

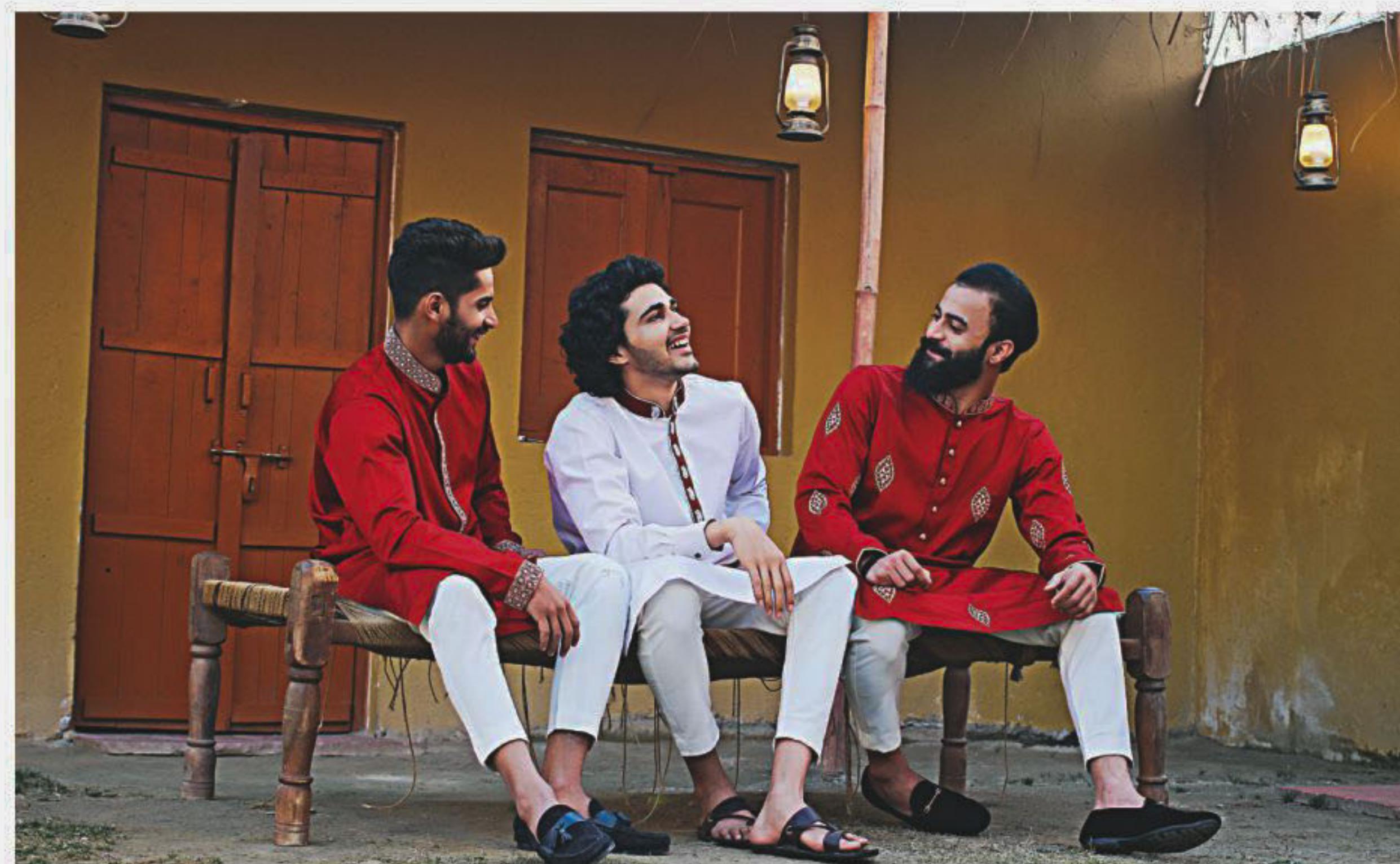
NEW IN TOWN

House of Ahmed: the new face of luxury ethnic couture in Bangladesh

Bangladesh is the land of legendary artisans who have mastered their skills through years of specialised practice, and by the generations, these skills are passed down. This true Bangladeshi art form is reflected in the handwork done with threads, incorporating our traditions and culture in every piece of clothing that they touch. House of Ahmed, one of the most exclusive designer brands in Bangladesh, believes in the potential of such hard working artisans and created an organisation that always puts them front and centre.

The idea was quite simple; to form a team with a handful of these local craftsmen and turn plain fabric into attires that will be so appealing that it will be hard to turn a blind eye to them. And so, a husband and wife set out to do just that. Together, they procured yards of fabric and threads, designed all the pieces that turned into beautiful patterns, and led their team into the production of what can only be called luxury wear.

Their showcase of clothes, made by their finest craftsmen whose unending efforts night and day, produced the best made outfits to go on the racks, suited for the



most elegant of occasions. Every fabric is as selectively chosen as the cutwork that is being decided upon; all patterns and impressions are meticulously planned by the artisans. The work put in by these artisans are unlike anything done by others and meets and exceeds international standards.

They are a proud team who are also

House of Ahmed is primarily a men's designer brand focusing on creating designer Panjabi and ethnic wear. Each panjabi is made with some of the most detailed handiwork and stitching, that makes sure that every piece is uniquely beautiful and always compliments whoever adorns it. One of the key targets House of Ahmed is to uphold Bangladeshi tradition through some unique jamdani and muslin pieces that are truly there to take anyone's breath away at first glance. The women's line comprises of ethnic wear, work wear and casual wear. Their inhouse team can create the best out of customised orders from existing collections and has the fastest delivery service to make sure you look perfect in every occasion.

Their brand new design studio is located at CBL Delvistaa, Level 8, Road 12, Banani.

Most of the collection is also available online on their Instagram handle (@houseofahmedbd), or Facebook page: facebook.com/houseofahmedbd and on their website: houseofahmed.com

Content and Photo provided by House of Ahmed



> নব প্রভাতে,
প্রাণে আসুক নতুন জোয়ার।

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এই বৈশাখে, স্ট্যান্ডার্ড চার্টার্ড কার্ড ব্যবহারে কেনাকাটায় উপভোগ করুন আকর্ষণীয় ছাড়।

নতুন বছরে, মেতে উঠুন উৎসবের রঙে। আপনার স্ট্যান্ডার্ড চার্টার্ড ক্রেডিট ও ডেবিট কার্ড ব্যবহারে পোশাক, জুতা, গহনা ও প্রসাধনী সামগ্রী কেনাকাটায় উপভোগ করুন সর্বোচ্চ ৩৭% পর্যন্ত ছাড়।

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fortuna	১২% ছাড়	Handibazar [®]	১০% ছাড়	Handibazar [®] unlimited	১০% ছাড়	KHAAKI	১০% ছাড়
Leatherex [®]	১০% ছাড়	ORION [®] FOOTWEAR	১০% ছাড়	RAW. NATION	১০% ছাড়	RED [®] ORIGIN	১০% ছাড়
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> বিস্তারিত জানতে কল করুন ৮৩০২২৭২ অথবা ১৬২০৩ (মোবাইল থেকে)।



VISA

*সর্ত প্রযোজ্য

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