

## CHECK IT OUT

Jogaan.com

## Getting your essentials the easy way

Jogaan.com, an online grocery shop with a clever play on the Bangla word meaning 'supply' or 'delivery', is focused with the simple mission of meeting people's daily needs in the easiest possible way.

The brainchild of Syed Shahedul Hassan, Tanvir Ahmed Ibne Shafi, and Habibul Haq — three different people from three different professional backgrounds, Jogaan.com launched its services officially on 16 December, 2018.

The online shopping site focuses on the daily needs of the customers, especially the grocery items that cover food,



beauty, and personal hygiene products, as well as cleaning products, baby products, healthcare items etc.

At the same time, they cater to corporate houses with stationary, grocery and other office needs. Jogaan.com will also start supplying pharmaceutical items, especially over the counter, to its customers in the near future.

Currently, Jogaan.com has around 2,000 products in their online store, but their target is to increase it to more than 5,000 soon. It always has special focus on baby products. Interestingly, they happen to be one of the best diaper suppliers in Dhaka!

At the retail level, Jogaan.com already covers 50 percent of the Dhaka Metropolitan City, including Gulshan, Banani, Uttara, Bashundhara, Baridhara, Mohakhali, Dhan-

mondi, Mohammadpur, Lalmatia, etc.

Considering the current context of the existing communication and transportation system, Jogaan.com promises to deliver the goods within three hours. To maintain this, they have personnel placed at the coverage areas who are always on standby to take the order and deliver in their respective areas as fast as possible. In case of any possible delay, customers are updated immediately. Only if the delay is approved then Jogaan.com moves on with the delivery. Jogaan.com also provides delivery updates to its customer in different stages of delivery through SMS and email. Moreover, a customer can know the actual status of the order by calling the hotline 09614777888.

Jogaan.com gives credit facilities for its regular customers. They have a "Product Request" feature where any customer can get his/her desired product even if it is not available on the website.

Jogaan.com also takes order over the phone. This feature is designed, especially for senior citizens of the country, who are not yet familiar with online purchase. The online site allows the customers to view their purchase trend of last couple of months and other historical data.

Jogaan.com plans to expand their services throughout Bangladesh within the next few years.

By Iris Farina

Photo courtesy: Jogaan.com

Special thanks to the co-founders of Jogaan.com: Tanvir Ahmed Ibne Shafi (Managing Director), Syed Shahedul Hassan (Director), and Md. Habibul Haq (Director)

To sign up and avail their services, visit [www.jogaan.com](http://www.jogaan.com)

Follow Jogaan.com at [www.facebook.com/Jogaan.e-commerce](http://www.facebook.com/Jogaan.e-commerce) for their latest offers.

## NOTICE

For Ramadan 2019, this week all our press releases highlighting around town offers and whatnots are available online [www.thedailystar.net/lifestyle](http://www.thedailystar.net/lifestyle). Do not forget to visit our facebook page at [www.facebook.com/starlifestyleds](https://www.facebook.com/starlifestyleds)

Also follow us on Instagram @starlifestyleds for our latest highlights.



EID COLLECTION/19



## A NOTE ON NUTRITION

BY CHOWDHURY TASNEEM HASIN

Chief Dietician, United Hospital  
Organizational and Press Secy  
Association of Nutritionist and Dieticians (AND)



Parents are often faced with a predicament of managing young children who wish to fast. It is not a bad idea to make preparations as soon as Ramadan starts, or even before.

A child below the age of seven is not obligated to fast, but can participate in the whole spiritual aspect of the month, in their own special way.

Once their health is capable to endure the hardship of fasting, parents should make a routine for them to follow. This will not only encourage them, but also make them feel involved.

Perhaps, a good way to start is to allow them to fast for half the day, or a single day on weekends. Getting them involved

## Ramadan for children

in prayers, or waking them up for sehri will give them a 'grown-up' feeling.

Engaging children to participate in your Ramadan— such as reading the Quran with them, helping to set-up for prayer time and inviting family and friends— will make them feel part of something special.

Making decorations which capture the spirit of Ramadan, like a Ramadan calendar, learning a new dua, memorising three new surahs, fasting for two hours once a week, help mummy everyday, fill up a good deeds jar, etc can greatly motivate them. Don't forget to shower praise for achieving Ramadan goals. Perfection is not the point here, but the warm feelings we nurture towards Ramadan and their faith, are.

Discussions on Ramadan related topics with family and through Islamic books, can also be engaging. Fun Ramadan activities like making iftar recipes, personalised Ramadan and Eid greeting cards, writing out duas to make at iftar time, Sadaqah (charity) jar, picture story about Ramadan, and creating a special corner for salah and taraweeh at home can help create and nurture interest too.

Younger children are always excited at the thought of doing 'grown-up' stuff and copying our behaviour. Aside from family, school teachers can also participate in this activity by encouraging show and tell sessions for Ramadan, with stories and pictures.



Finally, a keen eye should be kept on nutrition as well, including fluid intake and healthy food for sehri and iftar. Proper observation at home can easily nurture a love for Ramadan in little hearts.

Photo: LS Archive/Sazzad Ibne Sayed




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