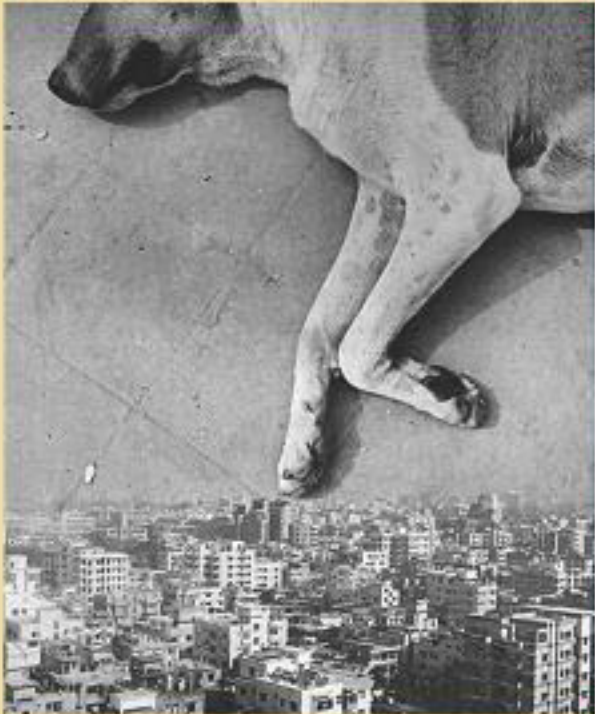


Unsettled

A solo exhibition
by Kazi Tahsin Agaz Apurbo

Organiser Jatra Biroti
Venue Jatra Biroti
Date: Mar 28 – April 10
Time: 12 pm – 10 pm



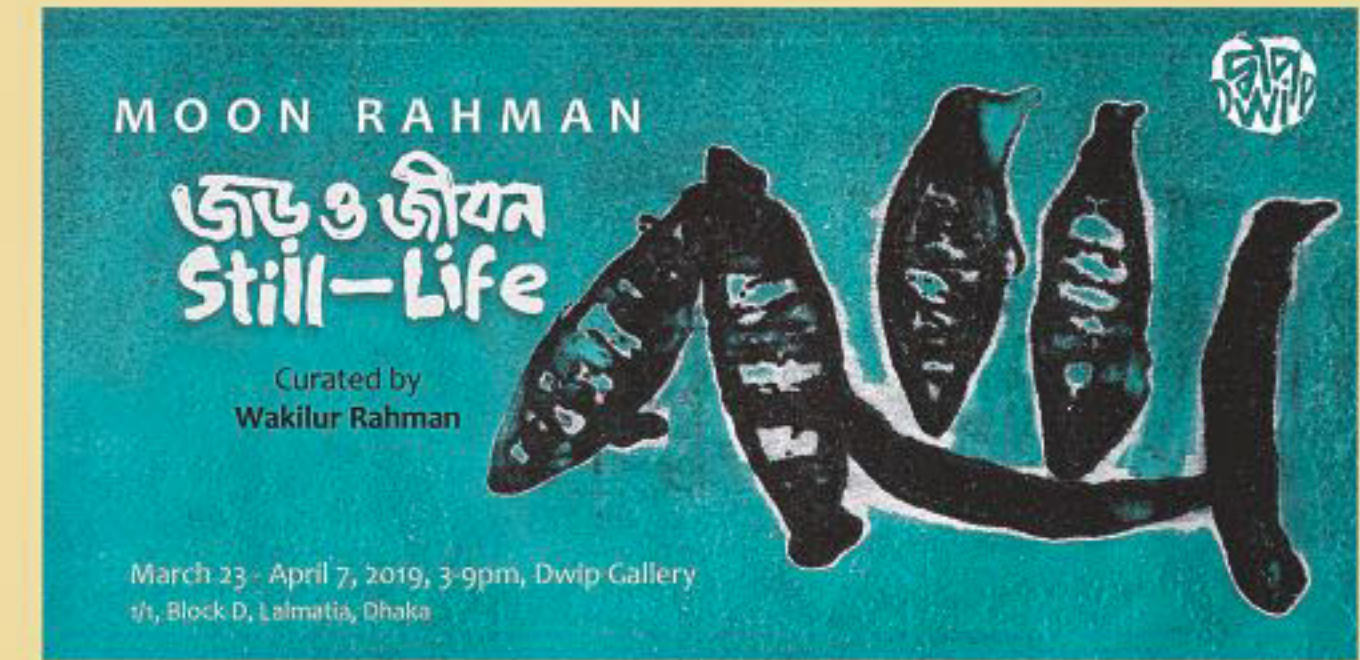
WOW Dhaka 2019

Organiser British Council Bangladesh
Venue: Bangla Academy
Date: April 5 – April 6
Time: 3 pm to 8 pm

'STILL-LIFE'

solo exhibition by
Moon Rahman

Organiser: Dwip Gallery
Venue Dwip Gallery
Date: March 23 – April 7
Time: 3 pm – 9 pm (except Mondays)



Surf Excel Promotes Outdoor Play

Dirt is good. Surf Excel acts on this long-held brand philosophy to unleash human potential by giving children the freedom to get dirty and experience life, thus preparing them for the future.

According to the World Health Organization (WHO), children between 5 to 10 years of age should be spending at least an hour a day playing outdoor games for proper physical and mental growth. This is becoming increasingly difficult in Bangladesh due to the rapid and unplanned urbanization in major cities at the cost of playgrounds and open spaces.

To bring a change to people and children's lives in this busy city, Surf Excel has collaborated with the Dhaka Transport Coordination Authority (DTCA) to organize the "Car Free Street" initiative on the first Friday of every month by closing 200 meters of Manik Mia Avenue road in front of the National Parliament Building. This is the first Surf Excel collaboration with any government authority in the country. The two parties signed the



MOU on the 14th of March at Nagar Bhaban. The collaboration will remain in effect for the entire year of 2019. Jakir Hossain Majumdar, Executive Director of the DTCA and Zeeshan Bayezid Rahman, Category Head, Fabric Solutions from UBL signed the agreement.

During the event, theStreet is open for all, with no entry restrictions. Children of all ages can come to spend time, running around, playing games, painting and cycling. They are encouraged to learn values like teamwork, friendship, respect and discipline by engaging with each other.

Surf Excel teaches children different values through various themes. In February 2019, the month of International Mother Language Day, Surf Excel arranged to teach children the values of patriotism and love for one's mother tongue. Children had the opportunity to create art pertaining to the theme of 'Bhasha Andolon', our language movement and showcase their work to the public.

In March 2019, Surf Excel commemorated International Women's Day in collaboration with Light of Hope by arranging for children to make greeting cards for the important women in their lives. In addition to helping children recognize and respect the contributions of women to family and society, the initiative also taught them the value of creativity.

Surf Excel will continue to drive values among the new generation of the country. The brand, through various endeavours, teaches children the values of being model citizens and agents for change.

