

A simple equation

A Jamdani is exquisite. A Jamdani is timeless. And it has the love of a woman, and her man!

All our lives we try to stand out in a crowd, while the real struggle often is to blend in.

Eons have passed; styles have become passé. Nonetheless, from that moment on — hundreds of years in our past — till today, no Bengali belle ever struggles to blend in, or stand tall in her Jamdani — wherever the crowd.

Model: Chadni
Wardrobe: Kumudini



Mado

She turns heads and makes eyes go blind, only if for a second. She needles her way, and stitches the guise on fiery yellow; and that chunky golden chandelier for an earring!

Why carry one style when you can don two?

Model: Arpita
Wardrobe: Tangail Saree Kutir
Location: Pan Pacific Sonargaon Dhaka

