

# ALL THE HAPPENINGS IN THIS YEARS EXPO



## SHAHRIAR RAHMAN

**Industry 4.0 Zone:** Exhibitors- 14  
Eighteen participants are taking part in the Industry 4.0 zone to showcase their work in artificial intelligence, Machine learning, Internet of Things and other high tech stuff. Get to know where the technology curve is headed and what new techs we would be needing to embrace soon.



**Experience Zone:** Exhibitors- 18  
A zone young and adult is bound to love. Experience Augmented reality and virtual reality like never before. Wear the headsets and immerse yourself in an alternate reality. Bangladeshi IT firms have made strides in this sector- find out how their story in this zone from the eighteen participating companies. You can also experience 5G internet in this zone. Don't miss this zone if you are in the Soft Expo!

**VAT Zone:** Exhibitors- 8  
Most of us might know this but if a company is making an annual turnover of more than 5 crores or more need to use NBR approved software to record their financial activities. Abiding by the guidelines of NBR, 11 companies have developed VAT software. Out of these 11, you will find eight of them present in the VAT zone showcasing their software in this year's BASIS Softexpo.

**Digital Education Zone:** Exhibitors- 7  
Edtech, a fairly new technology-driven sector, has changed the way we learn. It, over the period of time, has embraced everything across the education life cycle from school management, assessment and test management, learning platforms and apps, recognition and accreditation and recognition, recruitment and admissions. In the digital education zone, you will see some of the country's finest tech companies showcasing their edtech products.

**Women Zone:** Exhibitors- 14  
First time ever in a BASIS expo, six companies led by women will be displaying their organisation's work and service in the 'Women Zone'. Women in ICT are playing a significant role and their contribution is growing every year. Come and hear their story of relentless struggle and success in the first ever Women Zone.

**Fintech Zone:** Exhibitors- 4  
Fintech and its contribution are definitely one of the techs that has made its way into almost every household of Bangladesh. Get to know about the policies and underlying tech behind the leading fintech companies here at the Fintech zone at BASIS Soft Expo 2019.

**Software Showcasing Zone:**  
Exhibitors- 109

One of the key spotlight of this year's Soft Expo is the Software showcasing zone. With the assistance of the government, the talented youths of Bangladesh have taken the software industry of Bangladesh to a new height. To understand what the local industry is capable of and how our local industry is catering to the growing local need, visiting this zone is an absolute must.

**Mobile Innovation Zone:** Exhibitors- 20  
Mobile devices are a part and parcel in our lives. Thanks to the growing demand, the local industry has flourished enough to work on numerous apps and technologies to cater to the country.

**Digital Commerce Zone:**  
Exhibitors- 27

E-Commerce craze has made shopping easier than ever. From your couch, you can buy groceries, pay your bills and get food delivered in just a few swipes and clicks. To find out all the technologies and developers behind the home-grown e-commerce scene, do visit the digital commerce zone where you will find some of the biggest local e-commerce companies.

Experience those apps and service first-hand from the participants of the mobile innovation zone.

**ITES & BPO Zone:** Exhibitors- 29  
Out of the ten zones that BASIS has, ITES and BPO are one of them. The Bangladeshi outsourcing industry has grown many folds in the last ten years. Thanks to enormous local investment and government level support, BPO is a top revenue earning segment of the ICT sector. It employs thousands of youth of the country. To understand and hear their story, do visit the ITES and BPO zone.