




MOBILE BANKING AT A GLANCE
(AS OF FEB, 2019)

- Number of banks **16**
- Number of agents **909,022**
- Number of registered clients **6.73cr**
- Number of active accounts **3.34cr**
- Number of daily average transaction **6,956,108**
- Average daily transaction Tk **1,125cr**



use of
MOBILE FINANCIAL SERVICES
(IN CRORE TAKA; IN FEB 2019)

- Inward remittance **19.88**
- Cash in transaction **12,358.56**
- Cash out transaction **11,946.65**
- P2P transaction **5,175.74**
- Salary disbursement **733.45**
- Utility bill payment **261.05**
- Merchant payment **429.83**
- Govt payment **111.22**



| YEAR | MFS TRANSACTION (IN CRORE TAKA) |
|------|---------------------------------|
| 2014 | 103,155 |
| 2015 | 157,773 |
| 2016 | 237,692 |
| 2017 | 370,806 |
| 2018 | 378,886 |



City Bank salutes women empowerment by introducing

cityalo™

Specialized banking services for women

Bangladesh is moving ahead because women have joined hands in shaping its economy. City Bank, in collaboration with IFC, is trying to actively support this socio-economic trend. Hence, City Alo - full scale banking for women.

Features:

- First ever "coffee shop bank branch" in the country where women, specially budding women entrepreneurs from millennial generation, will gather, converse, and build network towards attaining financial freedom
- Business finance and management courses (Certification Program) at North South University
- City Alo website - a unique hub for networking and discourse among women
- Multipurpose auditorium with 150 people capacity to hold monthly workshops on business education, health and legal matters
- Special women deposit and loan facilities from 31 branches initially (soon to reach 75)
- Many more. To learn, visit City Alo website: www.cityalo.com

To know more please call: 16234

