

Weaving in a legacy of traditions

The time and effort that goes into picking the perfect gift for him/her and the feeling that follows when they acknowledge it is immeasurable. It doesn't always have to be something over the top expensive and grand, more often than not, it's the thought that counts for most; be that buying your mom a sari with your first salary, or a kameez for the woman who is the recent cause of those "butterflies in your stomach" syndrome.

To be honest, if you are in the market for something beautiful, elegant and one of a kind, then the best train to hop on is the one that takes the Bangladeshi traditional route and starts off from Tangail Saree Kutir, located in Bailey Road.

Pick out a sari or kameez from Tangail Saree Kutir which, as always, has been a torchbearer for promoting all things local and traditional.

What sets this year's collection aside from their previous one is the extensive emphasis on a myriad of cottons that they offer depending on your budget. From the finest, exclusive, expensive and gorgeous, to more toned down, everyday affordable ones — there's something for every woman.

Nothing beats donning one of their classic taants that are timeless and elegant and easily translate from lunch invites to evening hang-outs. If saris are not your thing, then pair one of their signature taant



single pieces with a contrasting pair of palazzos or straight pants and your best heels. Smile and laugh as heads turn and friends wonder which new brand you're wearing!

This year's collection showcases a summer colour spectrum that embodies soothing to bright tones in muslins, Tangail silks, pure silks, jamdanis (half silk and cotton), unstitched three pieces and Tangail taant single pieces as well, with a focus on hand-stitched embroidery, Tangail kuti work, screen prints, blocks as well as natural dyes.

Fighting through the heat, traffic, and swarms of people to shop during the summer is all about the "mind over matter" game, on top of which, buying something for that special lady in your life is always a head

scratcher. As fun and exciting as it can be, it can very quickly get frustrating when you realise that most shops offer the same latest Indian or Pakistani, one of a kind identical sari, kameez or other ladies' clothing of choice.

As one of the oldest sari stores, they consistently promote and pay homage to the philosophy of all things to do with local and cultural heritage. Tangail Saree Kutir stands as testament in the age of mass production and replicas.

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**Photo: LS Archive/
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