

House of Ahmed: the new face of luxury ethnic couture in Bangladesh

Bangladesh is the land of legendary artisans who have mastered their skills through years of specialised practice, and by the generations, these skills are passed down. This true Bangladeshi art form is reflected in the handwork done with threads, incorporating our traditions and culture in every piece of clothing that they touch. House of Ahmed, one of the most exclusive designer brands in Bangladesh, believes in the potential of such hard working artisans and created an organisation that always puts them front and centre.

The idea was quite simple; to form a team with a handful of these local craftsmen and turn plain fabric into attires that will be so appealing that it will be hard to turn a blind eye to them. And so, a husband and wife set out to do just that. Together, they procured yards of fabric and threads, designed all the pieces that turned into beautiful patterns, and led their team into the production of what can only be called luxury wear.

Their showcase of clothes, made by their finest craftsmen whose unending efforts night and day, produced the best made outfits to go on the racks, suited for the



most elegant of occasions. Every fabric is as selectively chosen as the cutwork that is being decided upon; all patterns and impressions are meticulously planned by the artisans. The work put in by these artisans are unlike anything done by others and meets and exceeds international standards.

They are a proud team who are also

extremely ambitious about exploring the technological side of fashion. Their newly launched website comes with one of the best user experiences, and are now working towards developing an app to give people more personalised services for a truly uniquely and modernised fashion experience.

House of Ahmed is primarily a men's designer brand focusing on creating designer Panjabi and ethnic wear. Each panjabi is made with some of the most detailed handiwork and stitching, that makes sure that every piece is uniquely beautiful and always compliments whoever adorns it. One of the key targets House of Ahmed is to uphold Bangladeshi tradition through some unique jamdani and muslin pieces that are truly there to take anyone's breath away at first glance. The women's line comprises of ethnic wear, work wear and casual wear. Their inhouse team can create the best out of customised orders from existing collections and has the fastest delivery service to make sure you look perfect in every occasion.

Their brand new design studio is located at CBL Delvistaa, Level 8, Road 12, Banani.

Most of the collection is also available online on their Instagram handle (@houseofahmedbd), or Facebook page: facebook.com/houseofahmedbd and on their website: houseofahmed.com

Content and Photo provided by House of Ahmed



> নব প্রভাতে,
প্রাণে আসুক নতুন জোয়ার।

Standard
Chartered

এই বৈশাখে, স্ট্যান্ডার্ড চার্টার্ড কার্ড ব্যবহারে কেনাকাটায়
উপভোগ করুন আকর্ষণীয় ছাড়।

নতুন বছরে, মেতে উঠুন উৎসবের রঙে। আপনার স্ট্যান্ডার্ড চার্টার্ড ক্রেডিট ও ডেবিট কার্ড ব্যবহারে পোশাক, জুতা, গহনা ও প্রসাধনী সামগ্রী কেনাকাটায় উপভোগ করুন সর্বোচ্চ ৩৭% পর্যন্ত ছাড়।

D'damas ৩৭% ছাড়	GIORDANO ১৫% ছাড়	Mahjabin সর্বোচ্চ ১৫% ছাড়	SPARK GEAR ১৫% ছাড়
fortuna BANGLADESH ১২% ছাড়	Handibazar ১০% ছাড়	Handibazar unlimited ১০% ছাড়	KHAAKI bangladesh ১০% ছাড়
leathorex ১০% ছাড়	ORION ১০% ছাড়	RAW NATION ১০% ছাড়	RED ORIGIN ১০% ছাড়
RISE ১০% ছাড়	SELECTED ১০% ছাড়	গুপ্ত ১০% ছাড়	গুপ্ত ১০% ছাড়

> বিস্তারিত জানতে কল করুন ৮৩৩২২৭২ অথবা ১৬২৩৩ (মোবাইল থেকে)।



VISA

*শর্ত প্রযোজ্য

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