

SHOP SPECIAL

Quick efficient cooking with Singer

The best thing about food is that you do not have to be a foodie to love food. Even the skinniest person who has no appetite has a favourite food. And other than a number of desserts and certain food, most food tastes better warm.

Of course, you can always cook or warm your food on the stove, but there's a second option — the microwave oven. Of course, one might wonder— why a microwave oven?

There are several answers to that. First of all, microwave cooks the food evenly. The name microwave explains how it does so. It refers to an oven which uses small waves — sandwiched between radio waves and infrared radiation on the electromagnetic spectrum — to cook your food. Because it uses small (micro) waves, it works in the exact same way as the sun warming your skin.

Imagine the scene — you have a frozen chicken that you want to cook. but frozen food cannot be cooked, and it usually takes a while to defrost.

An easy solution is to just toss it inside a microwave and in roughly three to six minutes, you will have it defrosted and ready to cook.

The good thing about using a microwave is that you do not need to move or flip the food around while cooking. Life is busy as is, and help is difficult to find. What we want is good food (especially home cooked food) and that too, ready in time, easily accessible.

Just prepare your dish with all the necessary ingredients, put it in the microwave,



set the timer — and in a few minutes, when the timer chimes familiarly, voila! Your dish is ready.

Because microwave heats the food by using waves, it does not need to heat up the food layer by layer. It can heat up each and every molecule at the same time, which means you can cook much faster.

This can be really useful during the month of Ramadan. Waking up and cooking from scratch can be quite a task at sehri.

You can just use this quick cooking feature to get your dish prepared faster during sehri and iftar. It saves time and energy.

If you want to bake a cake, or have a party with grilled or tandoori chicken, you might want to use the microwave to get it evenly cooked and that is so much better than a half burned-half raw cake.

Most microwave ovens come with a number of pre-included quick settings which are very useful when you are on

the clock.

Singer has a range of microwaves starting from Tk 6,690. You can avail discounts up to Tk1,300.

By Ashif Ahmed Rudro
Photo: Orchid Chakra
Model: Ema
Makeup: Farzana Shakil's Makeover Salon
Product: Singer

SHOP SPECIAL

Awe and wonder of the House of Ahmed

"I wanted to give my studio a very nostalgic antique look; utilising the space such that it looks like cosy clutter. Everybody feels at ease and my clientele can look through the collection peacefully making sure that they make the right choice for their Eid-wear," a very passionate Ahmed Tuhin spoke casually, sitting on the arm of his grand sofa.

Ahmed Tuhin Reza began 'House of Ahmed' along with his wife Tanzila Elma only a few months ago and in no time it has caught the attention of Dhaka's fashion-enthusiasts. It is only a daily ritual for them to cater to hundreds of customers swarming in their studio, which stands as the epitome of excellence.

House of Ahmed has very intricately structured their panjabi line for men as they have brought three designs for the three times of the day.

As morning-wear, they have focused on shades of white. For afternoons, they have played around with pastel shades and floral prints. and lastly, for evenings, they have emphasised on darker shades.

House of Ahmed intends to offer their patrons a premium experience. All of their fabrics have been imported from the best markets abroad making sure high quality fabrics are tailored to fit the buyer. They make sure that they imbue the essence of



the craftsmanship of their highly skilled couturiers, such that the wearer can feel the love and effort that goes into making the masterpiece. This allows them to feel connected to their outfit better and enjoy wearing it.

"For our women's wear, we have incorporated a lot of florals and have added Islamic architectural motifs to uphold the spirit of our tradition and beliefs," said Ahmed Tuhin.

Their Eid Collection for women consists of a mixture of pastel shades, vibrant hues, and earthy tones. The dynamic fashion house has made sure that no one leaves their studio empty-handed as they have crafted hijabs, limited muslin sarees, shararas and jackets; there is something for everybody.

In addition, they have brought variations in their cut and design to make sure it stands out and the ladies look chic and spruce.

House of Ahmed has paid significant attention on zardozi in both their menswear and ladies' wear so that their attire has an

element of grandeur. Their zardozi work not only validates the skill of their craftsmen, but also upholds the festive nature and mood of Eid. After all, this is what Eid is all about.

The couple left the norms of corporate life in pursuit of establishing a fashion house which truly gives them purpose. Dhaka thanks the dynamic duo for taking the leap of faith and pursuing true happiness for now we have a fashion house we can be proud of; providing us with sophisticated ethnic wear that can be represented on the international scene.

By Ali Sakhi Khan
Photo: Sazzad Ibne Sayed
Model: Taskeen Rahman
Wardrobe: The House of Ahmed

The House of Ahmed design studio is located at CBL Delvistaa, Level 8, Road 12, Banani. Follow them on social media —Instagram account: houseofahmedbd; facebook.com/houseofahmedbd; or log onto their webpage, www.houseofahmed.com

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