

# Wear PUMA with pride

With the ICC World Cup 2019 just over the horizon, globally acclaimed German sports brand PUMA recently launched their maiden flagship store in Bangladesh.

Whilst people slowly catch on to the cricket fever, gearing up to not only support their favourite teams, but also for local and street cricket tournaments, pick out the best sportswear to make sure you become the next man-of-the-match at your local neighbourhood tournament.

From footwear, apparels and accessories, jerseys, and sports bags, to running, and walking shoes, and other sport-related accessories — the Puma store has it all.

All the products of PUMA's Banani outlet



are currently imported from countries like Germany, China, Hong Kong, and Vietnam. So, the products have international standard quality guaranteed.

An authentic line-up of active wear, sportswear, and casual wear — the products are primarily made of cotton, polyester, with ample percentage of lycra, and are best suited for the functional and styling needs of a large group that the brand aims to target.

PUMA's products cater to those who are accustomed to active, energetic lifestyle and youthful attitude such as running, training, football, and other sports products are available under one roof. For active women, the brand offers crop tops and sports bras that are suitable for the various seasons of Bangladesh.



BMW, Mercedes, and Ferrari and running shoes, trainers, etc.

The most renowned Drycell, Warmcell, Ignite, Hybrid technologies are infused in the PUMA footwear and apparels. From basic Soft-foam Insoles, to Hybrid Midsole and TPU (Thermoplastic Polyurethane) Casings at the Heel Counters provide stability, comfort, energy return, cushioning, torque adjustment and performance unforeseen and never before experienced from the footwear which were available in this country before PUMA's debut.

The Drycell T-shirts, trousers and shorts provide superior mobility and moisture wicking properties, which are ideal for the



Women's footwear focuses on style and comfort with the latest technologies infused in the insole, midsole, and outsole. Women's knit casualwear also consists of a substantial chunk of our collection.

The menswear section includes knit polo T-shirts, casual polo T-shirts, motorsport jackets, DryCell trousers and shorts, and a whole lot more in performance-wear. The collection is very diverse and also includes PUMA Classics, football boots, and the Motorsport Collection in collaboration with



tropical weather of Bangladesh.

Future plans include more colour and advanced footwear and apparel. The upcoming collections to look out for are Jaab XT Summers, PUMA Tishatsu, Flash Evo Knit, PUMA Rambo IDP, BMW LeadCats, PUMA EvoSpeed Cricket Bats and a lot more.

**By Supriti Sarkar**

**Photo: Saleh Ahmed**

Location: House 153/E, Road 11, Banani, Dhaka 1213

**NEW DAILY FRESH & CLEAN**

**CLEAR**

**MEN ANTI-DANDRUFF**

**NOURISHING SHAMPOO**

**COOL SPORT MENTHOL**

**WITH COOLING MINT**

**BIO-NUTRIUM**

**ZERO DANDRUFF NON-STOP\***

**CLEAR MEN**

\*NO VISIBLE FLAKES WITH REGULAR USE, EFFECTS MAY VARY WITH PERSON  
CREATIVE VISUALISATION

Unilever