

Wash-up: The Smart Way

Modern technology is an amazing thing. If a hundred years ago you told someone that they can wash and have their clothes clean and dried in 15 minutes, they would have ridiculed you, branded you as crazy and quite possibly burned you at the stake calling you a witch.

But not only is all that possible, it is a comfortable way of staying sharp and clean if you were to use the wonder of modern technology that we call washing machine. Although to us, it's become so common and regular that we hardly think of it that way.

Now that we are on that topic, think about it. You have an important day ahead of you. You go through your closet only to find that you have no shirt washed and pressed because you forgot your laundry. Would it not be wonderful if you could have your laundry washed and ready in 15 minutes?



If you put it in a washing machine and press a few buttons that can happen and, in a few minutes, you can have your shirt pressed and you can be on your way, all nice and sharp and ready for the day.

That's just one of the reasons to own a washing machine!

All those strong women who are expecting a baby, they are strictly forbidden to do any heavy physical chores, but washing clothes by slamming them on a rock is not only boring and time consuming, it's physically demanding that the pregnant and elderly just cannot afford. For the sake of their health and safety, a washing machine

should be considered.

Another trend that is common in Bangladesh is the tendency of drying clothes over gas stoves. This is hazardous on multiple levels. For one thing, the cloth could easily catch fire from the smallest mistake. For another, the gas that emits will certainly leave a smell on the wet clothes and it's unhealthy.

In the cities people often do not have an open roof to dry their clothes so they leave their wet clothes around the house on ropes and wires, especially during monsoon when the sky is often moody. These piles of wet clothes take quite some time to dry, they congest the inside of the house and

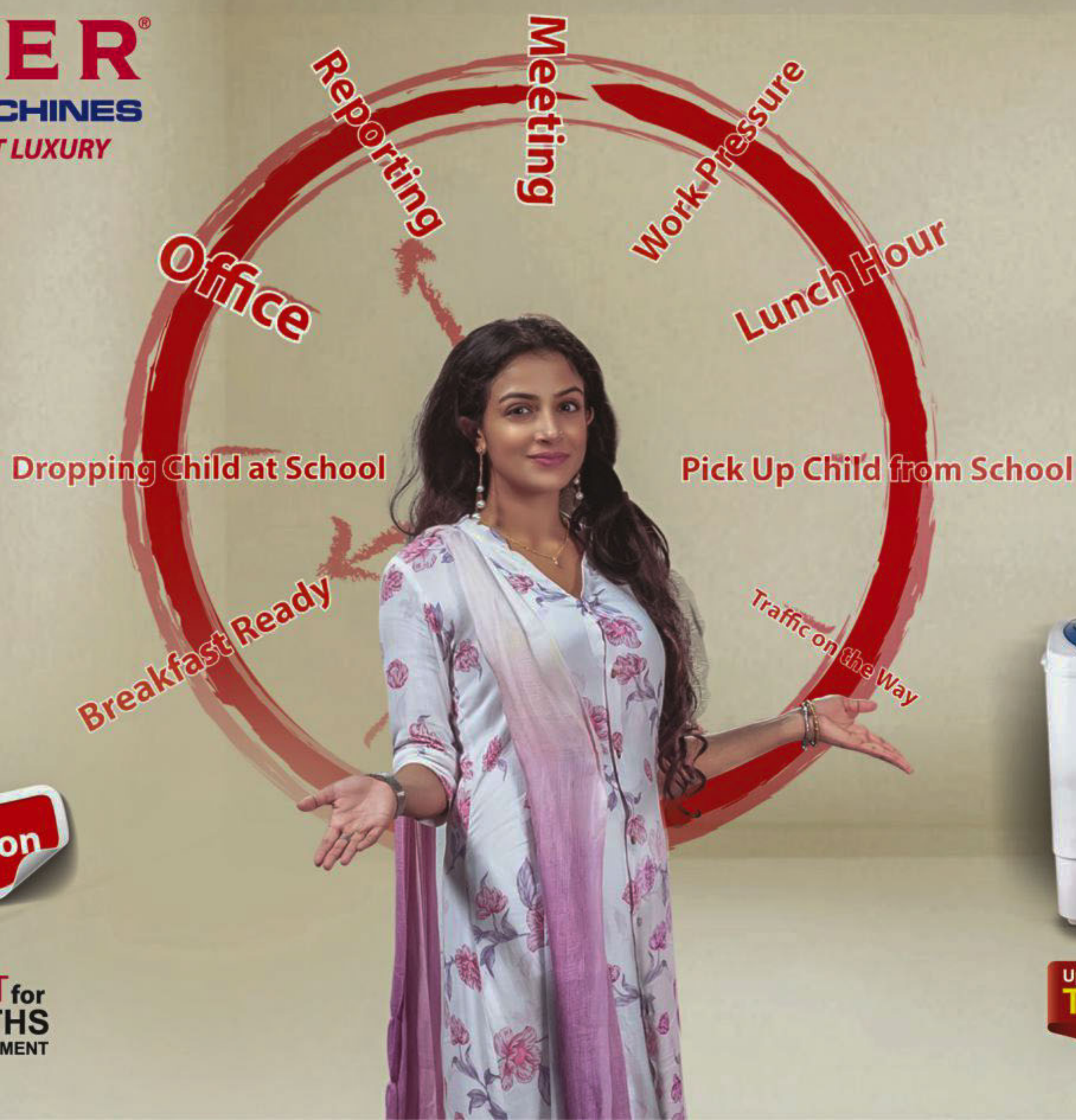
leave a swampy vibe that we do not want, especially in this monsoon.

A washing machine could solve all of that problem as it washes and with the built-in tumbler dryer it can dry laundry in just a few minutes. It also controls and can modify the washing intensity based on what kind of fabric you are washing. All you have to do is press a few buttons.

Singer offers a number of washing machines at affordable price starting from Tk. 10,000. One can avail discounts up to Tk 2500.

By Ashif Ahmed Rudro
Photo: Singer/Collected

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