

Gentlemen

do not plagiarise

Bespoke
adjective British
*made for a particular customer or user
"a bespoke suit"

Fashion is not for the fainthearted — true! When one argues that trends are important, we do not disagree, but we prefer to equally reason that any man can be his own couturier — with practice, patience, and some thought.

Cynics say, bespoke is for misers; the fashionably numb or dumb! Let the naysayers make their claim but know this, once you give it a try, facts reveal, Eid or no Eid, bespoke is one time-tested way to go about style and fashion.

Picking an off the rack panjabi, or shirt is always an option, but not necessarily an ideal one. Selecting a fabric, and then tailoring it according to your physique not only allows one to have 'the perfect fit,' but also the exact cut you desire.

Embellishments are also at your discretion — one may choose to raise the dazzle quotient, or decide to keep it low.

You can mix and match all aspects of an attire, from comfort to style or trend. Particularly fond of blue with a penchant for traditional attires, but awe-struck with an uber comfy fabric at the 'pantaloons' section of the store? Just proceed to make a coatee, or even a sherwani. Sounds blasphemous? Once stitched to perfection, there is no faux pas in it. Not a bit!

FIRST STOP: THE FABRIC

No surprises there.

If we say choices are endless, it may sound cliché, but know we speak from experience.

Variety of options however, can often be a hindrance — as you are spoilt for choice. One must realise, and this is a must to ace such an endeavour, that it would be foolish to experiment too much.

There is no greater faux pas known than going against your usual self — if you are known for your use of subtle shades, do not suddenly become flamboyant just because you can. If indeed you feel for a fresh start, make it a slow transition rather than one done on the spur of the moment.

While selecting the fabric, comfort should be key; colour is also an important consideration, given the weather. But what stands out is what you wish to do with the fabric. Check the texture to see how it feels against the skin.

One of the greatest benefits of tailored



clothing is versatility! With some thought, any man can turn the fabric sold for trousers and turn it into a sherwani. Embracing the bespoke option, fabric selection becomes a fluid concept and the store fabric labels — "shirts," "suits," "panjabis" — simply disappear. One can be creative and make a fatua, or even a panjabi, from the fabric taken straight from the SHIRT section at the stores.

Looking at the fashion prospects for this Eid, it's

easy to realise that sherwanis are definitely in. Yet, imagine yourself standing under the sun — waiting for the Uber ride to a post Eid lunch or an evening extravaganza — the idea does not seem so bright does it?

Yet, know this, sherwanis can easily replace a suit or a jacket — as long as you master the art of selecting the right textile, the right cut, and accessorise accordingly.

If you are looking for something to walk you

through the summer, cover the monsoon, and right till

