



Believe in Nations' Worth!



In the user level we know about the Ride Sharing Apps, Food Delivery App, Cash Transaction Apps. Because we use it every day. But every sector from Banking to Hospital, Government to Private is using local software's to run their operations.

Define Innovation!

From the very beginning of his life, this buzz word resonated in the mind of Hitoishi Chakma. As a Bangladeshi he always wanted to do something for his community and for Bangladesh. Completing BSc & MSc in CSE, he thought it's impossible for him to go abroad for higher study without Scholarship.

Everybody around him was saying in Bangladesh ICT sector has not boomed much; here CSE, EEE students have nothing to do. But young Hitoishi didn't lose his hope. He searched for a company where he can start working with his passion in coding. Coding hasn't been favourite for many an ones. But for Hitoishi it gave him immense pleasure.

It was the tale of Hitoishi's early stage of life 15 years back. After fifteen year's Hitoishi has made up to be the Director of that company. His company has made the total Cyber Security Framework for the country. Also set the Benchmark for others.

The story may sound fictional. But it's true! Our local ICT companies are developing hospital management software, banking management software, queue management software, RMG production & administrative software's. They not only have prepared those but these software's are currently up & running in our country.

Not only that our railway e-ticketing system, e-Tender System, Hajj Management System, NID, E-Passport,

Birth Registration, Biometric SIM

Registration, Digital Vehicle Name Plate and Registration, Digital Driving License, e-TIN, Emergency Call centres For Health, Police, VAT/TAX so on so forth are implemented successfully by Local ICT Companies.

Fund Transfer make easy by local ICT companies by implementing BFTN, RTGS, BACH, Mobile Money, One Stop Services for Investors

Our ICT companies are implementing e-passport, e-TIN, Mass Rapid Transport, Toll Management System in Padma Bridge. Our countries backbone is running by local software's.

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All sorts of software's in different verticals will exhibit their services under the umbrella of the Largest Regional Technology Congress of BASIS SoftExpo 2019.

Yesterday BASIS SoftExpo has started at ICCB, Bashundhara. It will end on 21 March, 2019. Here corporates will find every sorts of software solutions in different verticals.

In BASIS SoftExpo corporates will find more than 250 companies from different verticals who are providing services from Banking, VAT, Education, Hospital, RMG, Manufacturing, CRM, ERP, AR, VR, AI, IoT

based products and many more sector specific software's.

It will be effective for Corporate Personnel's who want to compare the software's and find the best possible solution for their company. Among 58 Bangladeshi Bank 29 is using Bangladeshi Software, 90% Private Hospitals are using Bangladeshi Software's, Private Banks are using Local queue Management Software's, RMG's are using administrative local software's. Our services have expanded up to many foreign verticals as well.

Also in BASIS SoftExpo 2019 there will be Industry 4.0 Zone, Experience Zone which will uplift Bangladesh's ICT Sector's growth and development. VAT Zone, Digital Education Zone, Women Zone, Mobile Innovation Zone, Digital Commerce Zone, ITES & BPO Zone will showcase locally developed most revenue generating software's. Also, business to business matchmaking session would be a unique opportunity in this event.

There will be corporate meeting opportunity in which more than 500 corporate high officials will participate. Business Leader's Meet will focus on this Cross Cutting Sector. This is so much to get incorporated in this event for the corporates.

It's time to rejoice and progress towards technology for prosperity. Join BASIS SoftExpo 2019 from 19-21 March at ICCB, Bashundhara. Details can be found at: <http://softexpo.com.bd>