience has now become the most prioritised element.

It is no surprise that Bangladesh has seen a rise in various food delivery services. These services allow Bangladeshis to order food from their favourite restaurants online and have it delivered to their home, without the hassle of spending time in traffic and waiting in queue for the food. The delivery companies are now offering more choices, improved quality, transparency, and above all else, convenience.

Stating the scenario, Maruf Hasan Nirzhor, owner of Chillox stated, "Food is one of the biggest and fastest growing industries in Bangladesh. People prefer socialising and catching up with friends and family over a hearty meal. Through the food delivery service, it is possible for everyone to order their choice of cuisine while watching a movie with friends or socialising with families."

Furthermore, to meet the rising demand of the food delivery service, many more businesses around Bangladesh have launched their food delivery services through smartphone apps. Shohoz Food is

one such service, that signed up over 1,000 restaurants around Dhaka city and has a dedicated team of over 200 deliverymen to fulfil the needs of customers and restaurant owners.

Avishek Sinha, owner of Kurry Accent, commented, "Lack of time creates demand in the food delivery market. The growing working population has led to increasingly busier lifestyles. As a result, a large portion of consumers in Dhaka have shifted their preferences to food that is easy to prepare, or simply, food that can be ordered. We are pleased to sign up with Shohoz Food and through them, we are able to deliver our customers their favorite meal right at their doorstep."

It is likely that this convenience pattern and on-the-go snacking will continue, driven by time pressure and busy schedules. In Bangladesh, ordering food online is becoming widespread among people, the concept is thriving and the trend is expected to intensify more in the future.

For more information, visit [www.facebook.com/shohoz](http://www.facebook.com/shohoz)

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