

CHECK IT OUT

An Eid to remember with Le Méridien Dhaka

The Holy Ramadan is coming to a close and it has been a busy month for Le Méridien Dhaka. But the hotel has one more special treat in store for guests!

Le Méridien Dhaka is hosting a three-day event, with festive decorations and various live food stations around the Pool Area, starting from the day of Eid. With the stunning view of the city expanse from the poolside terrace, the atmosphere is bound to be charged with energy. An epicurean expedition of a well laid out spread of gourmet snacks, complemented by live music performance and the most beautiful panorama of the city to ensure a truly unforgettable experience. Additionally, a photo booth will be there where guests can capture some fun moments of the day.

Regarding the celebration of Eid-ul-Fitr, Constantinos S. Gavriel, General Manager, Le Méridien Dhaka said, "Eid-ul-Fitr is the most anticipated and celebrated holiday in Bangladesh. People tend to spend more time with friends and families. So, on this auspicious festivity, we would like to invite our guests to join us and celebrate this Eid with their loved ones in our hotel."

The Eid-ul-Fitr celebration will be held from 5 – 7 June, 2019 (depending on the sighting of the moon). The festivities will start from 2PM and will end at 11PM with live music performance starting at 6PM. Guests will be able to enjoy all of these impressive offerings at a special rate of Tk 1,000 net per person which will include coupons for food and drink as well.

For more information, visit www.facebook.com/LMDhaka

NEWS FLASH

Pre-Eid Splendor Shopping Carnival with Luxe

On 24 and 25 May 2019, Luxe Bangladesh created a platform titled, "Pre-Eid Splendor Shopping Carnival with Luxe" for some online shops to showcase their collection and interact face to face with their customers. Luxe Bangladesh is an organisation with various sections established in February 2019, run by the husband and wife duo — Mostofa Nabi Faiaze and Parsa Fatema Nabi Ismail. This event was a one-stop shopping solution for its guests as well as a platform to meet and greet their favourite online celebrities, influencers, and beauty bloggers etc.

For more information, visit www.facebook.com/luxebangladesh

**NEWS FLASH**

Dhaka Chic Fashion Fair by FDCB

On the 30th and 31st of May, the Fashion Design Council Bangladesh (FDCB) hosted their multi designer event Dhaka Chic Fashion Fair. This event, like the previous gatherings by FDCB, was a continuation of their commitment to achieve an ethical and sustainable system for the fashion industry.

Guests and participants of the event came together for an evening of iftar and live music by celebrity performances to celebrate the new Eid and Summer wardrobes created by the renowned designers of the Fashion Design Council.

The designers of FDCB who showcased their new collections were, Maheen Khan, Kuhu Plamondon, Shaibal Saha, Farah Anjum Bari, Mumu Maria, Riffat Reza Raka, Afsana Ferdousi, Sadiya Mishu and Rima Naz. This season's collection is a fresh take on desi boho chic with the emphasis on light colors, simple floral motifs and graceful flowing cuts.

The inaugural ceremony of the fashion fair on Thursday, May 30, gave guests a glimpse of the exclusive designer wear and how different items can be paired together to create unique looks, with silk and cotton saris, dresses, shirts and kurtis in dainty dyes apt for special occasions. The colours that ruled the collection were the softest shades of yellow, pink, lilac and of course off-white. The fabric and cut of each outfit gorgeously enhances feminine beauty. The saris from the collection were paired with statement blouses that break away from the corset like fit to ones that give ample air flow for the ultimate chic look, and of course comfort. With such simple sophistication, one must pair these outfits with bright and chunky earrings to complete the summery festive look.

By Sanumkia Siddiqui
Photo: Orchid Chakma

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Share Eid Happiness with Aarong

This Eid, Aarong, one of the country's largest lifestyle retailers and a BRAC social enterprise, is set to add joy to the festivity of Eid through their "Share Happiness" campaign. Interested participants simply need share their Eid celebration photos on Facebook or Instagram with

#aarong. Photos with the most people wearing Aarong attire will win NOVOAIR flight tickets to Cox's Bazar for up to 15 people. The campaign will run till 9 June, 2019.

For more information, visit www.facebook.com/BRAC.AARONG

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